

Columbia Central Fire Station
1001 Senate St, Columbia, South Carolina, 29201
Rings: 1, 2, 3 mile radii

Prepared by WHLR
Latitude: 33.99897
Longitude: -81.03624

	1 mile	2 miles	3 miles
Population Summary			
2000 Total Population	10,785	37,828	75,285
2010 Total Population	11,683	38,320	76,258
2019 Total Population	12,680	41,339	81,881
2019 Group Quarters	6,365	9,652	10,364
2024 Total Population	13,291	43,552	85,819
2019-2024 Annual Rate	0.95%	1.05%	0.94%
2019 Total Daytime Population	61,185	104,646	158,177
Workers	53,406	82,574	115,522
Residents	7,779	22,072	42,655
Household Summary			
2000 Households	2,666	14,297	31,276
2000 Average Household Size	1.71	1.97	2.07
2010 Households	2,922	14,600	31,605
2010 Average Household Size	1.77	1.95	2.08
2019 Households	3,645	16,241	34,168
2019 Average Household Size	1.73	1.95	2.09
2024 Households	4,005	17,365	36,005
2024 Average Household Size	1.73	1.95	2.10
2019-2024 Annual Rate	1.90%	1.35%	1.05%
2010 Families	543	4,757	12,964
2010 Average Family Size	2.54	2.75	2.86
2019 Families	654	4,909	13,324
2019 Average Family Size	2.54	2.79	2.92
2024 Families	709	5,131	13,799
2024 Average Family Size	2.55	2.80	2.94
2019-2024 Annual Rate	1.63%	0.89%	0.70%
Housing Unit Summary			
2000 Housing Units	3,058	15,976	34,475
Owner Occupied Housing Units	14.9%	28.7%	37.5%
Renter Occupied Housing Units	72.2%	60.8%	53.2%
Vacant Housing Units	12.8%	10.5%	9.3%
2010 Housing Units	3,679	17,033	36,503
Owner Occupied Housing Units	15.8%	27.8%	35.0%
Renter Occupied Housing Units	63.6%	57.9%	51.6%
Vacant Housing Units	20.6%	14.3%	13.4%
2019 Housing Units	4,610	19,222	39,720
Owner Occupied Housing Units	13.9%	25.0%	32.2%
Renter Occupied Housing Units	65.2%	59.5%	53.8%
Vacant Housing Units	20.9%	15.5%	14.0%
2024 Housing Units	5,035	20,496	41,796
Owner Occupied Housing Units	13.7%	24.7%	32.0%
Renter Occupied Housing Units	65.8%	60.0%	54.2%
Vacant Housing Units	20.5%	15.3%	13.9%
Median Household Income			
2019	\$30,603	\$34,429	\$36,277
2024	\$34,564	\$39,518	\$42,240
Median Home Value			
2019	\$286,404	\$215,152	\$185,280
2024	\$311,582	\$241,638	\$200,789
Per Capita Income			
2019	\$19,865	\$25,394	\$26,988
2024	\$21,986	\$28,454	\$30,660
Median Age			
2010	21.6	24.5	28.0
2019	22.3	25.4	29.4
2024	22.5	25.9	29.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,645	16,241	34,168
<\$15,000	33.5%	27.9%	24.9%
\$15,000 - \$24,999	8.8%	10.5%	11.1%
\$25,000 - \$34,999	12.3%	12.1%	12.7%
\$35,000 - \$49,999	8.8%	10.5%	11.6%
\$50,000 - \$74,999	14.5%	15.5%	15.5%
\$75,000 - \$99,999	5.7%	7.6%	8.4%
\$100,000 - \$149,999	9.5%	8.3%	8.2%
\$150,000 - \$199,999	2.5%	2.7%	2.7%
\$200,000+	4.4%	4.8%	4.9%
Average Household Income	\$56,219	\$60,486	\$62,128
2024 Households by Income			
Household Income Base	4,005	17,365	36,005
<\$15,000	29.6%	24.5%	21.5%
\$15,000 - \$24,999	8.5%	9.7%	10.0%
\$25,000 - \$34,999	12.3%	12.0%	12.3%
\$35,000 - \$49,999	8.7%	10.3%	11.2%
\$50,000 - \$74,999	15.8%	16.7%	16.7%
\$75,000 - \$99,999	6.3%	8.4%	9.4%
\$100,000 - \$149,999	11.7%	10.0%	10.0%
\$150,000 - \$199,999	3.2%	3.4%	3.5%
\$200,000+	3.9%	5.0%	5.4%
Average Household Income	\$61,500	\$67,530	\$70,602
2019 Owner Occupied Housing Units by Value			
Total	641	4,805	12,783
<\$50,000	0.9%	2.9%	4.8%
\$50,000 - \$99,999	4.4%	9.3%	13.9%
\$100,000 - \$149,999	11.2%	16.3%	18.2%
\$150,000 - \$199,999	10.1%	18.2%	18.5%
\$200,000 - \$249,999	16.8%	11.0%	10.6%
\$250,000 - \$299,999	8.9%	6.7%	6.4%
\$300,000 - \$399,999	23.2%	16.4%	11.9%
\$400,000 - \$499,999	17.2%	10.7%	7.3%
\$500,000 - \$749,999	5.3%	4.3%	4.0%
\$750,000 - \$999,999	1.4%	3.1%	3.1%
\$1,000,000 - \$1,499,999	0.5%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.4%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$307,527	\$280,438	\$251,879
2024 Owner Occupied Housing Units by Value			
Total	692	5,068	13,369
<\$50,000	0.9%	2.2%	4.0%
\$50,000 - \$99,999	3.5%	7.5%	11.9%
\$100,000 - \$149,999	9.1%	13.1%	15.4%
\$150,000 - \$199,999	9.1%	17.8%	18.6%
\$200,000 - \$249,999	16.0%	11.4%	11.1%
\$250,000 - \$299,999	8.5%	7.4%	7.1%
\$300,000 - \$399,999	25.6%	19.0%	13.9%
\$400,000 - \$499,999	19.9%	12.1%	8.5%
\$500,000 - \$749,999	5.6%	4.8%	4.5%
\$750,000 - \$999,999	1.4%	3.5%	3.7%
\$1,000,000 - \$1,499,999	0.4%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.5%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$321,753	\$300,552	\$272,163

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	11,685	38,319	76,257
0 - 4	0.9%	3.6%	5.3%
5 - 9	0.5%	2.5%	3.9%
10 - 14	0.5%	2.1%	3.4%
15 - 24	70.5%	44.4%	31.5%
25 - 34	10.9%	15.3%	16.4%
35 - 44	3.7%	7.6%	9.6%
45 - 54	4.2%	8.6%	10.5%
55 - 64	4.4%	7.9%	9.4%
65 - 74	2.2%	3.8%	4.7%
75 - 84	1.6%	2.7%	3.4%
85 +	0.6%	1.6%	2.0%
18 +	97.6%	90.3%	85.2%
2019 Population by Age			
Total	12,680	41,340	81,882
0 - 4	1.0%	3.0%	4.6%
5 - 9	0.6%	2.5%	4.1%
10 - 14	0.5%	2.3%	3.7%
15 - 24	64.6%	41.4%	29.1%
25 - 34	13.4%	16.4%	16.6%
35 - 44	4.4%	8.2%	10.1%
45 - 54	4.4%	7.6%	9.1%
55 - 64	5.2%	8.5%	10.1%
65 - 74	3.3%	5.6%	6.9%
75 - 84	1.9%	2.9%	3.5%
85 +	0.8%	1.7%	2.1%
18 +	97.3%	90.7%	85.3%
2024 Population by Age			
Total	13,291	43,550	85,820
0 - 4	1.1%	3.0%	4.7%
5 - 9	0.6%	2.4%	3.9%
10 - 14	0.6%	2.2%	3.6%
15 - 24	62.5%	40.8%	29.1%
25 - 34	13.7%	15.6%	15.8%
35 - 44	5.1%	8.8%	10.6%
45 - 54	4.4%	7.5%	8.9%
55 - 64	5.2%	8.1%	9.5%
65 - 74	3.7%	6.1%	7.5%
75 - 84	2.4%	3.7%	4.4%
85 +	0.8%	1.7%	2.1%
18 +	97.2%	90.7%	85.4%
2010 Population by Sex			
Males	5,745	18,968	36,927
Females	5,938	19,352	39,331
2019 Population by Sex			
Males	6,303	20,646	39,952
Females	6,378	20,694	41,929
2024 Population by Sex			
Males	6,610	21,699	41,876
Females	6,681	21,853	43,944

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	11,683	38,319	76,257
White Alone	76.4%	62.6%	58.0%
Black Alone	16.2%	30.5%	35.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.5%	3.1%	2.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.5%	1.8%	2.7%
Two or More Races	2.0%	1.7%	1.8%
Hispanic Origin	2.9%	3.9%	5.2%
Diversity Index	42.2	55.1	58.6
2019 Population by Race/Ethnicity			
Total	12,681	41,339	81,881
White Alone	71.9%	61.7%	56.3%
Black Alone	18.8%	29.7%	35.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.7%	4.1%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	2.0%	3.0%
Two or More Races	2.7%	2.2%	2.2%
Hispanic Origin	3.2%	4.4%	5.8%
Diversity Index	47.9	56.9	60.5
2024 Population by Race/Ethnicity			
Total	13,291	43,552	85,820
White Alone	69.9%	60.4%	55.0%
Black Alone	19.6%	29.9%	35.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	6.5%	4.7%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	2.1%	3.1%
Two or More Races	3.1%	2.5%	2.5%
Hispanic Origin	3.6%	4.8%	6.1%
Diversity Index	50.5	58.5	61.8
2010 Population by Relationship and Household Type			
Total	11,683	38,320	76,258
In Households	44.1%	74.2%	86.1%
In Family Households	12.2%	35.6%	50.6%
Householder	4.8%	12.4%	17.1%
Spouse	3.2%	7.2%	9.5%
Child	2.9%	12.1%	18.5%
Other relative	0.9%	2.4%	3.5%
Nonrelative	0.4%	1.5%	2.0%
In Nonfamily Households	32.0%	38.6%	35.5%
In Group Quarters	55.9%	25.8%	13.9%
Institutionalized Population	1.4%	1.8%	1.4%
Noninstitutionalized Population	54.4%	24.0%	12.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	4,226	21,041	47,843
Less than 9th Grade	1.9%	2.6%	3.6%
9th - 12th Grade, No Diploma	5.8%	6.8%	7.0%
High School Graduate	13.1%	13.5%	15.5%
GED/Alternative Credential	3.6%	2.9%	3.2%
Some College, No Degree	15.1%	17.9%	19.5%
Associate Degree	3.8%	6.1%	6.2%
Bachelor's Degree	29.5%	27.6%	25.4%
Graduate/Professional Degree	27.2%	22.6%	19.6%
2019 Population 15+ by Marital Status			
Total	12,414	38,151	71,700
Never Married	85.3%	72.0%	62.6%
Married	9.9%	18.1%	24.3%
Widowed	1.1%	3.5%	4.7%
Divorced	3.7%	6.4%	8.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.2%	94.7%	94.6%
Civilian Unemployed (Unemployment Rate)	5.8%	5.4%	5.4%
2019 Employed Population 16+ by Industry			
Total	4,945	19,595	39,810
Agriculture/Mining	0.2%	0.6%	0.4%
Construction	1.9%	4.3%	5.8%
Manufacturing	3.1%	4.6%	5.2%
Wholesale Trade	1.7%	1.4%	1.7%
Retail Trade	9.3%	9.4%	9.5%
Transportation/Utilities	2.2%	3.0%	3.6%
Information	0.9%	1.5%	1.8%
Finance/Insurance/Real Estate	5.2%	6.7%	7.2%
Services	70.9%	63.6%	59.6%
Public Administration	4.6%	4.9%	5.2%
2019 Employed Population 16+ by Occupation			
Total	4,946	19,594	39,809
White Collar	65.5%	65.9%	63.7%
Management/Business/Financial	9.9%	12.0%	12.7%
Professional	31.7%	29.7%	27.2%
Sales	11.4%	10.1%	10.4%
Administrative Support	12.5%	14.1%	13.5%
Services	27.4%	22.3%	22.3%
Blue Collar	7.1%	11.8%	14.0%
Farming/Forestry/Fishing	0.1%	0.3%	0.2%
Construction/Extraction	1.3%	2.9%	4.1%
Installation/Maintenance/Repair	0.7%	1.2%	1.7%
Production	2.2%	3.9%	4.1%
Transportation/Material Moving	2.8%	3.6%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	11,683	38,320	76,258
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,921	14,600	31,605
Households with 1 Person	54.3%	44.7%	41.0%
Households with 2+ People	45.7%	55.3%	59.0%
Family Households	18.6%	32.6%	41.0%
Husband-wife Families	12.5%	18.9%	22.8%
With Related Children	2.2%	6.1%	8.0%
Other Family (No Spouse Present)	6.1%	13.7%	18.3%
Other Family with Male Householder	2.3%	3.4%	4.0%
With Related Children	0.6%	1.3%	1.8%
Other Family with Female Householder	3.8%	10.3%	14.2%
With Related Children	2.0%	6.5%	9.1%
Nonfamily Households	27.1%	22.7%	17.9%
All Households with Children	5.0%	14.2%	19.3%
Multigenerational Households	0.5%	1.7%	2.6%
Unmarried Partner Households	4.2%	6.1%	6.8%
Male-female	3.6%	5.1%	5.8%
Same-sex	0.6%	1.1%	1.0%
2010 Households by Size			
Total	2,922	14,600	31,604
1 Person Household	54.2%	44.7%	41.0%
2 Person Household	31.8%	31.8%	32.3%
3 Person Household	8.8%	13.1%	13.6%
4 Person Household	3.9%	7.1%	7.9%
5 Person Household	1.0%	2.1%	3.1%
6 Person Household	0.3%	0.8%	1.2%
7 + Person Household	0.0%	0.5%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,922	14,600	31,605
Owner Occupied	20.0%	32.5%	40.4%
Owned with a Mortgage/Loan	13.1%	22.9%	27.9%
Owned Free and Clear	6.8%	9.6%	12.6%
Renter Occupied	80.0%	67.5%	59.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,679	17,033	36,503
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Dorms to Diplomas (14C)	College Towns (14B)	Emerald City (8B)
2.	Metro Renters (3B)	Dorms to Diplomas (14C)	College Towns (14B)
3.	College Towns (14B)	Emerald City (8B)	Young and Restless (11B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,564,244	\$25,839,363	\$55,277,239
Average Spent	\$1,526.54	\$1,591.00	\$1,617.81
Spending Potential Index	71	74	76
Education: Total \$	\$4,535,894	\$19,758,928	\$40,531,914
Average Spent	\$1,244.42	\$1,216.61	\$1,186.25
Spending Potential Index	78	76	74
Entertainment/Recreation: Total \$	\$7,467,190	\$36,134,148	\$78,555,644
Average Spent	\$2,048.61	\$2,224.87	\$2,299.10
Spending Potential Index	63	68	70
Food at Home: Total \$	\$12,587,295	\$60,159,540	\$130,883,507
Average Spent	\$3,453.30	\$3,704.18	\$3,830.59
Spending Potential Index	67	72	74
Food Away from Home: Total \$	\$9,756,022	\$44,745,643	\$95,138,707
Average Spent	\$2,676.55	\$2,755.10	\$2,784.44
Spending Potential Index	73	75	76
Health Care: Total \$	\$12,526,631	\$63,203,954	\$139,826,149
Average Spent	\$3,436.66	\$3,891.63	\$4,092.31
Spending Potential Index	58	66	69
HH Furnishings & Equipment: Total \$	\$5,002,652	\$24,017,200	\$52,073,017
Average Spent	\$1,372.47	\$1,478.80	\$1,524.03
Spending Potential Index	64	69	71
Personal Care Products & Services: Total \$	\$2,145,695	\$10,235,002	\$22,145,158
Average Spent	\$588.67	\$630.20	\$648.13
Spending Potential Index	66	71	73
Shelter: Total \$	\$47,478,442	\$220,987,743	\$472,211,729
Average Spent	\$13,025.64	\$13,606.78	\$13,820.29
Spending Potential Index	70	74	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,292,531	\$26,888,713	\$58,951,550
Average Spent	\$1,452.00	\$1,655.61	\$1,725.34
Spending Potential Index	59	67	70
Travel: Total \$	\$4,829,143	\$23,561,205	\$51,182,534
Average Spent	\$1,324.87	\$1,450.72	\$1,497.97
Spending Potential Index	59	65	67
Vehicle Maintenance & Repairs: Total \$	\$2,966,201	\$14,072,752	\$30,183,304
Average Spent	\$813.77	\$866.50	\$883.38
Spending Potential Index	71	76	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.