

Edenton Commons
402 Virginia Rd, Edenton, NC, 27932
Rings: 5, 10, 20 mile radii

Prepared by WHLR
Latitude: 36.07549
Longitude: -76.61481

	5 miles	10 miles	20 miles
Population Summary			
2000 Total Population	9,088	13,893	50,313
2010 Total Population	9,056	14,290	53,466
2019 Total Population	8,907	14,118	52,896
2019 Group Quarters	264	268	1,700
2024 Total Population	8,734	13,857	52,034
2019-2024 Annual Rate	-0.39%	-0.37%	-0.33%
2019 Total Daytime Population	9,274	13,362	46,765
Workers	3,934	4,855	14,949
Residents	5,340	8,507	31,816
Household Summary			
2000 Households	3,391	5,317	19,865
2000 Average Household Size	2.48	2.48	2.47
2010 Households	3,716	5,885	21,693
2010 Average Household Size	2.37	2.38	2.38
2019 Households	3,683	5,859	21,637
2019 Average Household Size	2.35	2.36	2.37
2024 Households	3,621	5,767	21,343
2024 Average Household Size	2.34	2.36	2.36
2019-2024 Annual Rate	-0.34%	-0.32%	-0.27%
2010 Families	2,488	4,045	14,778
2010 Average Family Size	2.89	2.87	2.90
2019 Families	2,433	3,976	14,562
2019 Average Family Size	2.89	2.87	2.90
2024 Families	2,382	3,896	14,308
2024 Average Family Size	2.88	2.87	2.89
2019-2024 Annual Rate	-0.42%	-0.41%	-0.35%
Housing Unit Summary			
2000 Housing Units	3,765	6,156	23,700
Owner Occupied Housing Units	58.8%	61.0%	62.5%
Renter Occupied Housing Units	31.2%	25.3%	21.3%
Vacant Housing Units	9.9%	13.6%	16.2%
2010 Housing Units	4,372	7,012	26,028
Owner Occupied Housing Units	52.6%	57.2%	59.9%
Renter Occupied Housing Units	32.4%	26.8%	23.5%
Vacant Housing Units	15.0%	16.1%	16.7%
2019 Housing Units	4,382	7,067	26,497
Owner Occupied Housing Units	57.7%	60.1%	57.2%
Renter Occupied Housing Units	26.4%	22.8%	24.4%
Vacant Housing Units	16.0%	17.1%	18.3%
2024 Housing Units	4,438	7,169	26,939
Owner Occupied Housing Units	56.2%	58.5%	55.8%
Renter Occupied Housing Units	25.4%	21.9%	23.4%
Vacant Housing Units	18.4%	19.6%	20.8%
Median Household Income			
2019	\$35,682	\$39,405	\$39,965
2024	\$38,987	\$43,232	\$43,830
Median Home Value			
2019	\$146,625	\$145,857	\$125,975
2024	\$156,633	\$158,024	\$138,976
Per Capita Income			
2019	\$22,432	\$23,095	\$23,067
2024	\$25,343	\$26,081	\$26,132
Median Age			
2010	44.5	45.0	44.5
2019	45.3	46.5	46.3
2024	45.6	47.0	47.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,683	5,859	21,637
<\$15,000	20.6%	18.0%	17.3%
\$15,000 - \$24,999	16.3%	15.1%	14.2%
\$25,000 - \$34,999	12.2%	11.6%	12.0%
\$35,000 - \$49,999	13.9%	14.4%	15.8%
\$50,000 - \$74,999	14.6%	17.0%	17.8%
\$75,000 - \$99,999	9.9%	10.8%	9.3%
\$100,000 - \$149,999	7.4%	7.7%	8.2%
\$150,000 - \$199,999	2.9%	3.6%	3.7%
\$200,000+	2.2%	1.7%	1.8%
Average Household Income	\$53,771	\$55,654	\$56,247
2024 Households by Income			
Household Income Base	3,621	5,767	21,343
<\$15,000	18.4%	15.9%	15.2%
\$15,000 - \$24,999	14.3%	13.3%	12.6%
\$25,000 - \$34,999	12.6%	11.7%	11.7%
\$35,000 - \$49,999	14.3%	14.6%	15.7%
\$50,000 - \$74,999	15.4%	17.7%	18.4%
\$75,000 - \$99,999	9.8%	10.6%	9.3%
\$100,000 - \$149,999	8.8%	9.4%	10.0%
\$150,000 - \$199,999	3.9%	4.8%	5.0%
\$200,000+	2.6%	2.0%	2.1%
Average Household Income	\$60,600	\$62,685	\$63,566
2019 Owner Occupied Housing Units by Value			
Total	2,527	4,245	15,164
<\$50,000	12.9%	11.7%	13.8%
\$50,000 - \$99,999	23.7%	23.2%	27.4%
\$100,000 - \$149,999	14.4%	16.5%	16.9%
\$150,000 - \$199,999	15.4%	15.3%	13.7%
\$200,000 - \$249,999	8.4%	7.8%	7.5%
\$250,000 - \$299,999	6.2%	7.4%	6.6%
\$300,000 - \$399,999	10.1%	8.7%	6.9%
\$400,000 - \$499,999	3.8%	4.9%	3.5%
\$500,000 - \$749,999	1.6%	2.0%	2.0%
\$750,000 - \$999,999	2.9%	2.2%	1.2%
\$1,000,000 - \$1,499,999	0.5%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$196,577	\$194,760	\$173,165
2024 Owner Occupied Housing Units by Value			
Total	2,496	4,196	15,039
<\$50,000	10.5%	9.5%	11.2%
\$50,000 - \$99,999	23.0%	21.8%	25.7%
\$100,000 - \$149,999	14.6%	16.5%	16.8%
\$150,000 - \$199,999	13.7%	14.1%	13.5%
\$200,000 - \$249,999	8.3%	7.9%	8.3%
\$250,000 - \$299,999	7.6%	9.1%	8.2%
\$300,000 - \$399,999	11.9%	10.1%	7.9%
\$400,000 - \$499,999	3.9%	5.1%	3.7%
\$500,000 - \$749,999	1.8%	2.4%	2.8%
\$750,000 - \$999,999	4.2%	3.1%	1.7%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$213,938	\$212,238	\$189,393

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	9,055	14,290	53,466
0 - 4	6.7%	6.1%	5.7%
5 - 9	6.4%	6.1%	5.7%
10 - 14	6.0%	6.2%	6.0%
15 - 24	11.0%	11.1%	11.4%
25 - 34	10.7%	10.3%	10.6%
35 - 44	9.7%	10.2%	11.1%
45 - 54	14.2%	14.8%	14.9%
55 - 64	15.1%	15.8%	15.0%
65 - 74	10.6%	10.8%	10.9%
75 - 84	6.5%	6.2%	6.1%
85 +	3.0%	2.5%	2.5%
18 +	77.0%	77.7%	78.7%
2019 Population by Age			
Total	8,905	14,117	52,894
0 - 4	6.0%	5.4%	5.2%
5 - 9	6.1%	5.7%	5.4%
10 - 14	6.1%	6.1%	5.5%
15 - 24	9.8%	9.8%	10.0%
25 - 34	11.4%	11.0%	11.7%
35 - 44	10.3%	10.4%	10.6%
45 - 54	10.6%	11.3%	11.9%
55 - 64	14.8%	15.8%	15.6%
65 - 74	14.1%	14.7%	14.1%
75 - 84	7.4%	6.9%	7.2%
85 +	3.3%	2.8%	2.7%
18 +	78.5%	79.4%	80.6%
2024 Population by Age			
Total	8,733	13,857	52,037
0 - 4	6.0%	5.4%	5.1%
5 - 9	6.0%	5.6%	5.3%
10 - 14	6.3%	6.2%	5.7%
15 - 24	10.2%	10.0%	10.0%
25 - 34	9.6%	9.5%	10.3%
35 - 44	11.2%	11.2%	11.2%
45 - 54	10.2%	10.8%	11.2%
55 - 64	13.3%	14.3%	14.5%
65 - 74	14.7%	15.5%	15.1%
75 - 84	8.9%	8.6%	8.7%
85 +	3.5%	3.0%	2.9%
18 +	78.0%	79.1%	80.4%
2010 Population by Sex			
Males	4,185	6,752	25,877
Females	4,871	7,538	27,589
2019 Population by Sex			
Males	4,126	6,685	25,728
Females	4,780	7,433	27,168
2024 Population by Sex			
Males	4,052	6,565	25,404
Females	4,682	7,292	26,630

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	9,056	14,289	53,468
White Alone	53.1%	58.1%	56.5%
Black Alone	43.4%	38.8%	40.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.4%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.4%	1.5%
Two or More Races	1.1%	1.1%	1.2%
Hispanic Origin	2.7%	2.3%	2.5%
Diversity Index	55.4	53.4	54.3
2019 Population by Race/Ethnicity			
Total	8,907	14,118	52,896
White Alone	51.7%	57.0%	56.6%
Black Alone	43.8%	38.9%	38.6%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	0.5%	0.4%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.7%	2.2%
Two or More Races	1.7%	1.7%	1.7%
Hispanic Origin	3.4%	2.9%	3.6%
Diversity Index	57.1	55.1	56.4
2024 Population by Race/Ethnicity			
Total	8,734	13,856	52,034
White Alone	51.2%	56.6%	56.4%
Black Alone	43.5%	38.7%	38.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	0.5%	0.4%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	1.9%	2.6%
Two or More Races	2.2%	2.0%	2.0%
Hispanic Origin	3.8%	3.3%	4.3%
Diversity Index	58.1	56.0	57.6
2010 Population by Relationship and Household Type			
Total	9,056	14,290	53,466
In Households	97.1%	98.1%	96.7%
In Family Households	81.3%	83.3%	81.9%
Householder	27.7%	28.3%	27.6%
Spouse	18.1%	19.7%	19.3%
Child	30.4%	30.0%	29.6%
Other relative	3.2%	3.4%	3.5%
Nonrelative	2.0%	1.9%	1.9%
In Nonfamily Households	15.8%	14.9%	14.8%
In Group Quarters	2.9%	1.9%	3.3%
Institutionalized Population	2.6%	1.7%	3.1%
Noninstitutionalized Population	0.3%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	6,406	10,298	39,028
Less than 9th Grade	3.2%	3.3%	5.6%
9th - 12th Grade, No Diploma	13.2%	11.9%	11.6%
High School Graduate	27.2%	27.0%	28.5%
GED/Alternative Credential	6.7%	5.5%	6.4%
Some College, No Degree	19.0%	21.3%	21.9%
Associate Degree	9.3%	10.5%	9.6%
Bachelor's Degree	13.2%	13.1%	10.8%
Graduate/Professional Degree	8.2%	7.4%	5.7%
2019 Population 15+ by Marital Status			
Total	7,281	11,679	44,327
Never Married	28.9%	27.3%	28.8%
Married	51.2%	55.0%	52.0%
Widowed	10.4%	9.3%	8.6%
Divorced	9.4%	8.4%	10.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	91.4%	92.2%	93.3%
Civilian Unemployed (Unemployment Rate)	8.6%	7.8%	6.7%
2019 Employed Population 16+ by Industry			
Total	3,549	5,627	20,303
Agriculture/Mining	0.8%	3.7%	5.2%
Construction	4.7%	4.6%	6.2%
Manufacturing	11.4%	10.2%	14.4%
Wholesale Trade	0.5%	1.5%	1.9%
Retail Trade	11.5%	10.5%	10.8%
Transportation/Utilities	6.2%	6.5%	5.3%
Information	0.5%	0.7%	0.7%
Finance/Insurance/Real Estate	5.0%	4.8%	3.7%
Services	52.5%	49.8%	44.5%
Public Administration	7.0%	7.7%	7.4%
2019 Employed Population 16+ by Occupation			
Total	3,549	5,626	20,300
White Collar	49.8%	50.3%	49.4%
Management/Business/Financial	12.0%	11.9%	11.7%
Professional	19.4%	20.1%	17.3%
Sales	6.8%	6.5%	8.7%
Administrative Support	11.7%	11.7%	11.7%
Services	28.6%	25.9%	21.5%
Blue Collar	21.5%	23.7%	29.0%
Farming/Forestry/Fishing	0.0%	1.7%	2.3%
Construction/Extraction	2.3%	2.8%	5.1%
Installation/Maintenance/Repair	2.9%	4.1%	4.5%
Production	6.9%	5.7%	8.6%
Transportation/Material Moving	9.5%	9.6%	8.5%
2010 Population By Urban/ Rural Status			
Total Population	9,056	14,290	53,466
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	52.9%	33.5%	23.0%
Rural Population	47.1%	66.5%	77.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,715	5,885	21,692
Households with 1 Person	29.0%	27.5%	28.3%
Households with 2+ People	71.0%	72.5%	71.7%
Family Households	67.0%	68.7%	68.1%
Husband-wife Families	43.8%	47.8%	47.6%
With Related Children	14.4%	16.1%	16.1%
Other Family (No Spouse Present)	23.1%	20.9%	20.5%
Other Family with Male Householder	3.7%	3.8%	4.0%
With Related Children	2.1%	2.1%	2.1%
Other Family with Female Householder	19.5%	17.1%	16.5%
With Related Children	13.8%	11.6%	10.6%
Nonfamily Households	4.0%	3.7%	3.6%
All Households with Children	30.7%	30.1%	29.2%
Multigenerational Households	4.0%	4.0%	4.9%
Unmarried Partner Households	4.8%	4.7%	4.7%
Male-female	4.3%	4.2%	4.2%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	3,716	5,885	21,693
1 Person Household	29.0%	27.5%	28.3%
2 Person Household	36.7%	37.2%	36.8%
3 Person Household	15.6%	16.1%	15.8%
4 Person Household	11.7%	11.9%	11.4%
5 Person Household	4.2%	4.5%	4.8%
6 Person Household	2.1%	1.9%	1.8%
7 + Person Household	0.7%	0.8%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,716	5,885	21,693
Owner Occupied	61.9%	68.1%	71.8%
Owned with a Mortgage/Loan	38.6%	40.6%	40.3%
Owned Free and Clear	23.3%	27.5%	31.5%
Renter Occupied	38.1%	31.9%	28.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,372	7,012	26,028
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	54.6%	34.1%	20.9%
Rural Housing Units	45.4%	65.9%	79.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Rooted Rural (10B)	Rooted Rural (10B)
2.	Midlife Constants (5E)	Rural Bypasses (10E)	Rural Bypasses (10E)
3.	Southern Satellites (10A)	Midlife Constants (5E)	Small Town Simplicity (12C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$4,934,941	\$8,090,241	\$30,249,973
Average Spent	\$1,339.92	\$1,380.82	\$1,398.07
Spending Potential Index	63	64	65
Education: Total \$	\$3,152,211	\$5,032,486	\$18,708,287
Average Spent	\$855.88	\$858.93	\$864.64
Spending Potential Index	54	54	54
Entertainment/Recreation: Total \$	\$8,037,823	\$13,467,344	\$50,281,467
Average Spent	\$2,182.41	\$2,298.57	\$2,323.86
Spending Potential Index	67	70	71
Food at Home: Total \$	\$13,039,800	\$21,810,541	\$81,564,564
Average Spent	\$3,540.54	\$3,722.57	\$3,769.68
Spending Potential Index	68	72	73
Food Away from Home: Total \$	\$8,436,928	\$13,887,138	\$51,749,697
Average Spent	\$2,290.78	\$2,370.22	\$2,391.72
Spending Potential Index	62	65	65
Health Care: Total \$	\$15,362,923	\$25,879,554	\$96,652,550
Average Spent	\$4,171.31	\$4,417.06	\$4,467.00
Spending Potential Index	70	74	75
HH Furnishings & Equipment: Total \$	\$4,862,890	\$8,029,555	\$29,973,360
Average Spent	\$1,320.36	\$1,370.47	\$1,385.28
Spending Potential Index	62	64	65
Personal Care Products & Services: Total \$	\$1,964,600	\$3,208,826	\$11,943,049
Average Spent	\$533.42	\$547.67	\$551.97
Spending Potential Index	60	62	62
Shelter: Total \$	\$38,778,426	\$62,071,561	\$229,436,440
Average Spent	\$10,529.03	\$10,594.22	\$10,603.89
Spending Potential Index	57	57	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,023,582	\$10,133,890	\$38,135,680
Average Spent	\$1,635.51	\$1,729.63	\$1,762.52
Spending Potential Index	66	70	71
Travel: Total \$	\$4,653,048	\$7,644,691	\$28,423,474
Average Spent	\$1,263.39	\$1,304.78	\$1,313.65
Spending Potential Index	56	58	59
Vehicle Maintenance & Repairs: Total \$	\$2,808,644	\$4,675,434	\$17,456,098
Average Spent	\$762.60	\$797.99	\$806.77
Spending Potential Index	67	70	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.