

Laburnum Square
4750 Finlay St, Henrico, Virginia, 23231
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 37.51941
Longitude: -77.35233

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,449	41,494	93,246
2010 Total Population	4,392	46,649	104,880
2019 Total Population	4,513	49,626	116,121
2019 Group Quarters	1	374	3,014
2024 Total Population	4,606	51,775	122,039
2019-2024 Annual Rate	0.41%	0.85%	1.00%
2019 Total Daytime Population	9,773	51,623	156,720
Workers	7,317	25,448	96,168
Residents	2,456	26,175	60,552
Household Summary			
2000 Households	1,464	16,467	35,998
2000 Average Household Size	2.36	2.50	2.50
2010 Households	1,834	18,625	41,774
2010 Average Household Size	2.39	2.49	2.44
2019 Households	1,889	19,785	46,827
2019 Average Household Size	2.39	2.49	2.42
2024 Households	1,929	20,608	49,375
2024 Average Household Size	2.39	2.49	2.41
2019-2024 Annual Rate	0.42%	0.82%	1.07%
2010 Families	1,100	12,016	25,508
2010 Average Family Size	3.01	3.03	3.05
2019 Families	1,109	12,612	27,542
2019 Average Family Size	3.02	3.05	3.06
2024 Families	1,124	13,081	28,705
2024 Average Family Size	3.02	3.05	3.07
2019-2024 Annual Rate	0.27%	0.73%	0.83%
Housing Unit Summary			
2000 Housing Units	1,548	17,314	39,256
Owner Occupied Housing Units	50.1%	57.2%	51.0%
Renter Occupied Housing Units	44.4%	37.9%	40.7%
Vacant Housing Units	5.4%	4.9%	8.3%
2010 Housing Units	1,942	20,359	46,898
Owner Occupied Housing Units	38.6%	51.4%	46.9%
Renter Occupied Housing Units	55.8%	40.1%	42.1%
Vacant Housing Units	5.6%	8.5%	10.9%
2019 Housing Units	1,982	21,491	51,602
Owner Occupied Housing Units	36.8%	50.9%	45.3%
Renter Occupied Housing Units	58.6%	41.2%	45.5%
Vacant Housing Units	4.7%	7.9%	9.3%
2024 Housing Units	2,028	22,413	54,308
Owner Occupied Housing Units	39.3%	52.1%	46.0%
Renter Occupied Housing Units	55.8%	39.9%	44.9%
Vacant Housing Units	4.9%	8.1%	9.1%
Median Household Income			
2019	\$39,794	\$44,274	\$45,794
2024	\$44,886	\$50,616	\$52,113
Median Home Value			
2019	\$148,278	\$154,727	\$170,197
2024	\$150,287	\$162,833	\$180,850
Per Capita Income			
2019	\$23,448	\$22,877	\$24,878
2024	\$27,165	\$26,462	\$28,936
Median Age			
2010	34.9	34.9	34.3
2019	35.3	36.7	35.7
2024	35.8	37.3	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	1,889	19,785	46,827
<\$15,000	14.6%	13.5%	16.8%
\$15,000 - \$24,999	16.3%	13.9%	11.9%
\$25,000 - \$34,999	12.8%	10.8%	9.7%
\$35,000 - \$49,999	15.9%	17.0%	14.9%
\$50,000 - \$74,999	19.3%	19.3%	18.1%
\$75,000 - \$99,999	9.7%	12.8%	12.6%
\$100,000 - \$149,999	4.5%	8.6%	10.5%
\$150,000 - \$199,999	5.8%	2.7%	3.0%
\$200,000+	1.2%	1.4%	2.5%
Average Household Income	\$55,056	\$57,263	\$61,452
2024 Households by Income			
Household Income Base	1,929	20,608	49,375
<\$15,000	13.2%	12.2%	15.3%
\$15,000 - \$24,999	14.5%	12.2%	10.4%
\$25,000 - \$34,999	11.6%	9.5%	8.6%
\$35,000 - \$49,999	14.7%	15.4%	13.5%
\$50,000 - \$74,999	19.7%	19.4%	17.9%
\$75,000 - \$99,999	11.1%	14.6%	14.0%
\$100,000 - \$149,999	5.7%	10.9%	12.8%
\$150,000 - \$199,999	7.9%	3.9%	4.2%
\$200,000+	1.6%	2.0%	3.3%
Average Household Income	\$63,726	\$66,354	\$71,315
2019 Owner Occupied Housing Units by Value			
Total	729	10,937	23,358
<\$50,000	2.1%	3.2%	3.5%
\$50,000 - \$99,999	3.7%	11.8%	11.8%
\$100,000 - \$149,999	45.8%	32.2%	24.3%
\$150,000 - \$199,999	42.9%	28.9%	25.8%
\$200,000 - \$249,999	4.1%	9.9%	11.5%
\$250,000 - \$299,999	0.4%	3.3%	5.3%
\$300,000 - \$399,999	0.4%	6.1%	8.5%
\$400,000 - \$499,999	0.0%	1.4%	3.9%
\$500,000 - \$749,999	0.3%	1.4%	3.1%
\$750,000 - \$999,999	0.3%	0.8%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.7%
Average Home Value	\$151,646	\$188,855	\$225,068
2024 Owner Occupied Housing Units by Value			
Total	798	11,667	24,974
<\$50,000	1.6%	2.6%	2.8%
\$50,000 - \$99,999	3.4%	10.6%	10.4%
\$100,000 - \$149,999	44.7%	29.8%	22.0%
\$150,000 - \$199,999	43.6%	27.7%	23.9%
\$200,000 - \$249,999	4.5%	10.4%	11.4%
\$250,000 - \$299,999	0.5%	3.6%	5.3%
\$300,000 - \$399,999	0.5%	7.9%	10.0%
\$400,000 - \$499,999	0.0%	2.0%	5.1%
\$500,000 - \$749,999	0.5%	2.5%	4.8%
\$750,000 - \$999,999	0.5%	1.7%	1.9%
\$1,000,000 - \$1,499,999	0.1%	0.8%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.5%	1.4%
Average Home Value	\$157,550	\$216,766	\$265,686

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,392	46,650	104,879
0 - 4	6.4%	7.3%	7.1%
5 - 9	6.9%	7.1%	6.8%
10 - 14	6.9%	7.1%	6.6%
15 - 24	14.9%	14.3%	15.2%
25 - 34	15.0%	14.3%	15.2%
35 - 44	13.6%	13.3%	13.1%
45 - 54	15.0%	14.6%	14.5%
55 - 64	9.9%	11.2%	11.3%
65 - 74	6.3%	5.7%	5.7%
75 - 84	3.8%	3.4%	3.2%
85 +	1.3%	1.6%	1.3%
18 +	75.3%	73.9%	75.1%
2019 Population by Age			
Total	4,514	49,624	116,122
0 - 4	6.1%	6.5%	6.2%
5 - 9	6.0%	6.5%	6.2%
10 - 14	5.6%	6.6%	6.2%
15 - 24	13.6%	12.7%	13.7%
25 - 34	18.3%	15.5%	16.8%
35 - 44	12.4%	12.5%	12.3%
45 - 54	12.3%	12.3%	12.1%
55 - 64	12.3%	13.1%	12.9%
65 - 74	7.8%	8.8%	8.6%
75 - 84	4.0%	3.8%	3.6%
85 +	1.5%	1.7%	1.4%
18 +	78.8%	76.7%	77.8%
2024 Population by Age			
Total	4,607	51,775	122,037
0 - 4	6.1%	6.4%	6.2%
5 - 9	6.0%	6.3%	6.0%
10 - 14	5.6%	6.5%	6.0%
15 - 24	12.0%	12.2%	13.5%
25 - 34	19.1%	15.4%	16.3%
35 - 44	13.5%	13.2%	13.1%
45 - 54	11.3%	11.4%	11.3%
55 - 64	11.6%	12.3%	12.0%
65 - 74	9.0%	9.8%	9.5%
75 - 84	4.3%	4.8%	4.6%
85 +	1.5%	1.7%	1.4%
18 +	79.1%	77.0%	78.2%
2010 Population by Sex			
Males	1,938	20,919	48,758
Females	2,454	25,730	56,122
2019 Population by Sex			
Males	2,022	22,451	54,535
Females	2,492	27,175	61,587
2024 Population by Sex			
Males	2,086	23,601	57,660
Females	2,520	28,174	64,379

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2010 Population by Race/Ethnicity			
Total	4,393	46,650	104,880
White Alone	33.2%	28.3%	26.6%
Black Alone	58.2%	66.8%	68.7%
American Indian Alone	0.9%	0.5%	0.4%
Asian Alone	1.8%	0.7%	1.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.8%	1.4%	1.0%
Two or More Races	2.9%	2.3%	2.2%
Hispanic Origin	6.0%	3.2%	2.6%
Diversity Index	60.1	50.7	48.4
2019 Population by Race/Ethnicity			
Total	4,514	49,626	116,121
White Alone	29.7%	25.7%	26.2%
Black Alone	59.8%	68.3%	68.1%
American Indian Alone	0.8%	0.4%	0.4%
Asian Alone	2.5%	1.0%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.5%	1.7%	1.2%
Two or More Races	3.7%	3.0%	2.7%
Hispanic Origin	7.3%	3.8%	3.2%
Diversity Index	61.4	50.7	50.0
2024 Population by Race/Ethnicity			
Total	4,605	51,775	122,040
White Alone	27.4%	24.1%	25.8%
Black Alone	60.6%	69.0%	67.8%
American Indian Alone	0.7%	0.3%	0.3%
Asian Alone	3.1%	1.2%	1.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	1.9%	1.4%
Two or More Races	4.1%	3.4%	3.1%
Hispanic Origin	8.4%	4.3%	3.6%
Diversity Index	62.5	51.0	51.1
2010 Population by Relationship and Household Type			
Total	4,392	46,649	104,880
In Households	100.0%	99.3%	97.2%
In Family Households	78.8%	81.7%	77.5%
Householder	25.5%	25.8%	24.3%
Spouse	12.0%	12.2%	11.5%
Child	32.8%	34.9%	33.2%
Other relative	5.0%	5.2%	5.3%
Nonrelative	3.4%	3.6%	3.2%
In Nonfamily Households	21.2%	17.6%	19.7%
In Group Quarters	0.0%	0.7%	2.8%
Institutionalized Population	0.0%	0.6%	1.7%
Noninstitutionalized Population	0.0%	0.1%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	3,101	33,618	78,585
Less than 9th Grade	7.1%	4.6%	4.0%
9th - 12th Grade, No Diploma	6.0%	10.9%	11.4%
High School Graduate	35.5%	28.8%	24.9%
GED/Alternative Credential	4.9%	5.4%	6.1%
Some College, No Degree	21.0%	23.1%	22.1%
Associate Degree	9.9%	8.3%	7.3%
Bachelor's Degree	10.5%	13.9%	16.0%
Graduate/Professional Degree	5.2%	5.0%	8.1%
2019 Population 15+ by Marital Status			
Total	3,716	39,944	94,455
Never Married	41.7%	43.6%	47.3%
Married	32.1%	34.2%	32.4%
Widowed	6.4%	6.5%	6.0%
Divorced	19.8%	15.7%	14.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	93.7%	93.9%
Civilian Unemployed (Unemployment Rate)	6.8%	6.3%	6.1%
2019 Employed Population 16+ by Industry			
Total	2,100	23,893	55,366
Agriculture/Mining	1.0%	0.3%	0.3%
Construction	5.2%	5.7%	4.9%
Manufacturing	8.0%	7.2%	6.5%
Wholesale Trade	3.0%	1.3%	1.5%
Retail Trade	7.2%	11.2%	11.2%
Transportation/Utilities	10.0%	9.5%	8.2%
Information	1.8%	1.6%	1.5%
Finance/Insurance/Real Estate	9.3%	9.2%	9.1%
Services	51.4%	46.8%	49.3%
Public Administration	3.1%	7.3%	7.5%
2019 Employed Population 16+ by Occupation			
Total	2,100	23,894	55,364
White Collar	55.9%	55.5%	59.5%
Management/Business/Financial	4.7%	8.9%	11.8%
Professional	21.8%	15.8%	18.5%
Sales	5.6%	10.8%	11.0%
Administrative Support	23.8%	20.0%	18.2%
Services	16.4%	21.8%	21.1%
Blue Collar	27.7%	22.7%	19.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.5%	3.6%	3.3%
Installation/Maintenance/Repair	4.2%	3.2%	2.9%
Production	8.0%	5.9%	4.8%
Transportation/Material Moving	13.0%	9.9%	8.3%
2010 Population By Urban/ Rural Status			
Total Population	4,392	46,649	104,880
Population Inside Urbanized Area	100.0%	97.9%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.1%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,834	18,625	41,775
Households with 1 Person	32.7%	28.9%	30.9%
Households with 2+ People	67.3%	71.1%	69.1%
Family Households	60.0%	64.5%	61.1%
Husband-wife Families	28.4%	30.6%	28.9%
With Related Children	11.5%	13.2%	12.2%
Other Family (No Spouse Present)	31.6%	33.9%	32.2%
Other Family with Male Householder	5.5%	5.8%	5.3%
With Related Children	3.4%	3.3%	2.8%
Other Family with Female Householder	26.1%	28.1%	26.9%
With Related Children	17.4%	19.5%	18.7%
Nonfamily Households	7.4%	6.6%	8.1%
All Households with Children	32.9%	36.6%	34.2%
Multigenerational Households	4.8%	6.0%	5.8%
Unmarried Partner Households	7.3%	8.7%	8.4%
Male-female	6.7%	8.0%	7.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	1,834	18,627	41,773
1 Person Household	32.7%	28.9%	30.9%
2 Person Household	29.9%	30.4%	30.3%
3 Person Household	19.7%	19.2%	18.0%
4 Person Household	9.8%	12.3%	11.7%
5 Person Household	4.4%	5.8%	5.5%
6 Person Household	2.4%	2.2%	2.2%
7 + Person Household	1.1%	1.2%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,834	18,625	41,774
Owner Occupied	40.9%	56.2%	52.7%
Owned with a Mortgage/Loan	31.1%	46.5%	42.9%
Owned Free and Clear	9.8%	9.7%	9.8%
Renter Occupied	59.1%	43.8%	47.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,942	20,359	46,898
Housing Units Inside Urbanized Area	100.0%	97.8%	95.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.2%	4.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Front Porches (8E)	Front Porches (8E)	Family Foundations (12A)
2.	Bright Young Professionals (8C)	Bright Young Professionals	City Commons (11E)
3.	Soccer Moms (4A)	Parks and Rec (5C)	Parks and Rec (5C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$2,586,633	\$28,290,814	\$72,611,032
Average Spent	\$1,369.31	\$1,429.91	\$1,550.62
Spending Potential Index	64	67	72
Education: Total \$	\$1,922,152	\$20,068,342	\$51,062,143
Average Spent	\$1,017.55	\$1,014.32	\$1,090.44
Spending Potential Index	64	64	68
Entertainment/Recreation: Total \$	\$3,830,259	\$42,173,718	\$107,126,426
Average Spent	\$2,027.66	\$2,131.60	\$2,287.71
Spending Potential Index	62	65	70
Food at Home: Total \$	\$6,290,919	\$68,688,989	\$175,634,858
Average Spent	\$3,330.29	\$3,471.77	\$3,750.72
Spending Potential Index	64	67	72
Food Away from Home: Total \$	\$4,400,665	\$48,346,751	\$124,174,332
Average Spent	\$2,329.63	\$2,443.61	\$2,651.77
Spending Potential Index	63	66	72
Health Care: Total \$	\$6,756,996	\$77,250,998	\$196,399,292
Average Spent	\$3,577.02	\$3,904.52	\$4,194.15
Spending Potential Index	60	66	71
HH Furnishings & Equipment: Total \$	\$2,519,889	\$27,960,581	\$70,773,823
Average Spent	\$1,333.98	\$1,413.22	\$1,511.39
Spending Potential Index	63	66	71
Personal Care Products & Services: Total \$	\$1,036,646	\$11,674,707	\$29,844,793
Average Spent	\$548.78	\$590.08	\$637.34
Spending Potential Index	62	67	72
Shelter: Total \$	\$23,292,273	\$245,430,817	\$623,266,898
Average Spent	\$12,330.48	\$12,404.89	\$13,309.99
Spending Potential Index	67	67	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,786,408	\$31,468,437	\$80,069,867
Average Spent	\$1,475.07	\$1,590.52	\$1,709.91
Spending Potential Index	59	64	69
Travel: Total \$	\$2,667,160	\$28,437,733	\$71,095,315
Average Spent	\$1,411.94	\$1,437.34	\$1,518.25
Spending Potential Index	63	64	68
Vehicle Maintenance & Repairs: Total \$	\$1,378,689	\$15,146,363	\$38,686,713
Average Spent	\$729.85	\$765.55	\$826.16
Spending Potential Index	64	67	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.