

Bryan Station  
1650 Bryan Station Rd, Lexington, Kentucky, 40505  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 38.06040  
Longitude: -84.46381

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>Population Summary</b>			
2000 Total Population	11,522	78,063	152,688
2010 Total Population	10,869	79,698	167,537
2020 Total Population	11,166	84,141	181,546
2020 Group Quarters	348	7,838	9,742
2025 Total Population	11,436	86,658	189,184
2020-2025 Annual Rate	0.48%	0.59%	0.83%
2020 Total Daytime Population	10,696	91,476	216,542
Workers	3,857	41,187	113,648
Residents	6,839	50,289	102,894
<b>Household Summary</b>			
2000 Households	4,718	31,979	65,712
2000 Average Household Size	2.37	2.21	2.18
2010 Households	4,491	32,579	71,350
2010 Average Household Size	2.34	2.21	2.22
2020 Households	4,637	34,550	77,269
2020 Average Household Size	2.33	2.21	2.22
2025 Households	4,759	35,705	80,622
2025 Average Household Size	2.33	2.21	2.23
2020-2025 Annual Rate	0.52%	0.66%	0.85%
2010 Families	2,773	16,139	36,341
2010 Average Family Size	2.91	2.94	2.91
2020 Families	2,791	16,597	38,216
2020 Average Family Size	2.91	2.95	2.93
2025 Families	2,844	17,001	39,516
2025 Average Family Size	2.92	2.97	2.95
2020-2025 Annual Rate	0.38%	0.48%	0.67%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,969	35,022	71,208
Owner Occupied Housing Units	55.9%	43.3%	45.6%
Renter Occupied Housing Units	39.0%	48.0%	46.7%
Vacant Housing Units	5.1%	8.7%	7.7%
2010 Housing Units	4,936	36,841	79,572
Owner Occupied Housing Units	58.5%	42.0%	43.8%
Renter Occupied Housing Units	32.4%	46.4%	45.9%
Vacant Housing Units	9.0%	11.6%	10.3%
2020 Housing Units	5,068	38,884	85,515
Owner Occupied Housing Units	63.4%	45.9%	47.8%
Renter Occupied Housing Units	28.1%	43.0%	42.6%
Vacant Housing Units	8.5%	11.1%	9.6%
2025 Housing Units	5,193	40,105	89,086
Owner Occupied Housing Units	63.6%	45.6%	47.8%
Renter Occupied Housing Units	28.1%	43.4%	42.7%
Vacant Housing Units	8.4%	11.0%	9.5%
<b>Median Household Income</b>			
2020	\$42,382	\$40,646	\$47,347
2025	\$44,497	\$42,724	\$50,361
<b>Median Home Value</b>			
2020	\$126,660	\$150,497	\$181,287
2025	\$142,944	\$179,114	\$204,231
<b>Per Capita Income</b>			
2020	\$23,822	\$26,360	\$30,922
2025	\$25,533	\$28,478	\$33,574
<b>Median Age</b>			
2010	41.0	31.8	32.2
2020	43.1	33.7	34.0
2025	43.2	34.1	34.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Households by Income</b>			
Household Income Base	4,637	34,550	77,268
<\$15,000	11.7%	15.9%	12.2%
\$15,000 - \$24,999	12.4%	11.4%	10.0%
\$25,000 - \$34,999	13.2%	14.5%	13.1%
\$35,000 - \$49,999	21.7%	17.8%	17.0%
\$50,000 - \$74,999	17.0%	14.6%	16.0%
\$75,000 - \$99,999	10.2%	9.4%	10.6%
\$100,000 - \$149,999	10.4%	9.2%	11.4%
\$150,000 - \$199,999	1.2%	3.5%	4.7%
\$200,000+	2.3%	3.9%	4.9%
Average Household Income	\$58,390	\$62,940	\$72,151
<b>2025 Households by Income</b>			
Household Income Base	4,759	35,705	80,621
<\$15,000	10.6%	14.5%	11.1%
\$15,000 - \$24,999	11.4%	10.8%	9.4%
\$25,000 - \$34,999	12.8%	14.1%	12.6%
\$35,000 - \$49,999	21.4%	17.6%	16.6%
\$50,000 - \$74,999	17.6%	15.0%	16.1%
\$75,000 - \$99,999	10.9%	9.9%	10.9%
\$100,000 - \$149,999	12.0%	10.3%	12.7%
\$150,000 - \$199,999	1.5%	4.0%	5.5%
\$200,000+	2.0%	3.8%	5.1%
Average Household Income	\$62,477	\$67,831	\$78,293
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,214	17,838	40,856
<\$50,000	6.6%	7.2%	3.9%
\$50,000 - \$99,999	26.2%	18.4%	12.1%
\$100,000 - \$149,999	32.3%	24.3%	21.9%
\$150,000 - \$199,999	19.5%	15.2%	19.4%
\$200,000 - \$249,999	6.7%	8.7%	11.7%
\$250,000 - \$299,999	1.7%	4.5%	6.4%
\$300,000 - \$399,999	1.7%	7.8%	10.0%
\$400,000 - \$499,999	1.7%	5.2%	5.5%
\$500,000 - \$749,999	3.2%	5.5%	5.9%
\$750,000 - \$999,999	0.0%	1.3%	1.6%
\$1,000,000 - \$1,499,999	0.2%	0.8%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.0%	0.7%	0.5%
Average Home Value	\$153,088	\$233,122	\$252,941
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	3,301	18,306	42,607
<\$50,000	4.9%	5.7%	2.9%
\$50,000 - \$99,999	21.5%	13.8%	8.9%
\$100,000 - \$149,999	27.5%	21.4%	17.8%
\$150,000 - \$199,999	20.3%	15.7%	19.4%
\$200,000 - \$249,999	8.8%	9.7%	12.9%
\$250,000 - \$299,999	2.5%	4.9%	7.0%
\$300,000 - \$399,999	2.4%	9.1%	11.9%
\$400,000 - \$499,999	3.7%	6.6%	7.1%
\$500,000 - \$749,999	8.0%	8.8%	8.2%
\$750,000 - \$999,999	0.1%	1.9%	2.1%
\$1,000,000 - \$1,499,999	0.4%	1.0%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.4%
\$2,000,000 +	0.0%	0.8%	0.6%
Average Home Value	\$194,655	\$276,293	\$286,470

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	10,868	79,696	167,539
0 - 4	5.9%	5.8%	6.4%
5 - 9	5.5%	5.0%	5.4%
10 - 14	5.9%	4.5%	4.6%
15 - 24	11.6%	23.9%	20.6%
25 - 34	13.0%	15.3%	17.4%
35 - 44	13.8%	11.6%	12.3%
45 - 54	16.0%	12.7%	12.3%
55 - 64	13.5%	10.5%	10.3%
65 - 74	8.0%	5.9%	5.7%
75 - 84	5.3%	3.4%	3.5%
85 +	1.6%	1.3%	1.6%
18 +	79.2%	81.9%	80.9%
<b>2020 Population by Age</b>			
Total	11,165	84,140	181,545
0 - 4	5.4%	5.2%	5.7%
5 - 9	5.4%	4.9%	5.3%
10 - 14	5.3%	4.9%	5.1%
15 - 24	10.9%	22.8%	19.5%
25 - 34	12.7%	14.0%	15.9%
35 - 44	12.8%	12.0%	13.3%
45 - 54	14.0%	11.1%	10.8%
55 - 64	14.8%	11.5%	10.8%
65 - 74	10.8%	8.3%	8.0%
75 - 84	5.8%	3.9%	3.9%
85 +	2.1%	1.5%	1.8%
18 +	81.0%	82.3%	81.1%
<b>2025 Population by Age</b>			
Total	11,435	86,659	189,185
0 - 4	5.4%	5.2%	5.8%
5 - 9	5.4%	4.7%	5.2%
10 - 14	5.6%	4.7%	4.9%
15 - 24	10.5%	22.7%	19.6%
25 - 34	13.1%	13.8%	15.4%
35 - 44	12.3%	11.6%	13.1%
45 - 54	13.2%	11.1%	10.9%
55 - 64	13.9%	10.7%	9.9%
65 - 74	11.6%	9.0%	8.5%
75 - 84	6.8%	4.8%	4.8%
85 +	2.2%	1.5%	1.8%
18 +	80.6%	82.5%	81.3%
<b>2010 Population by Sex</b>			
Males	5,458	39,353	82,287
Females	5,411	40,345	85,250
<b>2020 Population by Sex</b>			
Males	5,600	41,525	89,420
Females	5,565	42,615	92,126
<b>2025 Population by Sex</b>			
Males	5,723	42,728	93,080
Females	5,713	43,929	96,104

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,869	79,698	167,537
White Alone	75.0%	66.1%	70.9%
Black Alone	16.7%	24.1%	18.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.5%	1.8%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	5.1%	5.1%
Two or More Races	2.5%	2.5%	2.5%
Hispanic Origin	8.0%	9.1%	8.8%
Diversity Index	49.7	58.7	54.9
<b>2020 Population by Race/Ethnicity</b>			
Total	11,165	84,141	181,547
White Alone	72.5%	63.4%	67.7%
Black Alone	17.9%	25.1%	19.5%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	0.7%	2.5%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.4%	5.6%	5.6%
Two or More Races	3.2%	3.1%	3.2%
Hispanic Origin	9.0%	10.0%	9.9%
Diversity Index	53.4	61.9	59.1
<b>2025 Population by Race/Ethnicity</b>			
Total	11,437	86,659	189,183
White Alone	71.0%	61.9%	66.0%
Black Alone	18.6%	25.6%	20.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.8%	2.9%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	5.8%	5.9%
Two or More Races	3.7%	3.6%	3.6%
Hispanic Origin	9.6%	10.6%	10.5%
Diversity Index	55.5	63.6	61.2
<b>2010 Population by Relationship and Household Type</b>			
Total	10,869	79,698	167,537
In Households	96.9%	90.4%	94.3%
In Family Households	77.7%	62.3%	65.5%
Householder	25.1%	20.3%	21.7%
Spouse	15.8%	12.1%	14.1%
Child	28.3%	23.2%	23.7%
Other relative	5.0%	3.9%	3.5%
Nonrelative	3.4%	2.7%	2.4%
In Nonfamily Households	19.2%	28.2%	28.9%
In Group Quarters	3.1%	9.6%	5.7%
Institutionalized Population	0.8%	0.3%	0.7%
Noninstitutionalized Population	2.3%	9.3%	5.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	8,151	52,401	117,020
Less than 9th Grade	8.0%	5.6%	4.1%
9th - 12th Grade, No Diploma	10.9%	8.8%	6.2%
High School Graduate	27.6%	20.2%	16.9%
GED/Alternative Credential	7.4%	5.4%	4.2%
Some College, No Degree	20.0%	20.3%	20.0%
Associate Degree	7.8%	6.7%	7.3%
Bachelor's Degree	12.5%	19.4%	23.6%
Graduate/Professional Degree	5.8%	13.5%	17.7%
<b>2020 Population 15+ by Marital Status</b>			
Total	9,372	71,570	152,333
Never Married	33.5%	51.0%	45.5%
Married	45.8%	32.5%	37.9%
Widowed	7.2%	5.1%	4.9%
Divorced	13.5%	11.3%	11.7%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,472	43,749	98,476
Population 16+ Employed	80.0%	78.2%	80.4%
Population 16+ Unemployment rate	20.0%	21.8%	19.6%
Population 16-24 Employed	11.4%	19.6%	17.8%
Population 16-24 Unemployment rate	39.3%	33.7%	31.5%
Population 25-54 Employed	65.0%	61.3%	63.9%
Population 25-54 Unemployment rate	16.4%	17.8%	16.2%
Population 55-64 Employed	15.6%	12.9%	12.1%
Population 55-64 Unemployment rate	18.8%	20.1%	17.8%
Population 65+ Employed	7.9%	6.2%	6.2%
Population 65+ Unemployment rate	13.4%	18.5%	15.9%
<b>2020 Employed Population 16+ by Industry</b>			
Total	4,379	34,209	79,182
Agriculture/Mining	3.8%	1.9%	2.4%
Construction	8.6%	6.2%	5.3%
Manufacturing	8.9%	9.2%	10.2%
Wholesale Trade	1.7%	1.7%	2.2%
Retail Trade	12.0%	11.5%	10.8%
Transportation/Utilities	4.1%	3.7%	3.7%
Information	1.2%	1.3%	1.6%
Finance/Insurance/Real Estate	4.8%	4.4%	4.9%
Services	51.4%	56.8%	55.2%
Public Administration	3.6%	3.4%	3.7%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	4,380	34,210	79,182
White Collar	47.0%	57.6%	63.0%
Management/Business/Financial	9.6%	11.6%	13.3%
Professional	15.6%	22.1%	27.1%
Sales	8.2%	10.3%	9.7%
Administrative Support	13.6%	13.6%	13.0%
Services	25.8%	21.5%	17.9%
Blue Collar	27.2%	20.9%	19.1%
Farming/Forestry/Fishing	2.1%	1.2%	1.8%
Construction/Extraction	6.7%	4.3%	3.7%
Installation/Maintenance/Repair	4.2%	2.3%	2.2%
Production	6.9%	6.9%	6.2%
Transportation/Material Moving	7.3%	6.1%	5.3%

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<b>2010 Households by Type</b>			
Total	4,491	32,578	71,350
Households with 1 Person	30.3%	38.1%	36.3%
Households with 2+ People	69.7%	61.9%	63.7%
Family Households	61.7%	49.5%	50.9%
Husband-wife Families	38.7%	29.6%	33.0%
With Related Children	13.9%	11.4%	13.4%
Other Family (No Spouse Present)	23.0%	20.0%	17.9%
Other Family with Male Householder	6.9%	5.1%	4.6%
With Related Children	3.4%	2.6%	2.4%
Other Family with Female Householder	16.1%	14.9%	13.3%
With Related Children	9.8%	9.6%	8.8%
Nonfamily Households	7.9%	12.3%	12.8%
All Households with Children	27.6%	24.0%	25.0%
Multigenerational Households	4.7%	3.2%	2.7%
Unmarried Partner Households	8.9%	8.1%	7.7%
Male-female	7.8%	6.9%	6.7%
Same-sex	1.2%	1.2%	1.1%
<b>2010 Households by Size</b>			
Total	4,491	32,579	71,351
1 Person Household	30.3%	38.1%	36.3%
2 Person Household	34.2%	31.4%	32.8%
3 Person Household	16.1%	14.1%	14.5%
4 Person Household	10.9%	9.6%	10.0%
5 Person Household	4.9%	4.2%	4.0%
6 Person Household	2.1%	1.5%	1.4%
7 + Person Household	1.5%	1.1%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,491	32,579	71,350
Owner Occupied	64.4%	47.5%	48.8%
Owned with a Mortgage/Loan	43.6%	33.7%	35.9%
Owned Free and Clear	20.7%	13.8%	12.9%
Renter Occupied	35.6%	52.5%	51.2%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	184	147	142
Percent of Income for Mortgage	12.5%	15.5%	16.0%
Wealth Index	57	56	70
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,936	36,841	79,572
Housing Units Inside Urbanized Area	100.0%	99.3%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.7%	0.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,869	79,698	167,537
Population Inside Urbanized Area	100.0%	99.4%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Traditional Living (12B)	Set to Impress (11D)	Set to Impress (11D)
2.	Hardscrabble Road (8G)	Emerald City (8B)	College Towns (14B)
3.	Midlife Constants (5E)	Dorms to Diplomas (14C)	Emerald City (8B)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,636,929	\$54,348,750	\$139,898,117
Average Spent	\$1,431.30	\$1,573.05	\$1,810.53
Spending Potential Index	67	73	84
Education: Total \$	\$5,137,033	\$44,729,288	\$112,949,408
Average Spent	\$1,107.84	\$1,294.62	\$1,461.77
Spending Potential Index	62	72	82
Entertainment/Recreation: Total \$	\$10,008,132	\$78,496,182	\$199,857,062
Average Spent	\$2,158.32	\$2,271.96	\$2,586.51
Spending Potential Index	66	70	80
Food at Home: Total \$	\$16,503,733	\$133,225,313	\$338,790,968
Average Spent	\$3,559.14	\$3,856.01	\$4,384.57
Spending Potential Index	67	72	82
Food Away from Home: Total \$	\$11,480,594	\$95,087,032	\$244,397,211
Average Spent	\$2,475.87	\$2,752.16	\$3,162.94
Spending Potential Index	66	73	84
Health Care: Total \$	\$18,394,807	\$138,354,254	\$349,841,589
Average Spent	\$3,966.96	\$4,004.46	\$4,527.58
Spending Potential Index	69	70	79
HH Furnishings & Equipment: Total \$	\$6,775,824	\$53,224,414	\$136,813,270
Average Spent	\$1,461.25	\$1,540.50	\$1,770.61
Spending Potential Index	67	71	81
Personal Care Products & Services: Total \$	\$2,883,586	\$23,142,610	\$59,376,047
Average Spent	\$621.86	\$669.83	\$768.43
Spending Potential Index	68	73	84
Shelter: Total \$	\$57,095,004	\$482,725,343	\$1,236,426,762
Average Spent	\$12,312.92	\$13,971.79	\$16,001.59
Spending Potential Index	64	72	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,106,027	\$55,074,339	\$142,580,437
Average Spent	\$1,532.46	\$1,594.05	\$1,845.25
Spending Potential Index	65	68	79
Travel: Total \$	\$6,954,549	\$55,278,202	\$142,811,082
Average Spent	\$1,499.79	\$1,599.95	\$1,848.23
Spending Potential Index	62	66	77
Vehicle Maintenance & Repairs: Total \$	\$3,736,816	\$30,034,268	\$76,536,290
Average Spent	\$805.87	\$869.30	\$990.52
Spending Potential Index	70	75	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.