

3357 Highway 72 221 E, Greenwood, South Carolina, 29649

Lake Greenwood Crossing Prepared by WHLR Latitude: 34.25766 Rings: 1, 3, 5 mile radii Longitude: -82.09032

Population Summary 2000 Total Population 2010 Total Population 2020 Total Population 2020 Group Quarters 2025 Total Population 2020-2025 Annual Rate 2020 Total Daytime Population Workers Residents Household Summary 2000 Households 2000 Average Household Size 2010 Households 2010 Average Household Size 2020 Households 2020 Average Household Size 2020 Households 2020 Average Household Size 2025 Households 2020 Average Household Size 2025 Households 2025 Average Household Size 2025 Average Household Size 2025 Average Household Size 2020-2025 Annual Rate 2010 Families 2010 Average Family Size 2020 Families 2020 Families 2020 Average Family Size 2020 Families 2020 Families 2020 Average Family Size 2020 Families 2020 Average Family Size 2020 Families 2020 Average Family Size 2020 Families 2020 Families 2020 Average Family Size 2020 Families 2020 Average Family Size 2020 Families 2020 Families 2020 Average Family Size 2020 Families 2020 Familie	nile 3 miles 386 3,628 447 4,103 468 4,275 7 80 480 4,374 1% 0.46% 485 6,036 208 3,464 277 2,572 161 1,417 .38 2.53 190 1,633 .32 2,46 202 1,730 .28 2,42 209 1,779 .26 2,41 8% 0.56% 139 1,199 .69 2,85 146 1,249 .66 2,83 150 1,279 .65 2,82 4% 0.48%	3 19,037 3 20,341 5 21,405 707 4 21,959 6 0.51% 5 22,222 4 10,044 2 12,178 7,438 8 2.49 8,205 6 2.39 8,785 2 .36 9,062 2 .35 0 .62% 6 5,541 6 2.88 6 5,813 8 2.87 6 5,959 2 .86
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Owner Occupied Housing Units 64 Renter Occupied Housing Units 25 Vacant Housing Units 10	226 2,012	
Renter Occupied Housing Units 25 Vacant Housing Units 10	•	
Vacant Housing Units 10		
-		
2025 Housing Units		
	232 2,064	•
	7% 61.8%	
·	4% 24.4%	
	9% 13.8%	12.4%
Median Household Income		
2020 \$64,		
2025 \$71,	675 \$64,927	\$47,680
Median Home Value		
2020 \$265	385 \$235,714	4 \$139,519
2025 \$282	143 \$248,913	\$146,181
Per Capita Income		
2020 \$38	957 \$35,562	\$26,514
2025 \$44	7-3/552	\$29,442
Median Age		
_		37.6
2025	599 \$40,639	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 20, 2020

Page 1 of 7 ©2020 Esri



Lake Greenwood Crossing 3357 Highway 72 221 E, Greenwood, South Carolina, 29649 Rings: 1, 3, 5 mile radii

Latitude: 34.25766 Longitude: -82.09032

Prepared by WHLR

Rings: 1, 3, 5 mile radii		2011	igitude: -82.0903.
	1 mile	3 miles	5 miles
2020 Households by Income			
Household Income Base	202	1,730	8,785
<\$15,000	12.4%	13.8%	15.9%
\$15,000 - \$24,999	4.0%	4.8%	9.1%
\$25,000 - \$34,999	8.4%	9.6%	12.0%
\$35,000 - \$49,999	10.9%	11.7%	17.2%
\$50,000 - \$74,999	21.8%	21.7%	18.9%
\$75,000 - \$99,999	7.9%	8.1%	10.8%
\$100,000 - \$149,999	15.3%	13.5%	8.3%
\$150,000 - \$199,999	10.4%	9.0%	4.5%
\$200,000+	9.4%	7.9%	3.4%
Average Household Income	\$96,384	\$88,406	\$64,634
2025 Households by Income	·	. ,	
Household Income Base	209	1,779	9,062
<\$15,000	11.0%	12.3%	15.2%
\$15,000 - \$24,999	3.3%	4.2%	8.4%
\$25,000 - \$34,999	7.2%	8.5%	11.3%
\$35,000 - \$3 4 ,999	10.0%	11.0%	17.0%
\$50,000 - \$74,999	20.1%	20.4%	18.4%
	7.7%	8.4%	
\$75,000 - \$99,999			11.3%
\$100,000 - \$149,999	17.2%	15.4%	9.2%
\$150,000 - \$199,999	12.0%	10.4%	5.0%
\$200,000+	11.0%	9.4%	4.1%
Average Household Income	\$109,390	\$100,504	\$71,384
2020 Owner Occupied Housing Units by Value			
Total	145	1,235	5,402
<\$50,000	6.9%	9.1%	11.5%
\$50,000 - \$99,999	9.7%	13.2%	23.8%
\$100,000 - \$149,999	6.2%	7.1%	18.7%
\$150,000 - \$199,999	14.5%	13.0%	16.2%
\$200,000 - \$249,999	10.3%	10.8%	7.8%
\$250,000 - \$299,999	9.0%	8.3%	5.6%
\$300,000 - \$399,999	23.4%	21.5%	8.4%
\$400,000 - \$499,999	9.7%	8.1%	3.7%
\$500,000 - \$749,999	9.7%	8.2%	3.7%
\$750,000 - \$999,999	1.4%	1.0%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$285,959	\$261,630	\$182,681
2025 Owner Occupied Housing Units by Value	· ,	, ,	· ,
Total	150	1,276	5,591
<\$50,000	6.0%	7.8%	10.3%
\$50,000 - \$99,999	8.0%	11.8%	22.3%
\$100,000 - \$149,999	5.3%	6.8%	18.9%
\$150,000 - \$199,999	14.0%	13.0%	16.8%
\$200,000 - \$249,999	10.7%	10.8%	8.0%
\$250,000 - \$299,999	9.3%	8.5%	5.9%
\$300,000 - \$399,999	24.7%	22.7%	9.0%
\$400,000 - \$499,999	10.7%	8.9%	4.1%
\$500,000 - \$749,999	10.0%	8.8%	4.0%
\$750,000 - \$999,999	1.3%	0.9%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
42/000/000 1	0.070		

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 20, 2020

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Lake Greenwood Crossing 3357 Highway 72 221 E, Greenwood, South Carolina, 29649 Rings: 1, 3, 5 mile radii

Latitude: 34.25766 Longitude: -82.09032

Prepared by WHLR

Rings: 1, 3, 5 mile radii		Long	gitude: -82.0903
	1 mile	3 miles	5 miles
2010 Population by Age	447	4.106	20.220
Total	447	4,106	20,338
0 - 4	5.6%	5.8%	6.7%
5 - 9	6.5%	6.4%	6.1%
10 - 14	6.9%	7.0%	6.7%
15 - 24	10.3%	10.7%	13.9%
25 - 34	9.8%	10.2%	13.2%
35 - 44	13.4%	13.4%	13.1%
45 - 54	15.4%	15.6%	14.3%
55 - 64	15.2%	14.9%	12.4%
65 - 74	11.0%	10.6%	8.1%
75 - 84	4.7%	4.2%	4.2%
85 +	1.1%	1.1%	1.2%
18 +	77.9%	77.5%	76.6%
2020 Population by Age			
Total	468	4,274	21,405
0 - 4	4.9%	5.1%	6.0%
5 - 9	5.3%	5.5%	6.2%
10 - 14	5.8%	5.8%	6.1%
15 - 24	10.7%	10.7%	11.3%
25 - 34	10.7%	11.2%	15.3%
35 - 44	10.9%	11.1%	12.5%
45 - 54	13.9%	13.9%	12.3%
55 - 64	14.5%	14.7%	12.9%
65 - 74	13.0%	13.0%	10.5%
75 - 84	8.1%	7.3%	5.2%
85 +	2.1%	1.8%	1.7%
18 +	80.3%	80.1%	78.6%
2025 Population by Age			
Total	481	4,374	21,959
0 - 4	4.8%	5.0%	5.9%
5 - 9	5.4%	5.4%	6.0%
10 - 14	5.8%	5.9%	6.2%
15 - 24	9.8%	9.9%	11.1%
25 - 34	9.6%	10.1%	13.7%
35 - 44	12.5%	12.5%	13.9%
45 - 54	12.3%	12.3%	11.7%
55 - 64	15.0%	14.8%	12.4%
65 - 74	12.7%	13.0%	11.0%
75 - 84	9.6%	8.8%	6.4%
85 +	2.7%	2.4%	1.9%
18 +	80.5%	80.1%	78.4%
2010 Population by Sex			
Males	225	2,029	9,343
Females	222	2,074	10,998
2020 Population by Sex			
Males	237	2,126	9,912
Females	231	2,149	11,494
2025 Population by Sex			
Males	243	2,182	10,230
Females	236	2,192	11,729
		, -	, =-

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Lake Greenwood Crossing 3357 Highway 72 221 E, Greenwood, South Carolina, 29649

Rings: 1, 3, 5 mile radii

Prepared by WHLR Latitude: 34.25766 Longitude: -82.09032

3	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity	1 111116	J illies	Jillies
Total	447	4,103	20,340
White Alone	76.7%	72.6%	60.9%
Black Alone	20.6%	24.8%	35.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.4%	0.4%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.9%	1.4%
Two or More Races	1.1%	1.2%	1.2%
Hispanic Origin	1.6%	1.7%	2.9%
Diversity Index	38.8	43.1	53.4
2020 Population by Race/Ethnicity			
Total	467	4,273	21,404
White Alone	76.4%	72.2%	60.6%
Black Alone	20.1%	24.2%	33.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.6%	0.6%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.0%	1.6%
Two or More Races	1.7%	1.7%	1.8%
Hispanic Origin	1.9%	2.0%	3.4%
Diversity Index	40.1	44.3	54.9
2025 Population by Race/Ethnicity			
Total	480	4,374	21,959
White Alone	75.8%	71.8%	60.2%
Black Alone	20.0%	24.0%	33.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.8%	0.7%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.0%	1.1%	1.7%
Two or More Races	2.1%	2.1%	2.2%
Hispanic Origin	2.1%	2.3%	3.7%
Diversity Index	41.0	45.2	56.0
2010 Population by Relationship and Household Type			
Total	447	4,103	20,341
In Households	98.4%	98.0%	96.5%
In Family Households	85.9%	85.6%	80.7%
Householder	29.3%	28.9%	27.2%
Spouse	22.6%	21.6%	17.6%
Child	28.9%	29.9%	30.7%
Other relative	2.9%	2.9%	3.0%
Nonrelative	2.2%	2.3%	2.1%
In Nonfamily Households	12.5%	12.4%	15.8%
In Group Quarters	1.6%	2.0%	3.5%
Institutionalized Population	0.0%	0.8%	3.3%
Noninstitutionalized Population	1.6%	1.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 20, 2020

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Lake Greenwood Crossing 3357 Highway 72 221 E, Greenwood, South Carolina, 29649

Prepared by WHLR Latitude: 34.25766

	1 mile	3 miles	5 mile
2020 Population 25+ by Educational Attainment			
Total	344	3,115	15,07
Less than 9th Grade	3.8%	3.6%	3.59
9th - 12th Grade, No Diploma	8.1%	9.2%	10.19
High School Graduate	17.2%	20.7%	23.29
GED/Alternative Credential	8.1%	7.4%	6.10
Some College, No Degree	18.3%	17.6%	17.29
Associate Degree	16.0%	15.7%	14.3
Bachelor's Degree	16.0%	14.6%	17.4
Graduate/Professional Degree	12.5%	11.1%	8.1
2020 Population 15+ by Marital Status	12.5 %	22.270	0.2
Total	392	3,573	17,50
Never Married	29.8%	31.4%	34.5
Married	57.7%	54.7%	47.6
Widowed	5.1%	5.5%	6.5
Divorced	7.4%	8.4%	11.4
2020 Civilian Population 16+ in Labor Force	7.470	0.4 /0	11.4
•	228	2.024	10.03
Civilian Population 16+		2,034	10,02
Population 16+ Employed	85.1%	84.4%	86.79
Population 16 - 16 - 24 Frankward	14.9%	15.6%	13.39
Population 16-24 Employed	12.9%	12.4%	12.79
Population 16-24 Unemployment rate	21.9%	24.5%	21.89
Population 25-54 Employed	55.2%	56.5%	63.49
Population 25-54 Unemployment rate	16.4%	17.0%	12.4
Population 55-64 Employed	19.6%	20.0%	16.7
Population 55-64 Unemployment rate	7.3%	8.5%	11.3
Population 65+ Employed	11.9%	11.2%	7.2
Population 65+ Unemployment rate	8.0%	9.0%	8.59
2020 Employed Population 16+ by Industry			
Total	194	1,716	8,69
Agriculture/Mining	0.5%	0.5%	1.79
Construction	3.6%	3.4%	3.79
Manufacturing	14.9%	16.5%	24.8
Wholesale Trade	0.5%	0.8%	1.29
Retail Trade	5.2%	6.6%	9.99
Transportation/Utilities	4.1%	4.4%	2.69
Information	0.5%	0.6%	0.59
Finance/Insurance/Real Estate	3.1%	2.7%	2.69
Services	63.9%	61.8%	50.79
Public Administration	3.1%	2.7%	2.49
2020 Employed Population 16+ by Occupation			
Total	193	1,716	8,69
White Collar	58.2%	57.1%	54.89
Management/Business/Financial	18.0%	16.7%	9.00
Professional	21.6%	21.4%	22.99
Sales	4.1%	5.0%	6.49
Administrative Support	14.4%	13.9%	16.69
Services	20.6%	20.8%	19.29
Blue Collar	20.6%	22.1%	25.99
Farming/Forestry/Fishing	0.5%	0.5%	0.39
Construction/Extraction	3.6%	3.3%	2.89
Installation/Maintenance/Repair	4.6%	4.9%	3.40
Production	8.2%	9.3%	13.39
Transportation/Material Moving	3.6%	4.1%	6.19

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Lake Greenwood Crossing 3357 Highway 72 221 E, Greenwood, South Carolina, 29649 Rings: 1, 3, 5 mile radii

Latitude: 34.25766 Longitude: -82.09032

Prepared by WHLR

Killys: 1, 3, 5 Illile rauli		LOTT	gitude: -62.09032
2010 Harrachalda hu Tuma	1 mile	3 miles	5 miles
2010 Households by Type	190	1 624	9.204
Total		1,634	8,204
Households with 1 Person	22.1% 77.9%	22.3% 77.7%	26.8% 73.2%
Households with 2+ People Family Households	77.9%	77.7%	67.5%
•			
Husband-wife Families	56.8% 20.0%	54.8% 19.4%	43.9% 16.8%
With Related Children	16.8%	18.5%	23.7%
Other Family (No Spouse Present)			
Other Family with Male Householder	5.3%	5.1%	5.1%
With Related Children	2.6%	2.8%	2.9%
Other Family with Female Householder	11.6%	13.4%	18.5%
With Related Children	7.9%	9.1%	13.0%
Nonfamily Households	4.7%	4.3%	5.6%
All Households with Children	30.5%	31.4%	33.0%
Multigenerational Households	4.2%	4.3%	4.1%
Unmarried Partner Households	4.7%	5.1%	6.5%
Male-female	4.2%	4.7%	5.9%
Same-sex	0.5%	0.4%	0.6%
2010 Households by Size			
Total	190	1,633	8,204
1 Person Household	22.1%	22.4%	26.8%
2 Person Household	40.5%	40.1%	36.9%
3 Person Household	16.3%	16.4%	17.4%
4 Person Household	12.6%	12.8%	11.6%
5 Person Household	5.8%	5.6%	4.8%
6 Person Household	1.6%	1.8%	1.5%
7 + Person Household	1.1%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	190	1,633	8,205
Owner Occupied	76.8%	76.4%	66.7%
Owned with a Mortgage/Loan	50.0%	49.7%	44.8%
Owned Free and Clear	26.8%	26.7%	21.9%
Renter Occupied	23.2%	23.6%	33.3%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	139	144	186
Percent of Income for Mortgage	17.2%	16.7%	12.8%
Wealth Index	140	122	68
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	217	1,939	9,511
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	14.3%	15.5%	55.1%
Rural Housing Units	85.7%	84.5%	44.9%
2010 Population By Urban/ Rural Status	33.7 70	01.570	11.570
Total Population	447	4,103	20,341
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Orbanized Area Population Inside Urbanized Cluster	16.8%	18.3%	57.2%
Rural Population	83.2%	81.7%	42.8%
Narai ropulation	03.270	01.7 70	42.070

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 20, 2020

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Lake Greenwood Crossing 3357 Highway 72 221 E, Greenwood, South Carolina, 29649

Rings: 1, 3, 5 mile radii

Prepared by WHLR Latitude: 34.25766 Longitude: -82.09032

	1 mi	le 3 miles	5 miles
Top 3 Tapestry Segments			
1.	Comfortable Empty Nesters (5A) Heartland	Communities (6F)	Heartland Communities (6F)
2.	Heartland Communities (6F) Comforta	ble Empty Nesters Bri	ght Young Professionals (8C)
3.	Rural Re	esort Dwellers (6E)	Old and Newcomers (8F)
2020 Consumer Spending			
Apparel & Services: Total \$	\$443,909	\$3,490,354	\$13,506,492
Average Spent	\$2,197.57	\$2,017.55	\$1,537.45
Spending Potential Index	102	94	72
Education: Total \$	\$355,433	\$2,703,311	\$10,059,284
Average Spent	\$1,759.57	\$1,562.61	\$1,145.05
Spending Potential Index	98	87	64
Entertainment/Recreation: Total \$	\$753,287	\$6,064,295	\$21,748,491
Average Spent	\$3,729.14	\$3,505.37	\$2,475.64
Spending Potential Index	115	108	76
Food at Home: Total \$	\$1,179,749	\$9,553,159	\$35,653,514
Average Spent	\$5,840.34	\$5,522.06	\$4,058.45
Spending Potential Index	109	103	76
Food Away from Home: Total \$	\$782,996	\$6,219,087	\$24,008,179
Average Spent	\$3,876.22	\$3,594.85	\$2,732.86
Spending Potential Index	103	95	72
Health Care: Total \$	\$1,397,198	\$11,258,312	\$39,839,021
Average Spent	\$6,916.82	\$6,507.69	\$4,534.89
Spending Potential Index	120	113	79
HH Furnishings & Equipment: Total \$	\$480,744	\$3,793,348	\$14,145,806
Average Spent	\$2,379.92	\$2,192.69	\$1,610.22
Spending Potential Index	109	100	74
Personal Care Products & Services: Total \$	\$199,984	\$1,557,202	\$5,877,912
Average Spent	\$990.02	\$900.12	\$669.09
Spending Potential Index	108	98	73
Shelter: Total \$	\$3,919,099	\$30,501,232	\$116,980,208
Average Spent	\$19,401.48	\$17,630.77	\$13,315.90
Spending Potential Index	100	91	69
Support Payments/Cash Contributions/Gifts in	Kind: Total \$ \$529,871	\$4,296,377	\$16,039,061
Average Spent	\$2,623.12	\$2,483.45	\$1,825.73
Spending Potential Index	112	106	78
Travel: Total \$	\$517,553	\$4,014,637	\$14,717,508
Average Spent	\$2,562.14	\$2,320.60	\$1,675.30
Spending Potential Index	106	96	70
Vehicle Maintenance & Repairs: Total \$	\$264,835	\$2,149,645	\$8,070,548
Average Spent	\$1,311.06	\$1,242.57	\$918.67
Spending Potential Index	113	107	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 20, 2020

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