

Bryan Station
1650 Bryan Station Rd, Lexington, Kentucky, 40505
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 38.06040
Longitude: -84.46381

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,522	78,063	152,688
2010 Total Population	10,869	79,698	167,537
2019 Total Population	11,340	84,914	182,439
2019 Group Quarters	352	7,962	9,897
2024 Total Population	11,691	87,921	191,553
2019-2024 Annual Rate	0.61%	0.70%	0.98%
2019 Total Daytime Population	11,360	105,976	246,631
Workers	5,156	61,148	155,568
Residents	6,204	44,828	91,063
Household Summary			
2000 Households	4,718	31,979	65,712
2000 Average Household Size	2.37	2.21	2.18
2010 Households	4,491	32,579	71,350
2010 Average Household Size	2.34	2.21	2.22
2019 Households	4,647	34,479	76,952
2019 Average Household Size	2.36	2.23	2.24
2024 Households	4,782	35,721	80,683
2024 Average Household Size	2.37	2.24	2.25
2019-2024 Annual Rate	0.57%	0.71%	0.95%
2010 Families	2,773	16,139	36,341
2010 Average Family Size	2.91	2.94	2.91
2019 Families	2,805	16,545	38,014
2019 Average Family Size	2.96	2.99	2.96
2024 Families	2,864	16,968	39,484
2024 Average Family Size	2.97	3.01	2.98
2019-2024 Annual Rate	0.42%	0.51%	0.76%
Housing Unit Summary			
2000 Housing Units	4,969	35,022	71,208
Owner Occupied Housing Units	55.9%	43.3%	45.6%
Renter Occupied Housing Units	39.0%	48.0%	46.7%
Vacant Housing Units	5.1%	8.7%	7.7%
2010 Housing Units	4,936	36,841	79,572
Owner Occupied Housing Units	58.5%	42.0%	43.8%
Renter Occupied Housing Units	32.4%	46.4%	45.9%
Vacant Housing Units	9.0%	11.6%	10.3%
2019 Housing Units	5,075	38,595	84,854
Owner Occupied Housing Units	62.3%	45.0%	46.7%
Renter Occupied Housing Units	29.2%	44.4%	44.0%
Vacant Housing Units	8.4%	10.7%	9.3%
2024 Housing Units	5,217	39,889	88,736
Owner Occupied Housing Units	63.4%	45.9%	47.5%
Renter Occupied Housing Units	28.2%	43.7%	43.4%
Vacant Housing Units	8.3%	10.4%	9.1%
Median Household Income			
2019	\$41,592	\$39,086	\$47,007
2024	\$48,774	\$44,926	\$54,306
Median Home Value			
2019	\$122,885	\$149,667	\$182,271
2024	\$140,993	\$182,969	\$209,368
Per Capita Income			
2019	\$23,192	\$25,791	\$30,327
2024	\$27,735	\$30,087	\$35,277
Median Age			
2010	41.0	31.8	32.2
2019	42.9	33.5	33.9
2024	43.1	34.0	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	4,647	34,479	76,951
<\$15,000	13.7%	18.6%	14.4%
\$15,000 - \$24,999	15.2%	14.2%	12.6%
\$25,000 - \$34,999	11.5%	12.1%	11.0%
\$35,000 - \$49,999	18.1%	14.8%	14.2%
\$50,000 - \$74,999	17.2%	14.0%	15.7%
\$75,000 - \$99,999	11.4%	10.1%	11.5%
\$100,000 - \$149,999	9.3%	9.0%	11.6%
\$150,000 - \$199,999	1.0%	2.9%	3.9%
\$200,000+	2.6%	4.2%	5.2%
Average Household Income	\$57,512	\$62,045	\$71,297
2024 Households by Income			
Household Income Base	4,782	35,721	80,682
<\$15,000	10.8%	15.5%	11.9%
\$15,000 - \$24,999	12.7%	12.5%	10.8%
\$25,000 - \$34,999	10.4%	11.4%	10.0%
\$35,000 - \$49,999	17.2%	14.6%	13.7%
\$50,000 - \$74,999	17.9%	14.3%	15.4%
\$75,000 - \$99,999	13.3%	11.2%	12.2%
\$100,000 - \$149,999	12.4%	11.4%	14.1%
\$150,000 - \$199,999	1.7%	4.1%	5.5%
\$200,000+	3.7%	5.1%	6.4%
Average Household Income	\$68,885	\$72,537	\$83,164
2019 Owner Occupied Housing Units by Value			
Total	3,163	17,340	39,592
<\$50,000	6.6%	6.9%	3.7%
\$50,000 - \$99,999	28.0%	18.1%	12.1%
\$100,000 - \$149,999	33.6%	25.1%	22.9%
\$150,000 - \$199,999	14.9%	13.7%	17.6%
\$200,000 - \$249,999	6.2%	7.9%	10.9%
\$250,000 - \$299,999	2.0%	5.4%	7.4%
\$300,000 - \$399,999	1.9%	8.3%	10.4%
\$400,000 - \$499,999	2.5%	5.4%	5.5%
\$500,000 - \$749,999	3.3%	5.7%	5.7%
\$750,000 - \$999,999	0.3%	1.8%	2.5%
\$1,000,000 - \$1,499,999	0.6%	0.7%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.4%	0.3%
Average Home Value	\$159,245	\$232,933	\$255,057
2024 Owner Occupied Housing Units by Value			
Total	3,310	18,280	42,110
<\$50,000	3.7%	4.9%	2.4%
\$50,000 - \$99,999	21.5%	12.9%	8.1%
\$100,000 - \$149,999	30.3%	22.6%	19.0%
\$150,000 - \$199,999	14.9%	14.5%	18.1%
\$200,000 - \$249,999	8.2%	9.5%	12.5%
\$250,000 - \$299,999	3.3%	6.0%	8.3%
\$300,000 - \$399,999	3.0%	9.8%	12.3%
\$400,000 - \$499,999	5.0%	6.9%	6.9%
\$500,000 - \$749,999	8.6%	8.3%	7.5%
\$750,000 - \$999,999	0.6%	2.4%	3.0%
\$1,000,000 - \$1,499,999	1.0%	1.0%	1.0%
\$1,500,000 - \$1,999,999	0.1%	0.7%	0.4%
\$2,000,000 +	0.0%	0.5%	0.4%
Average Home Value	\$213,342	\$276,783	\$289,622

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	10,868	79,696	167,539
0 - 4	5.9%	5.8%	6.4%
5 - 9	5.5%	5.0%	5.4%
10 - 14	5.9%	4.5%	4.6%
15 - 24	11.6%	23.9%	20.6%
25 - 34	13.0%	15.3%	17.4%
35 - 44	13.8%	11.6%	12.3%
45 - 54	16.0%	12.7%	12.3%
55 - 64	13.5%	10.5%	10.3%
65 - 74	8.0%	5.9%	5.7%
75 - 84	5.3%	3.4%	3.5%
85 +	1.6%	1.3%	1.6%
18 +	79.2%	81.9%	80.9%
2019 Population by Age			
Total	11,339	84,913	182,438
0 - 4	5.4%	5.2%	5.7%
5 - 9	5.3%	4.9%	5.3%
10 - 14	5.3%	4.8%	5.0%
15 - 24	11.0%	22.9%	19.5%
25 - 34	12.7%	14.1%	16.1%
35 - 44	12.9%	12.0%	13.2%
45 - 54	13.9%	11.0%	10.8%
55 - 64	14.8%	11.5%	10.8%
65 - 74	10.8%	8.2%	7.9%
75 - 84	5.8%	3.9%	3.8%
85 +	2.1%	1.5%	1.8%
18 +	80.9%	82.4%	81.1%
2024 Population by Age			
Total	11,691	87,924	191,554
0 - 4	5.4%	5.2%	5.8%
5 - 9	5.4%	4.8%	5.2%
10 - 14	5.6%	4.7%	4.9%
15 - 24	10.6%	22.8%	19.6%
25 - 34	13.0%	13.8%	15.5%
35 - 44	12.5%	11.8%	13.2%
45 - 54	13.1%	10.9%	10.8%
55 - 64	14.0%	10.8%	10.1%
65 - 74	11.5%	8.9%	8.4%
75 - 84	6.7%	4.7%	4.7%
85 +	2.2%	1.5%	1.8%
18 +	80.6%	82.5%	81.2%
2010 Population by Sex			
Males	5,458	39,353	82,287
Females	5,411	40,345	85,250
2019 Population by Sex			
Males	5,684	41,896	89,836
Females	5,656	43,018	92,603
2024 Population by Sex			
Males	5,851	43,356	94,219
Females	5,840	44,565	97,334

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2010 Population by Race/Ethnicity			
Total	10,869	79,698	167,537
White Alone	75.0%	66.1%	70.9%
Black Alone	16.7%	24.1%	18.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.5%	1.8%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	5.1%	5.1%
Two or More Races	2.5%	2.5%	2.5%
Hispanic Origin	8.0%	9.1%	8.8%
Diversity Index	49.7	58.7	54.9
2019 Population by Race/Ethnicity			
Total	11,340	84,914	182,440
White Alone	72.8%	63.8%	68.2%
Black Alone	17.8%	24.9%	19.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.7%	2.4%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	5.4%	5.4%
Two or More Races	3.1%	3.1%	3.1%
Hispanic Origin	8.7%	9.8%	9.5%
Diversity Index	52.8	61.3	58.3
2024 Population by Race/Ethnicity			
Total	11,691	87,922	191,554
White Alone	71.3%	62.3%	66.6%
Black Alone	18.5%	25.5%	19.8%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	0.8%	2.8%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.5%	5.6%	5.6%
Two or More Races	3.6%	3.5%	3.5%
Hispanic Origin	9.2%	10.3%	10.0%
Diversity Index	54.8	63.0	60.3
2010 Population by Relationship and Household Type			
Total	10,869	79,698	167,537
In Households	96.9%	90.4%	94.3%
In Family Households	77.7%	62.3%	65.5%
Householder	25.1%	20.3%	21.7%
Spouse	15.8%	12.1%	14.1%
Child	28.3%	23.2%	23.7%
Other relative	5.0%	3.9%	3.5%
Nonrelative	3.4%	2.7%	2.4%
In Nonfamily Households	19.2%	28.2%	28.9%
In Group Quarters	3.1%	9.6%	5.7%
Institutionalized Population	0.8%	0.3%	0.7%
Noninstitutionalized Population	2.3%	9.3%	5.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	8,274	52,801	117,451
Less than 9th Grade	8.3%	5.6%	4.2%
9th - 12th Grade, No Diploma	11.7%	9.8%	6.9%
High School Graduate	26.1%	19.8%	17.6%
GED/Alternative Credential	7.5%	5.6%	4.5%
Some College, No Degree	22.3%	21.8%	20.7%
Associate Degree	7.4%	6.9%	7.2%
Bachelor's Degree	11.3%	18.0%	22.0%
Graduate/Professional Degree	5.5%	12.7%	16.9%
2019 Population 15+ by Marital Status			
Total	9,522	72,246	153,072
Never Married	33.5%	50.9%	45.2%
Married	44.0%	31.9%	37.8%
Widowed	7.3%	5.0%	4.8%
Divorced	15.2%	12.1%	12.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.9%	93.9%	95.0%
Civilian Unemployed (Unemployment Rate)	5.1%	6.1%	4.9%
2019 Employed Population 16+ by Industry			
Total	5,233	41,041	93,160
Agriculture/Mining	3.1%	1.6%	2.0%
Construction	7.6%	5.5%	4.8%
Manufacturing	8.4%	8.6%	9.5%
Wholesale Trade	1.7%	1.7%	2.2%
Retail Trade	14.2%	13.4%	12.9%
Transportation/Utilities	4.1%	3.6%	3.6%
Information	1.1%	1.2%	1.5%
Finance/Insurance/Real Estate	4.4%	3.9%	4.5%
Services	52.1%	57.5%	55.7%
Public Administration	3.2%	3.0%	3.3%
2019 Employed Population 16+ by Occupation			
Total	5,232	41,042	93,160
White Collar	45.9%	55.4%	60.9%
Management/Business/Financial	8.9%	10.7%	12.4%
Professional	14.4%	20.0%	24.8%
Sales	9.2%	11.5%	11.0%
Administrative Support	13.3%	13.2%	12.7%
Services	28.4%	24.9%	21.0%
Blue Collar	25.7%	19.7%	18.1%
Farming/Forestry/Fishing	1.7%	1.0%	1.5%
Construction/Extraction	5.7%	3.7%	3.2%
Installation/Maintenance/Repair	4.4%	2.5%	2.3%
Production	6.7%	6.6%	6.0%
Transportation/Material Moving	7.1%	5.9%	5.1%
2010 Population By Urban/ Rural Status			
Total Population	10,869	79,698	167,537
Population Inside Urbanized Area	100.0%	99.4%	99.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,491	32,578	71,350
Households with 1 Person	30.3%	38.1%	36.3%
Households with 2+ People	69.7%	61.9%	63.7%
Family Households	61.7%	49.5%	50.9%
Husband-wife Families	38.7%	29.6%	33.0%
With Related Children	13.9%	11.4%	13.4%
Other Family (No Spouse Present)	23.0%	20.0%	17.9%
Other Family with Male Householder	6.9%	5.1%	4.6%
With Related Children	3.4%	2.6%	2.4%
Other Family with Female Householder	16.1%	14.9%	13.3%
With Related Children	9.8%	9.6%	8.8%
Nonfamily Households	7.9%	12.3%	12.8%
All Households with Children	27.6%	24.0%	25.0%
Multigenerational Households	4.7%	3.2%	2.7%
Unmarried Partner Households	8.9%	8.1%	7.7%
Male-female	7.8%	6.9%	6.7%
Same-sex	1.2%	1.2%	1.1%
2010 Households by Size			
Total	4,491	32,579	71,351
1 Person Household	30.3%	38.1%	36.3%
2 Person Household	34.2%	31.4%	32.8%
3 Person Household	16.1%	14.1%	14.5%
4 Person Household	10.9%	9.6%	10.0%
5 Person Household	4.9%	4.2%	4.0%
6 Person Household	2.1%	1.5%	1.4%
7 + Person Household	1.5%	1.1%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	4,491	32,579	71,350
Owner Occupied	64.4%	47.5%	48.8%
Owned with a Mortgage/Loan	43.6%	33.7%	35.9%
Owned Free and Clear	20.7%	13.8%	12.9%
Renter Occupied	35.6%	52.5%	51.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,936	36,841	79,572
Housing Units Inside Urbanized Area	100.0%	99.3%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.7%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Set to Impress (11D)	Set to Impress (11D)
2.	Hardscrabble Road (8G)	Emerald City (8B)	College Towns (14B)
3.	Midlife Constants (5E)	Dorms to Diplomas (14C)	Emerald City (8B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$6,641,726	\$54,865,349	\$141,194,838
Average Spent	\$1,429.25	\$1,591.27	\$1,834.84
Spending Potential Index	67	74	86
Education: Total \$	\$4,732,232	\$39,897,220	\$100,789,882
Average Spent	\$1,018.34	\$1,157.15	\$1,309.78
Spending Potential Index	64	73	82
Entertainment/Recreation: Total \$	\$10,128,709	\$79,791,724	\$203,604,924
Average Spent	\$2,179.62	\$2,314.21	\$2,645.87
Spending Potential Index	67	71	81
Food at Home: Total \$	\$16,394,282	\$132,175,099	\$336,281,201
Average Spent	\$3,527.93	\$3,833.50	\$4,370.01
Spending Potential Index	68	74	84
Food Away from Home: Total \$	\$11,397,076	\$94,215,935	\$242,922,635
Average Spent	\$2,452.57	\$2,732.56	\$3,156.81
Spending Potential Index	67	74	86
Health Care: Total \$	\$19,350,184	\$144,976,992	\$365,687,853
Average Spent	\$4,164.02	\$4,204.79	\$4,752.16
Spending Potential Index	70	71	80
HH Furnishings & Equipment: Total \$	\$6,636,566	\$52,747,736	\$136,052,015
Average Spent	\$1,428.14	\$1,529.85	\$1,768.01
Spending Potential Index	67	72	83
Personal Care Products & Services: Total \$	\$2,783,801	\$22,314,328	\$57,609,743
Average Spent	\$599.05	\$647.19	\$748.65
Spending Potential Index	68	73	84
Shelter: Total \$	\$56,229,336	\$470,320,927	\$1,201,853,727
Average Spent	\$12,100.14	\$13,640.79	\$15,618.23
Spending Potential Index	65	74	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,671,391	\$59,945,704	\$153,638,377
Average Spent	\$1,650.83	\$1,738.61	\$1,996.55
Spending Potential Index	67	70	81
Travel: Total \$	\$6,518,378	\$52,156,751	\$135,039,543
Average Spent	\$1,402.71	\$1,512.71	\$1,754.85
Spending Potential Index	63	67	78
Vehicle Maintenance & Repairs: Total \$	\$3,694,979	\$30,115,787	\$77,043,886
Average Spent	\$795.13	\$873.45	\$1,001.19
Spending Potential Index	70	76	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.