

Lake Greenwood Crossing
3357 Highway 72 221 E, Greenwood, South Carolina, 29649
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 34.25766
Longitude: -82.09032

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	386	3,628	19,037
2010 Total Population	447	4,103	20,341
2020 Total Population	468	4,275	21,405
2020 Group Quarters	7	80	707
2025 Total Population	480	4,374	21,959
2020-2025 Annual Rate	0.51%	0.46%	0.51%
2020 Total Daytime Population	485	6,036	22,222
Workers	208	3,464	10,044
Residents	277	2,572	12,178
Household Summary			
2000 Households	161	1,417	7,438
2000 Average Household Size	2.38	2.53	2.49
2010 Households	190	1,633	8,205
2010 Average Household Size	2.32	2.46	2.39
2020 Households	202	1,730	8,785
2020 Average Household Size	2.28	2.42	2.36
2025 Households	209	1,779	9,062
2025 Average Household Size	2.26	2.41	2.35
2020-2025 Annual Rate	0.68%	0.56%	0.62%
2010 Families	139	1,199	5,541
2010 Average Family Size	2.69	2.85	2.88
2020 Families	146	1,249	5,813
2020 Average Family Size	2.66	2.83	2.87
2025 Families	150	1,279	5,959
2025 Average Family Size	2.65	2.82	2.86
2020-2025 Annual Rate	0.54%	0.48%	0.50%
Housing Unit Summary			
2000 Housing Units	176	1,605	8,475
Owner Occupied Housing Units	72.2%	69.2%	62.4%
Renter Occupied Housing Units	19.9%	19.0%	25.3%
Vacant Housing Units	8.0%	11.8%	12.2%
2010 Housing Units	217	1,939	9,511
Owner Occupied Housing Units	67.3%	64.3%	57.5%
Renter Occupied Housing Units	20.3%	19.9%	28.8%
Vacant Housing Units	12.4%	15.8%	13.7%
2020 Housing Units	226	2,012	10,053
Owner Occupied Housing Units	64.2%	61.4%	53.7%
Renter Occupied Housing Units	25.2%	24.6%	33.7%
Vacant Housing Units	10.6%	14.0%	12.6%
2025 Housing Units	232	2,064	10,345
Owner Occupied Housing Units	64.7%	61.8%	54.0%
Renter Occupied Housing Units	25.4%	24.4%	33.6%
Vacant Housing Units	9.9%	13.8%	12.4%
Median Household Income			
2020	\$64,378	\$59,122	\$45,373
2025	\$71,675	\$64,927	\$47,680
Median Home Value			
2020	\$265,385	\$235,714	\$139,519
2025	\$282,143	\$248,913	\$146,181
Per Capita Income			
2020	\$38,957	\$35,562	\$26,514
2025	\$44,599	\$40,639	\$29,442
Median Age			
2010	43.2	42.5	37.6
2020	46.3	45.4	38.9
2025	46.9	46.0	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	202	1,730	8,785
<\$15,000	12.4%	13.8%	15.9%
\$15,000 - \$24,999	4.0%	4.8%	9.1%
\$25,000 - \$34,999	8.4%	9.6%	12.0%
\$35,000 - \$49,999	10.9%	11.7%	17.2%
\$50,000 - \$74,999	21.8%	21.7%	18.9%
\$75,000 - \$99,999	7.9%	8.1%	10.8%
\$100,000 - \$149,999	15.3%	13.5%	8.3%
\$150,000 - \$199,999	10.4%	9.0%	4.5%
\$200,000+	9.4%	7.9%	3.4%
Average Household Income	\$96,384	\$88,406	\$64,634
2025 Households by Income			
Household Income Base	209	1,779	9,062
<\$15,000	11.0%	12.3%	15.2%
\$15,000 - \$24,999	3.3%	4.2%	8.4%
\$25,000 - \$34,999	7.2%	8.5%	11.3%
\$35,000 - \$49,999	10.0%	11.0%	17.0%
\$50,000 - \$74,999	20.1%	20.4%	18.4%
\$75,000 - \$99,999	7.7%	8.4%	11.3%
\$100,000 - \$149,999	17.2%	15.4%	9.2%
\$150,000 - \$199,999	12.0%	10.4%	5.0%
\$200,000+	11.0%	9.4%	4.1%
Average Household Income	\$109,390	\$100,504	\$71,384
2020 Owner Occupied Housing Units by Value			
Total	145	1,235	5,402
<\$50,000	6.9%	9.1%	11.5%
\$50,000 - \$99,999	9.7%	13.2%	23.8%
\$100,000 - \$149,999	6.2%	7.1%	18.7%
\$150,000 - \$199,999	14.5%	13.0%	16.2%
\$200,000 - \$249,999	10.3%	10.8%	7.8%
\$250,000 - \$299,999	9.0%	8.3%	5.6%
\$300,000 - \$399,999	23.4%	21.5%	8.4%
\$400,000 - \$499,999	9.7%	8.1%	3.7%
\$500,000 - \$749,999	9.7%	8.2%	3.7%
\$750,000 - \$999,999	1.4%	1.0%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$285,959	\$261,630	\$182,681
2025 Owner Occupied Housing Units by Value			
Total	150	1,276	5,591
<\$50,000	6.0%	7.8%	10.3%
\$50,000 - \$99,999	8.0%	11.8%	22.3%
\$100,000 - \$149,999	5.3%	6.8%	18.9%
\$150,000 - \$199,999	14.0%	13.0%	16.8%
\$200,000 - \$249,999	10.7%	10.8%	8.0%
\$250,000 - \$299,999	9.3%	8.5%	5.9%
\$300,000 - \$399,999	24.7%	22.7%	9.0%
\$400,000 - \$499,999	10.7%	8.9%	4.1%
\$500,000 - \$749,999	10.0%	8.8%	4.0%
\$750,000 - \$999,999	1.3%	0.9%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$296,833	\$272,007	\$190,507

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	447	4,106	20,338
0 - 4	5.6%	5.8%	6.7%
5 - 9	6.5%	6.4%	6.1%
10 - 14	6.9%	7.0%	6.7%
15 - 24	10.3%	10.7%	13.9%
25 - 34	9.8%	10.2%	13.2%
35 - 44	13.4%	13.4%	13.1%
45 - 54	15.4%	15.6%	14.3%
55 - 64	15.2%	14.9%	12.4%
65 - 74	11.0%	10.6%	8.1%
75 - 84	4.7%	4.2%	4.2%
85 +	1.1%	1.1%	1.2%
18 +	77.9%	77.5%	76.6%
2020 Population by Age			
Total	468	4,274	21,405
0 - 4	4.9%	5.1%	6.0%
5 - 9	5.3%	5.5%	6.2%
10 - 14	5.8%	5.8%	6.1%
15 - 24	10.7%	10.7%	11.3%
25 - 34	10.7%	11.2%	15.3%
35 - 44	10.9%	11.1%	12.5%
45 - 54	13.9%	13.9%	12.3%
55 - 64	14.5%	14.7%	12.9%
65 - 74	13.0%	13.0%	10.5%
75 - 84	8.1%	7.3%	5.2%
85 +	2.1%	1.8%	1.7%
18 +	80.3%	80.1%	78.6%
2025 Population by Age			
Total	481	4,374	21,959
0 - 4	4.8%	5.0%	5.9%
5 - 9	5.4%	5.4%	6.0%
10 - 14	5.8%	5.9%	6.2%
15 - 24	9.8%	9.9%	11.1%
25 - 34	9.6%	10.1%	13.7%
35 - 44	12.5%	12.5%	13.9%
45 - 54	12.3%	12.3%	11.7%
55 - 64	15.0%	14.8%	12.4%
65 - 74	12.7%	13.0%	11.0%
75 - 84	9.6%	8.8%	6.4%
85 +	2.7%	2.4%	1.9%
18 +	80.5%	80.1%	78.4%
2010 Population by Sex			
Males	225	2,029	9,343
Females	222	2,074	10,998
2020 Population by Sex			
Males	237	2,126	9,912
Females	231	2,149	11,494
2025 Population by Sex			
Males	243	2,182	10,230
Females	236	2,192	11,729

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2010 Population by Race/Ethnicity			
Total	447	4,103	20,340
White Alone	76.7%	72.6%	60.9%
Black Alone	20.6%	24.8%	35.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.4%	0.4%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.9%	1.4%
Two or More Races	1.1%	1.2%	1.2%
Hispanic Origin	1.6%	1.7%	2.9%
Diversity Index	38.8	43.1	53.4
2020 Population by Race/Ethnicity			
Total	467	4,273	21,404
White Alone	76.4%	72.2%	60.6%
Black Alone	20.1%	24.2%	33.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.6%	0.6%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.0%	1.6%
Two or More Races	1.7%	1.7%	1.8%
Hispanic Origin	1.9%	2.0%	3.4%
Diversity Index	40.1	44.3	54.9
2025 Population by Race/Ethnicity			
Total	480	4,374	21,959
White Alone	75.8%	71.8%	60.2%
Black Alone	20.0%	24.0%	33.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.8%	0.7%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.0%	1.1%	1.7%
Two or More Races	2.1%	2.1%	2.2%
Hispanic Origin	2.1%	2.3%	3.7%
Diversity Index	41.0	45.2	56.0
2010 Population by Relationship and Household Type			
Total	447	4,103	20,341
In Households	98.4%	98.0%	96.5%
In Family Households	85.9%	85.6%	80.7%
Householder	29.3%	28.9%	27.2%
Spouse	22.6%	21.6%	17.6%
Child	28.9%	29.9%	30.7%
Other relative	2.9%	2.9%	3.0%
Nonrelative	2.2%	2.3%	2.1%
In Nonfamily Households	12.5%	12.4%	15.8%
In Group Quarters	1.6%	2.0%	3.5%
Institutionalized Population	0.0%	0.8%	3.3%
Noninstitutionalized Population	1.6%	1.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment			
Total	344	3,115	15,074
Less than 9th Grade	3.8%	3.6%	3.5%
9th - 12th Grade, No Diploma	8.1%	9.2%	10.1%
High School Graduate	17.2%	20.7%	23.2%
GED/Alternative Credential	8.1%	7.4%	6.1%
Some College, No Degree	18.3%	17.6%	17.2%
Associate Degree	16.0%	15.7%	14.3%
Bachelor's Degree	16.0%	14.6%	17.4%
Graduate/Professional Degree	12.5%	11.1%	8.1%
2020 Population 15+ by Marital Status			
Total	392	3,573	17,500
Never Married	29.8%	31.4%	34.5%
Married	57.7%	54.7%	47.6%
Widowed	5.1%	5.5%	6.5%
Divorced	7.4%	8.4%	11.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	228	2,034	10,024
Population 16+ Employed	85.1%	84.4%	86.7%
Population 16+ Unemployment rate	14.9%	15.6%	13.3%
Population 16-24 Employed	12.9%	12.4%	12.7%
Population 16-24 Unemployment rate	21.9%	24.5%	21.8%
Population 25-54 Employed	55.2%	56.5%	63.4%
Population 25-54 Unemployment rate	16.4%	17.0%	12.4%
Population 55-64 Employed	19.6%	20.0%	16.7%
Population 55-64 Unemployment rate	7.3%	8.5%	11.3%
Population 65+ Employed	11.9%	11.2%	7.2%
Population 65+ Unemployment rate	8.0%	9.0%	8.5%
2020 Employed Population 16+ by Industry			
Total	194	1,716	8,691
Agriculture/Mining	0.5%	0.5%	1.7%
Construction	3.6%	3.4%	3.7%
Manufacturing	14.9%	16.5%	24.8%
Wholesale Trade	0.5%	0.8%	1.2%
Retail Trade	5.2%	6.6%	9.9%
Transportation/Utilities	4.1%	4.4%	2.6%
Information	0.5%	0.6%	0.5%
Finance/Insurance/Real Estate	3.1%	2.7%	2.6%
Services	63.9%	61.8%	50.7%
Public Administration	3.1%	2.7%	2.4%
2020 Employed Population 16+ by Occupation			
Total	193	1,716	8,691
White Collar	58.2%	57.1%	54.8%
Management/Business/Financial	18.0%	16.7%	9.0%
Professional	21.6%	21.4%	22.9%
Sales	4.1%	5.0%	6.4%
Administrative Support	14.4%	13.9%	16.6%
Services	20.6%	20.8%	19.2%
Blue Collar	20.6%	22.1%	25.9%
Farming/Forestry/Fishing	0.5%	0.5%	0.3%
Construction/Extraction	3.6%	3.3%	2.8%
Installation/Maintenance/Repair	4.6%	4.9%	3.4%
Production	8.2%	9.3%	13.3%
Transportation/Material Moving	3.6%	4.1%	6.1%

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2010 Households by Type			
Total	190	1,634	8,204
Households with 1 Person	22.1%	22.3%	26.8%
Households with 2+ People	77.9%	77.7%	73.2%
Family Households	73.2%	73.4%	67.5%
Husband-wife Families	56.8%	54.8%	43.9%
With Related Children	20.0%	19.4%	16.8%
Other Family (No Spouse Present)	16.8%	18.5%	23.7%
Other Family with Male Householder	5.3%	5.1%	5.1%
With Related Children	2.6%	2.8%	2.9%
Other Family with Female Householder	11.6%	13.4%	18.5%
With Related Children	7.9%	9.1%	13.0%
Nonfamily Households	4.7%	4.3%	5.6%
All Households with Children	30.5%	31.4%	33.0%
Multigenerational Households	4.2%	4.3%	4.1%
Unmarried Partner Households	4.7%	5.1%	6.5%
Male-female	4.2%	4.7%	5.9%
Same-sex	0.5%	0.4%	0.6%
2010 Households by Size			
Total	190	1,633	8,204
1 Person Household	22.1%	22.4%	26.8%
2 Person Household	40.5%	40.1%	36.9%
3 Person Household	16.3%	16.4%	17.4%
4 Person Household	12.6%	12.8%	11.6%
5 Person Household	5.8%	5.6%	4.8%
6 Person Household	1.6%	1.8%	1.5%
7 + Person Household	1.1%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	190	1,633	8,205
Owner Occupied	76.8%	76.4%	66.7%
Owned with a Mortgage/Loan	50.0%	49.7%	44.8%
Owned Free and Clear	26.8%	26.7%	21.9%
Renter Occupied	23.2%	23.6%	33.3%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	139	144	186
Percent of Income for Mortgage	17.2%	16.7%	12.8%
Wealth Index	140	122	68
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	217	1,939	9,511
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	14.3%	15.5%	55.1%
Rural Housing Units	85.7%	84.5%	44.9%
2010 Population By Urban/ Rural Status			
Total Population	447	4,103	20,341
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	16.8%	18.3%	57.2%
Rural Population	83.2%	81.7%	42.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Comfortable Empty Nesters (5A)	Heartland Communities (6F)	Heartland Communities (6F)
2.	Heartland Communities (6F)	Comfortable Empty Nesters	Bright Young Professionals (8C)
3.	Rural Resort Dwellers (6E)		Old and Newcomers (8F)
2020 Consumer Spending			
Apparel & Services: Total \$	\$443,909	\$3,490,354	\$13,506,492
Average Spent	\$2,197.57	\$2,017.55	\$1,537.45
Spending Potential Index	102	94	72
Education: Total \$	\$355,433	\$2,703,311	\$10,059,284
Average Spent	\$1,759.57	\$1,562.61	\$1,145.05
Spending Potential Index	98	87	64
Entertainment/Recreation: Total \$	\$753,287	\$6,064,295	\$21,748,491
Average Spent	\$3,729.14	\$3,505.37	\$2,475.64
Spending Potential Index	115	108	76
Food at Home: Total \$	\$1,179,749	\$9,553,159	\$35,653,514
Average Spent	\$5,840.34	\$5,522.06	\$4,058.45
Spending Potential Index	109	103	76
Food Away from Home: Total \$	\$782,996	\$6,219,087	\$24,008,179
Average Spent	\$3,876.22	\$3,594.85	\$2,732.86
Spending Potential Index	103	95	72
Health Care: Total \$	\$1,397,198	\$11,258,312	\$39,839,021
Average Spent	\$6,916.82	\$6,507.69	\$4,534.89
Spending Potential Index	120	113	79
HH Furnishings & Equipment: Total \$	\$480,744	\$3,793,348	\$14,145,806
Average Spent	\$2,379.92	\$2,192.69	\$1,610.22
Spending Potential Index	109	100	74
Personal Care Products & Services: Total \$	\$199,984	\$1,557,202	\$5,877,912
Average Spent	\$990.02	\$900.12	\$669.09
Spending Potential Index	108	98	73
Shelter: Total \$	\$3,919,099	\$30,501,232	\$116,980,208
Average Spent	\$19,401.48	\$17,630.77	\$13,315.90
Spending Potential Index	100	91	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$529,871	\$4,296,377	\$16,039,061
Average Spent	\$2,623.12	\$2,483.45	\$1,825.73
Spending Potential Index	112	106	78
Travel: Total \$	\$517,553	\$4,014,637	\$14,717,508
Average Spent	\$2,562.14	\$2,320.60	\$1,675.30
Spending Potential Index	106	96	70
Vehicle Maintenance & Repairs: Total \$	\$264,835	\$2,149,645	\$8,070,548
Average Spent	\$1,311.06	\$1,242.57	\$918.67
Spending Potential Index	113	107	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.