

Darien Centre
1338 North Way, Darien, Georgia, 31305
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 31.38302
Longitude: -81.43326

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,915	3,652	4,551
2010 Total Population	2,404	4,580	5,832
2019 Total Population	2,458	4,595	5,858
2019 Group Quarters	31	42	59
2024 Total Population	2,432	4,526	5,782
2019-2024 Annual Rate	-0.21%	-0.30%	-0.26%
2019 Total Daytime Population	2,673	4,854	5,680
Workers	1,343	2,372	2,521
Residents	1,330	2,482	3,159
Household Summary			
2000 Households	728	1,390	1,706
2000 Average Household Size	2.53	2.56	2.60
2010 Households	968	1,855	2,345
2010 Average Household Size	2.45	2.45	2.46
2019 Households	1,005	1,885	2,380
2019 Average Household Size	2.41	2.42	2.44
2024 Households	1,000	1,863	2,355
2024 Average Household Size	2.40	2.41	2.43
2019-2024 Annual Rate	-0.10%	-0.23%	-0.21%
2010 Families	653	1,244	1,575
2010 Average Family Size	2.98	2.97	2.99
2019 Families	669	1,248	1,579
2019 Average Family Size	2.95	2.95	2.97
2024 Families	662	1,227	1,554
2024 Average Family Size	2.94	2.95	2.97
2019-2024 Annual Rate	-0.21%	-0.34%	-0.32%
Housing Unit Summary			
2000 Housing Units	851	1,590	2,022
Owner Occupied Housing Units	69.4%	68.7%	66.2%
Renter Occupied Housing Units	16.1%	18.7%	18.2%
Vacant Housing Units	14.5%	12.6%	15.6%
2010 Housing Units	1,233	2,348	3,069
Owner Occupied Housing Units	58.7%	57.8%	55.9%
Renter Occupied Housing Units	19.8%	21.2%	20.5%
Vacant Housing Units	21.5%	21.0%	23.6%
2019 Housing Units	1,279	2,397	3,141
Owner Occupied Housing Units	63.6%	62.5%	60.2%
Renter Occupied Housing Units	15.1%	16.1%	15.5%
Vacant Housing Units	21.4%	21.4%	24.2%
2024 Housing Units	1,358	2,533	3,320
Owner Occupied Housing Units	59.9%	59.0%	56.8%
Renter Occupied Housing Units	13.7%	14.6%	14.1%
Vacant Housing Units	26.4%	26.5%	29.1%
Median Household Income			
2019	\$40,646	\$40,060	\$41,822
2024	\$45,020	\$44,266	\$47,475
Median Home Value			
2019	\$130,461	\$133,402	\$144,326
2024	\$151,712	\$165,845	\$195,080
Per Capita Income			
2019	\$21,632	\$22,747	\$24,160
2024	\$24,799	\$26,082	\$27,804
Median Age			
2010	40.0	41.7	42.0
2019	41.5	44.3	44.5
2024	42.5	45.4	45.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	1,005	1,885	2,380
<\$15,000	22.4%	21.3%	19.7%
\$15,000 - \$24,999	11.9%	13.4%	13.6%
\$25,000 - \$34,999	7.8%	8.1%	8.5%
\$35,000 - \$49,999	17.2%	17.1%	15.3%
\$50,000 - \$74,999	17.1%	16.1%	15.8%
\$75,000 - \$99,999	11.4%	11.8%	12.8%
\$100,000 - \$149,999	9.0%	8.2%	10.2%
\$150,000 - \$199,999	0.4%	1.2%	1.2%
\$200,000+	2.9%	2.8%	3.0%
Average Household Income	\$55,908	\$55,909	\$58,887
2024 Households by Income			
Household Income Base	1,000	1,863	2,355
<\$15,000	18.9%	17.9%	16.3%
\$15,000 - \$24,999	11.2%	12.7%	12.6%
\$25,000 - \$34,999	7.2%	7.6%	7.9%
\$35,000 - \$49,999	17.2%	17.0%	15.2%
\$50,000 - \$74,999	17.7%	16.6%	16.3%
\$75,000 - \$99,999	12.8%	13.2%	14.2%
\$100,000 - \$149,999	10.9%	10.0%	12.4%
\$150,000 - \$199,999	0.5%	1.6%	1.6%
\$200,000+	3.6%	3.4%	3.6%
Average Household Income	\$63,905	\$63,917	\$67,546
2019 Owner Occupied Housing Units by Value			
Total	813	1,499	1,892
<\$50,000	10.6%	8.5%	7.4%
\$50,000 - \$99,999	24.0%	25.4%	22.8%
\$100,000 - \$149,999	25.3%	24.2%	22.4%
\$150,000 - \$199,999	10.1%	10.7%	11.6%
\$200,000 - \$249,999	10.9%	9.9%	10.0%
\$250,000 - \$299,999	6.3%	6.9%	7.1%
\$300,000 - \$399,999	5.7%	7.0%	8.2%
\$400,000 - \$499,999	3.2%	3.3%	4.5%
\$500,000 - \$749,999	1.6%	2.5%	3.5%
\$750,000 - \$999,999	0.1%	0.1%	0.8%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	2.1%	1.4%	1.3%
Average Home Value	\$205,689	\$201,334	\$221,010
2024 Owner Occupied Housing Units by Value			
Total	814	1,494	1,887
<\$50,000	9.2%	7.4%	6.3%
\$50,000 - \$99,999	18.6%	19.2%	16.7%
\$100,000 - \$149,999	22.0%	20.3%	18.0%
\$150,000 - \$199,999	9.0%	9.5%	10.0%
\$200,000 - \$249,999	11.9%	10.8%	10.5%
\$250,000 - \$299,999	7.5%	8.3%	8.3%
\$300,000 - \$399,999	7.7%	9.9%	11.2%
\$400,000 - \$499,999	5.8%	5.8%	7.4%
\$500,000 - \$749,999	3.1%	4.8%	6.8%
\$750,000 - \$999,999	0.1%	0.2%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	5.0%	3.3%	3.2%
Average Home Value	\$296,196	\$277,698	\$302,888

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,406	4,582	5,833
0 - 4	6.3%	6.2%	6.1%
5 - 9	5.9%	5.6%	5.6%
10 - 14	6.8%	6.1%	6.1%
15 - 24	14.0%	13.3%	13.3%
25 - 34	10.4%	10.0%	9.9%
35 - 44	14.4%	13.5%	13.5%
45 - 54	15.4%	15.2%	15.2%
55 - 64	13.0%	14.2%	14.3%
65 - 74	8.9%	10.2%	10.2%
75 - 84	3.8%	4.4%	4.4%
85 +	1.0%	1.3%	1.3%
18 +	75.7%	77.2%	77.3%
2019 Population by Age			
Total	2,458	4,598	5,857
0 - 4	5.7%	5.6%	5.5%
5 - 9	6.0%	5.7%	5.7%
10 - 14	5.8%	5.3%	5.4%
15 - 24	11.4%	10.9%	10.7%
25 - 34	14.2%	13.2%	13.1%
35 - 44	10.7%	10.2%	10.2%
45 - 54	14.2%	13.8%	13.9%
55 - 64	14.6%	15.5%	15.4%
65 - 74	11.2%	13.0%	13.0%
75 - 84	5.0%	5.4%	5.6%
85 +	1.3%	1.5%	1.6%
18 +	79.5%	80.4%	80.5%
2024 Population by Age			
Total	2,431	4,526	5,782
0 - 4	5.6%	5.5%	5.4%
5 - 9	5.7%	5.4%	5.4%
10 - 14	6.0%	5.5%	5.6%
15 - 24	10.7%	10.2%	10.2%
25 - 34	13.4%	12.4%	12.1%
35 - 44	11.1%	10.6%	10.7%
45 - 54	12.2%	12.0%	11.9%
55 - 64	15.2%	15.8%	15.8%
65 - 74	12.2%	14.2%	14.1%
75 - 84	6.3%	6.8%	7.0%
85 +	1.5%	1.7%	1.8%
18 +	79.2%	80.4%	80.3%
2010 Population by Sex			
Males	1,164	2,206	2,836
Females	1,240	2,374	2,996
2019 Population by Sex			
Males	1,190	2,219	2,858
Females	1,268	2,377	3,000
2024 Population by Sex			
Males	1,180	2,188	2,827
Females	1,252	2,338	2,955

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	2,403	4,580	5,832
White Alone	62.5%	65.8%	65.9%
Black Alone	35.0%	31.5%	31.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.5%	0.5%	0.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.5%	0.5%	0.5%
Two or More Races	1.2%	1.3%	1.3%
Hispanic Origin	1.5%	1.6%	1.6%
Diversity Index	50.3	48.5	48.3
2019 Population by Race/Ethnicity			
Total	2,457	4,595	5,857
White Alone	64.1%	67.1%	67.2%
Black Alone	32.5%	29.3%	29.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.6%	0.6%	0.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.7%	0.8%	0.7%
Two or More Races	1.8%	1.9%	1.9%
Hispanic Origin	2.0%	2.1%	2.0%
Diversity Index	50.4	48.6	48.4
2024 Population by Race/Ethnicity			
Total	2,432	4,528	5,783
White Alone	64.6%	67.5%	67.6%
Black Alone	31.3%	28.2%	28.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.7%	0.7%	0.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.8%	0.9%	0.8%
Two or More Races	2.3%	2.3%	2.3%
Hispanic Origin	2.3%	2.5%	2.4%
Diversity Index	50.7	49.0	48.8
2010 Population by Relationship and Household Type			
Total	2,404	4,580	5,832
In Households	98.7%	99.1%	99.0%
In Family Households	83.4%	83.2%	83.3%
Householder	26.3%	27.0%	27.3%
Spouse	16.7%	17.7%	18.0%
Child	32.1%	30.7%	30.5%
Other relative	5.8%	5.2%	5.0%
Nonrelative	2.5%	2.6%	2.5%
In Nonfamily Households	15.3%	15.9%	15.7%
In Group Quarters	1.3%	0.9%	1.0%
Institutionalized Population	1.3%	0.9%	1.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	1,746	3,338	4,265
Less than 9th Grade	3.6%	3.2%	3.6%
9th - 12th Grade, No Diploma	13.6%	13.1%	12.3%
High School Graduate	24.9%	27.3%	27.7%
GED/Alternative Credential	13.2%	12.9%	13.9%
Some College, No Degree	27.7%	24.3%	22.3%
Associate Degree	9.3%	9.7%	10.2%
Bachelor's Degree	4.8%	5.8%	5.5%
Graduate/Professional Degree	2.9%	3.7%	4.3%
2019 Population 15+ by Marital Status			
Total	2,029	3,837	4,891
Never Married	33.2%	32.2%	32.1%
Married	42.2%	43.1%	42.1%
Widowed	11.0%	9.8%	9.8%
Divorced	13.7%	15.0%	16.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	92.8%	93.5%	94.3%
Civilian Unemployed (Unemployment Rate)	7.2%	6.5%	5.7%
2019 Employed Population 16+ by Industry			
Total	1,137	2,101	2,697
Agriculture/Mining	0.9%	1.0%	0.9%
Construction	4.9%	4.4%	4.7%
Manufacturing	11.2%	13.0%	14.6%
Wholesale Trade	1.7%	1.5%	1.3%
Retail Trade	13.0%	13.9%	13.4%
Transportation/Utilities	9.6%	9.1%	10.4%
Information	1.2%	1.0%	1.2%
Finance/Insurance/Real Estate	5.0%	4.3%	3.4%
Services	41.1%	41.4%	40.9%
Public Administration	11.4%	10.2%	9.0%
2019 Employed Population 16+ by Occupation			
Total	1,137	2,102	2,699
White Collar	45.8%	44.7%	45.3%
Management/Business/Financial	10.1%	9.1%	9.2%
Professional	10.6%	10.2%	11.0%
Sales	14.1%	12.2%	11.2%
Administrative Support	11.1%	13.2%	13.9%
Services	21.5%	22.6%	21.9%
Blue Collar	32.7%	32.8%	32.9%
Farming/Forestry/Fishing	1.4%	1.2%	1.0%
Construction/Extraction	2.4%	2.2%	2.4%
Installation/Maintenance/Repair	5.9%	7.5%	6.6%
Production	11.4%	11.1%	11.1%
Transportation/Material Moving	11.6%	10.8%	11.8%
2010 Population By Urban/ Rural Status			
Total Population	2,404	4,580	5,832
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	73.5%	67.6%	59.3%
Rural Population	26.5%	32.4%	40.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	968	1,855	2,344
Households with 1 Person	26.9%	27.5%	27.6%
Households with 2+ People	73.1%	72.5%	72.4%
Family Households	67.5%	67.1%	67.2%
Husband-wife Families	43.0%	43.9%	44.3%
With Related Children	17.3%	16.1%	16.0%
Other Family (No Spouse Present)	24.6%	23.1%	22.9%
Other Family with Male Householder	5.4%	5.1%	5.2%
With Related Children	2.7%	2.6%	2.6%
Other Family with Female Householder	19.1%	18.1%	17.7%
With Related Children	13.1%	11.8%	11.6%
Nonfamily Households	5.7%	5.4%	5.2%
All Households with Children	33.6%	30.8%	30.6%
Multigenerational Households	6.8%	6.4%	6.1%
Unmarried Partner Households	6.9%	6.6%	6.5%
Male-female	6.1%	5.8%	5.8%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	969	1,854	2,345
1 Person Household	26.8%	27.5%	27.6%
2 Person Household	33.0%	35.7%	35.9%
3 Person Household	17.8%	16.2%	16.0%
4 Person Household	11.9%	11.2%	11.3%
5 Person Household	6.6%	6.0%	5.9%
6 Person Household	2.3%	1.9%	1.9%
7 + Person Household	1.7%	1.6%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	968	1,855	2,345
Owner Occupied	74.8%	73.2%	73.2%
Owned with a Mortgage/Loan	44.6%	42.7%	42.7%
Owned Free and Clear	30.2%	30.5%	30.4%
Renter Occupied	25.2%	26.8%	26.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,233	2,348	3,069
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	70.1%	63.1%	55.9%
Rural Housing Units	29.9%	36.9%	44.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Down the Road (10D)	Rural Bypasses (10E)
2.	Rural Bypasses (10E)	Rural Bypasses (10E)	Down the Road (10D)
3.	Senior Escapes (9D)	Senior Escapes (9D)	Senior Escapes (9D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$1,463,008	\$2,715,876	\$3,621,089
Average Spent	\$1,455.73	\$1,440.78	\$1,521.47
Spending Potential Index	68	67	71
Education: Total \$	\$835,302	\$1,541,738	\$2,047,950
Average Spent	\$831.15	\$817.90	\$860.48
Spending Potential Index	52	51	54
Entertainment/Recreation: Total \$	\$2,269,348	\$4,257,534	\$5,723,447
Average Spent	\$2,258.06	\$2,258.64	\$2,404.81
Spending Potential Index	69	69	74
Food at Home: Total \$	\$3,780,273	\$7,046,253	\$9,476,699
Average Spent	\$3,761.47	\$3,738.07	\$3,981.81
Spending Potential Index	73	72	77
Food Away from Home: Total \$	\$2,466,118	\$4,593,349	\$6,097,401
Average Spent	\$2,453.85	\$2,436.79	\$2,561.93
Spending Potential Index	67	66	70
Health Care: Total \$	\$4,271,984	\$8,059,833	\$10,836,319
Average Spent	\$4,250.73	\$4,275.77	\$4,553.08
Spending Potential Index	72	72	77
HH Furnishings & Equipment: Total \$	\$1,430,269	\$2,680,135	\$3,548,564
Average Spent	\$1,423.15	\$1,421.82	\$1,490.99
Spending Potential Index	67	67	70
Personal Care Products & Services: Total \$	\$581,924	\$1,096,613	\$1,436,204
Average Spent	\$579.03	\$581.76	\$603.45
Spending Potential Index	65	66	68
Shelter: Total \$	\$10,872,097	\$20,693,163	\$26,937,206
Average Spent	\$10,818.01	\$10,977.81	\$11,318.15
Spending Potential Index	58	59	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,714,720	\$3,230,968	\$4,330,764
Average Spent	\$1,706.19	\$1,714.04	\$1,819.65
Spending Potential Index	69	69	73
Travel: Total \$	\$1,314,885	\$2,522,810	\$3,292,741
Average Spent	\$1,308.34	\$1,338.36	\$1,383.50
Spending Potential Index	58	60	62
Vehicle Maintenance & Repairs: Total \$	\$814,354	\$1,521,775	\$2,036,572
Average Spent	\$810.30	\$807.31	\$855.70
Spending Potential Index	71	71	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.