

Amscot Building  
13164 N Florida Ave, Tampa, FL, 33612  
Rings: 1, 3, 5 mile radii

Prepared by WHLR  
Latitude: 28.06894  
Longitude: -82.45939

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>Population Summary</b>			
2000 Total Population	11,244	103,882	256,549
2010 Total Population	12,517	110,345	266,037
2020 Total Population	13,647	120,359	289,632
2020 Group Quarters	285	6,748	7,665
2025 Total Population	14,301	126,295	304,094
2020-2025 Annual Rate	0.94%	0.97%	0.98%
2020 Total Daytime Population	13,197	127,830	290,679
Workers	5,364	59,817	135,045
Residents	7,833	68,013	155,634
<b>Household Summary</b>			
2000 Households	4,750	43,102	105,794
2000 Average Household Size	2.31	2.31	2.37
2010 Households	5,018	44,429	108,227
2010 Average Household Size	2.44	2.34	2.39
2020 Households	5,311	47,896	116,402
2020 Average Household Size	2.52	2.37	2.42
2025 Households	5,512	50,121	121,721
2025 Average Household Size	2.54	2.39	2.44
2020-2025 Annual Rate	0.75%	0.91%	0.90%
2010 Families	2,883	23,342	61,381
2010 Average Family Size	3.07	3.04	3.03
2020 Families	3,015	24,664	64,802
2020 Average Family Size	3.17	3.10	3.09
2025 Families	3,128	25,724	67,570
2025 Average Family Size	3.20	3.12	3.10
2020-2025 Annual Rate	0.74%	0.85%	0.84%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,340	47,137	113,981
Owner Occupied Housing Units	47.3%	41.6%	48.4%
Renter Occupied Housing Units	41.6%	49.8%	44.4%
Vacant Housing Units	11.0%	8.6%	7.2%
2010 Housing Units	5,855	52,545	124,473
Owner Occupied Housing Units	38.4%	35.2%	42.0%
Renter Occupied Housing Units	47.3%	49.3%	45.0%
Vacant Housing Units	14.3%	15.4%	13.1%
2020 Housing Units	6,135	56,092	132,092
Owner Occupied Housing Units	34.3%	31.5%	38.1%
Renter Occupied Housing Units	52.3%	53.9%	50.0%
Vacant Housing Units	13.4%	14.6%	11.9%
2025 Housing Units	6,360	58,649	137,889
Owner Occupied Housing Units	34.2%	31.5%	38.2%
Renter Occupied Housing Units	52.5%	54.0%	50.1%
Vacant Housing Units	13.3%	14.5%	11.7%
<b>Median Household Income</b>			
2020	\$36,239	\$37,891	\$45,139
2025	\$38,988	\$40,237	\$48,715
<b>Median Home Value</b>			
2020	\$196,651	\$197,906	\$216,466
2025	\$227,642	\$234,711	\$248,870
<b>Per Capita Income</b>			
2020	\$20,833	\$25,896	\$28,057
2025	\$22,997	\$27,905	\$30,500
<b>Median Age</b>			
2010	36.3	31.8	34.0
2020	38.5	33.7	35.8
2025	39.7	34.8	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Households by Income</b>			
Household Income Base	5,311	47,896	116,401
<\$15,000	18.8%	20.4%	16.0%
\$15,000 - \$24,999	17.2%	13.7%	11.8%
\$25,000 - \$34,999	12.2%	12.3%	11.7%
\$35,000 - \$49,999	16.2%	14.1%	14.2%
\$50,000 - \$74,999	14.3%	14.4%	16.3%
\$75,000 - \$99,999	8.3%	8.1%	10.2%
\$100,000 - \$149,999	7.6%	8.6%	10.8%
\$150,000 - \$199,999	3.2%	2.7%	3.9%
\$200,000+	2.3%	5.6%	5.2%
Average Household Income	\$53,884	\$64,382	\$69,452
<b>2025 Households by Income</b>			
Household Income Base	5,512	50,121	121,720
<\$15,000	16.6%	18.7%	14.5%
\$15,000 - \$24,999	16.0%	13.1%	11.1%
\$25,000 - \$34,999	11.9%	12.0%	11.2%
\$35,000 - \$49,999	16.2%	14.3%	14.0%
\$50,000 - \$74,999	15.1%	15.0%	16.6%
\$75,000 - \$99,999	9.1%	8.6%	10.7%
\$100,000 - \$149,999	8.8%	9.3%	11.8%
\$150,000 - \$199,999	3.8%	3.1%	4.5%
\$200,000+	2.6%	5.8%	5.6%
Average Household Income	\$60,063	\$69,663	\$75,841
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,099	17,669	50,342
<\$50,000	11.7%	8.6%	5.1%
\$50,000 - \$99,999	10.3%	14.5%	11.4%
\$100,000 - \$149,999	9.4%	13.5%	13.6%
\$150,000 - \$199,999	19.9%	14.0%	14.9%
\$200,000 - \$249,999	21.1%	12.7%	15.1%
\$250,000 - \$299,999	4.7%	10.4%	12.9%
\$300,000 - \$399,999	13.8%	12.1%	12.9%
\$400,000 - \$499,999	0.8%	5.0%	5.9%
\$500,000 - \$749,999	7.0%	6.4%	5.5%
\$750,000 - \$999,999	1.3%	1.5%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$224,726	\$249,294	\$259,776
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	2,169	18,440	52,595
<\$50,000	7.3%	6.7%	3.7%
\$50,000 - \$99,999	6.8%	11.2%	7.9%
\$100,000 - \$149,999	6.4%	10.7%	10.2%
\$150,000 - \$199,999	17.0%	12.4%	13.2%
\$200,000 - \$249,999	22.7%	13.0%	15.5%
\$250,000 - \$299,999	6.8%	11.9%	14.8%
\$300,000 - \$399,999	20.6%	15.1%	15.9%
\$400,000 - \$499,999	1.5%	6.6%	8.0%
\$500,000 - \$749,999	8.9%	9.3%	7.7%
\$750,000 - \$999,999	2.1%	1.9%	1.9%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.1%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$266,935	\$285,268	\$295,429

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	12,519	110,347	266,035
0 - 4	7.5%	6.2%	6.1%
5 - 9	6.2%	5.5%	5.6%
10 - 14	6.1%	5.6%	5.9%
15 - 24	13.8%	22.4%	18.9%
25 - 34	14.8%	14.4%	14.8%
35 - 44	12.9%	11.5%	12.7%
45 - 54	14.2%	12.9%	14.0%
55 - 64	11.6%	10.3%	11.1%
65 - 74	6.7%	5.5%	5.9%
75 - 84	4.0%	3.7%	3.4%
85 +	2.1%	2.1%	1.6%
18 +	76.4%	79.3%	78.5%
<b>2020 Population by Age</b>			
Total	13,646	120,358	289,634
0 - 4	6.5%	5.5%	5.5%
5 - 9	6.0%	5.2%	5.3%
10 - 14	6.2%	5.2%	5.3%
15 - 24	12.3%	20.5%	17.0%
25 - 34	14.2%	15.3%	15.9%
35 - 44	12.9%	11.0%	11.9%
45 - 54	11.8%	10.8%	11.6%
55 - 64	12.9%	11.5%	12.3%
65 - 74	9.9%	8.4%	9.0%
75 - 84	4.7%	4.2%	4.1%
85 +	2.4%	2.4%	1.9%
18 +	77.8%	81.1%	80.7%
<b>2025 Population by Age</b>			
Total	14,300	126,295	304,094
0 - 4	6.6%	5.6%	5.6%
5 - 9	5.8%	5.1%	5.2%
10 - 14	5.9%	5.1%	5.3%
15 - 24	12.1%	19.9%	16.4%
25 - 34	13.3%	14.6%	15.2%
35 - 44	13.5%	11.9%	12.7%
45 - 54	11.5%	10.1%	11.0%
55 - 64	12.2%	10.8%	11.5%
65 - 74	10.7%	9.2%	9.8%
75 - 84	5.9%	5.3%	5.3%
85 +	2.5%	2.5%	2.0%
18 +	78.1%	81.2%	80.8%
<b>2010 Population by Sex</b>			
Males	6,284	53,422	128,182
Females	6,233	56,923	137,855
<b>2020 Population by Sex</b>			
Males	6,816	58,269	139,928
Females	6,830	62,090	149,704
<b>2025 Population by Sex</b>			
Males	7,124	61,046	146,974
Females	7,177	65,249	157,121

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<b>2010 Population by Race/Ethnicity</b>			
Total	12,518	110,346	266,038
White Alone	64.0%	63.6%	66.0%
Black Alone	21.0%	23.6%	21.7%
American Indian Alone	0.8%	0.4%	0.4%
Asian Alone	1.7%	2.9%	3.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.5%	6.0%	5.1%
Two or More Races	4.0%	3.4%	3.4%
Hispanic Origin	33.3%	25.7%	27.5%
Diversity Index	74.8	71.5	70.9
<b>2020 Population by Race/Ethnicity</b>			
Total	13,646	120,359	289,631
White Alone	60.6%	60.6%	63.2%
Black Alone	21.4%	24.0%	22.1%
American Indian Alone	0.9%	0.4%	0.4%
Asian Alone	2.0%	3.6%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.3%	7.2%	6.1%
Two or More Races	4.8%	4.1%	4.0%
Hispanic Origin	40.6%	31.9%	33.6%
Diversity Index	78.6	75.9	75.1
<b>2025 Population by Race/Ethnicity</b>			
Total	14,300	126,295	304,094
White Alone	59.3%	59.3%	61.9%
Black Alone	21.4%	24.1%	22.2%
American Indian Alone	0.9%	0.5%	0.4%
Asian Alone	2.2%	4.0%	4.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.0%	7.7%	6.5%
Two or More Races	5.1%	4.4%	4.3%
Hispanic Origin	44.3%	35.3%	36.9%
Diversity Index	79.8	77.6	76.8
<b>2010 Population by Relationship and Household Type</b>			
Total	12,517	110,345	266,037
In Households	97.8%	94.1%	97.2%
In Family Households	74.8%	67.6%	73.2%
Householder	22.9%	21.1%	23.0%
Spouse	12.5%	12.3%	14.0%
Child	29.4%	26.1%	28.0%
Other relative	5.8%	4.8%	4.9%
Nonrelative	4.2%	3.3%	3.2%
In Nonfamily Households	23.0%	26.5%	24.1%
In Group Quarters	2.2%	5.9%	2.8%
Institutionalized Population	0.9%	1.1%	0.5%
Noninstitutionalized Population	1.3%	4.7%	2.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	9,401	76,480	193,464
Less than 9th Grade	8.4%	5.3%	4.5%
9th - 12th Grade, No Diploma	12.2%	8.4%	7.4%
High School Graduate	27.3%	25.2%	24.1%
GED/Alternative Credential	6.6%	4.2%	4.2%
Some College, No Degree	18.3%	18.4%	18.5%
Associate Degree	8.1%	8.8%	9.6%
Bachelor's Degree	13.0%	18.4%	19.8%
Graduate/Professional Degree	6.2%	11.3%	11.9%
<b>2020 Population 15+ by Marital Status</b>			
Total	11,080	101,208	242,828
Never Married	44.4%	48.7%	43.2%
Married	36.4%	33.3%	38.2%
Widowed	4.6%	5.5%	5.0%
Divorced	14.6%	12.5%	13.6%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	6,491	58,658	148,171
Population 16+ Employed	90.6%	90.3%	91.2%
Population 16+ Unemployment rate	9.4%	9.7%	8.8%
Population 16-24 Employed	13.1%	20.1%	16.2%
Population 16-24 Unemployment rate	15.2%	14.5%	14.2%
Population 25-54 Employed	66.0%	61.8%	64.1%
Population 25-54 Unemployment rate	8.6%	8.8%	7.9%
Population 55-64 Employed	15.4%	13.7%	14.5%
Population 55-64 Unemployment rate	8.6%	7.3%	7.0%
Population 65+ Employed	5.4%	4.4%	5.2%
Population 65+ Unemployment rate	5.3%	6.6%	6.4%
<b>2020 Employed Population 16+ by Industry</b>			
Total	5,883	52,954	135,168
Agriculture/Mining	1.3%	0.4%	0.3%
Construction	19.8%	10.6%	9.2%
Manufacturing	4.3%	3.9%	4.9%
Wholesale Trade	1.4%	2.0%	2.4%
Retail Trade	10.0%	10.2%	9.9%
Transportation/Utilities	4.0%	4.6%	5.1%
Information	2.4%	2.2%	2.1%
Finance/Insurance/Real Estate	6.0%	7.9%	9.2%
Services	48.3%	55.3%	54.1%
Public Administration	2.5%	2.8%	2.9%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	5,884	52,954	135,169
White Collar	45.5%	58.1%	60.7%
Management/Business/Financial	9.3%	11.3%	12.9%
Professional	13.5%	19.5%	21.0%
Sales	10.5%	11.3%	10.8%
Administrative Support	12.2%	16.0%	16.1%
Services	19.4%	21.7%	20.8%
Blue Collar	35.1%	20.2%	18.5%
Farming/Forestry/Fishing	1.8%	0.4%	0.3%
Construction/Extraction	16.1%	8.4%	6.4%
Installation/Maintenance/Repair	3.5%	2.6%	2.7%
Production	5.8%	2.8%	3.4%
Transportation/Material Moving	7.9%	6.0%	5.7%

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<b>2010 Households by Type</b>			
Total	5,018	44,429	108,228
Households with 1 Person	32.0%	34.9%	31.9%
Households with 2+ People	68.0%	65.1%	68.1%
Family Households	57.5%	52.5%	56.7%
Husband-wife Families	31.3%	30.5%	34.5%
With Related Children	13.9%	12.8%	14.7%
Other Family (No Spouse Present)	26.1%	22.0%	22.2%
Other Family with Male Householder	6.6%	5.6%	5.6%
With Related Children	3.6%	3.0%	3.0%
Other Family with Female Householder	19.5%	16.4%	16.7%
With Related Children	13.8%	11.3%	11.2%
Nonfamily Households	10.5%	12.6%	11.4%
All Households with Children	31.8%	27.7%	29.4%
Multigenerational Households	4.8%	3.9%	4.2%
Unmarried Partner Households	10.1%	8.9%	9.0%
Male-female	9.1%	8.0%	8.0%
Same-sex	1.0%	0.9%	1.0%
<b>2010 Households by Size</b>			
Total	5,019	44,428	108,226
1 Person Household	32.0%	34.9%	31.9%
2 Person Household	30.7%	29.9%	31.4%
3 Person Household	15.5%	15.4%	16.5%
4 Person Household	10.8%	11.3%	11.6%
5 Person Household	6.5%	5.1%	5.2%
6 Person Household	2.6%	2.1%	2.0%
7 + Person Household	1.8%	1.3%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,018	44,429	108,227
Owner Occupied	44.8%	41.7%	48.3%
Owned with a Mortgage/Loan	27.3%	28.9%	35.7%
Owned Free and Clear	17.4%	12.8%	12.6%
Renter Occupied	55.2%	58.3%	51.7%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	104	107	116
Percent of Income for Mortgage	22.7%	21.8%	20.0%
Wealth Index	48	67	70
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,855	52,545	124,473
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	12,517	110,345	266,037
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Senior Escapes (9D)	College Towns (14B)	Young and Restless (11B)
2.	Fresh Ambitions (13D)	Fresh Ambitions (13D)	College Towns (14B)
3.	Old and Newcomers (8F)	In Style (5B)	Metro Fusion (11C)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,199,540	\$77,484,832	\$201,708,636
Average Spent	\$1,355.59	\$1,617.77	\$1,732.86
Spending Potential Index	63	75	81
Education: Total \$	\$5,535,353	\$63,518,190	\$162,942,188
Average Spent	\$1,042.24	\$1,326.17	\$1,399.82
Spending Potential Index	58	74	78
Entertainment/Recreation: Total \$	\$10,284,027	\$110,205,282	\$288,054,945
Average Spent	\$1,936.36	\$2,300.93	\$2,474.66
Spending Potential Index	60	71	76
Food at Home: Total \$	\$18,093,026	\$189,364,177	\$491,999,118
Average Spent	\$3,406.71	\$3,953.65	\$4,226.72
Spending Potential Index	64	74	79
Food Away from Home: Total \$	\$12,419,510	\$134,707,194	\$351,305,837
Average Spent	\$2,338.45	\$2,812.49	\$3,018.04
Spending Potential Index	62	75	80
Health Care: Total \$	\$18,108,706	\$193,124,589	\$506,812,389
Average Spent	\$3,409.66	\$4,032.17	\$4,353.98
Spending Potential Index	59	70	76
HH Furnishings & Equipment: Total \$	\$6,902,204	\$75,051,304	\$197,537,379
Average Spent	\$1,299.61	\$1,566.96	\$1,697.03
Spending Potential Index	59	72	78
Personal Care Products & Services: Total \$	\$2,996,714	\$32,612,231	\$85,294,904
Average Spent	\$564.25	\$680.90	\$732.76
Spending Potential Index	61	74	80
Shelter: Total \$	\$64,840,143	\$692,665,145	\$1,801,936,733
Average Spent	\$12,208.65	\$14,461.86	\$15,480.29
Spending Potential Index	63	75	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,402,585	\$77,619,090	\$204,504,453
Average Spent	\$1,393.82	\$1,620.58	\$1,756.88
Spending Potential Index	60	69	75
Travel: Total \$	\$7,457,084	\$79,095,614	\$208,871,942
Average Spent	\$1,404.08	\$1,651.40	\$1,794.40
Spending Potential Index	58	69	74
Vehicle Maintenance & Repairs: Total \$	\$3,779,400	\$41,810,726	\$108,804,931
Average Spent	\$711.62	\$872.95	\$934.73
Spending Potential Index	61	75	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.