

St. George Plaza
5995 W Jim Bilton Blvd, St George, SC, 29477
Rings: 3, 5, 10 mile radii

Prepared by WHLR
Latitude: 33.19503
Longitude: -80.60033

	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	3,816	6,099	12,707
2010 Total Population	3,824	6,114	12,760
2019 Total Population	3,986	6,366	13,205
2019 Group Quarters	271	281	289
2024 Total Population	4,138	6,596	13,592
2019-2024 Annual Rate	0.75%	0.71%	0.58%
2019 Total Daytime Population	6,511	8,124	13,574
Workers	4,124	4,303	5,622
Residents	2,387	3,821	7,952
Household Summary			
2000 Households	1,474	2,354	4,915
2000 Average Household Size	2.46	2.50	2.54
2010 Households	1,492	2,401	5,066
2010 Average Household Size	2.37	2.42	2.46
2019 Households	1,570	2,513	5,248
2019 Average Household Size	2.37	2.42	2.46
2024 Households	1,635	2,609	5,405
2024 Average Household Size	2.37	2.42	2.46
2019-2024 Annual Rate	0.81%	0.75%	0.59%
2010 Families	978	1,602	3,448
2010 Average Family Size	2.96	3.00	3.00
2019 Families	1,006	1,641	3,500
2019 Average Family Size	3.00	3.04	3.04
2024 Families	1,039	1,691	3,579
2024 Average Family Size	3.02	3.05	3.05
2019-2024 Annual Rate	0.65%	0.60%	0.45%
Housing Unit Summary			
2000 Housing Units	1,671	2,635	5,601
Owner Occupied Housing Units	70.0%	72.4%	72.6%
Renter Occupied Housing Units	18.2%	17.0%	15.1%
Vacant Housing Units	11.8%	10.6%	12.2%
2010 Housing Units	1,719	2,746	5,907
Owner Occupied Housing Units	64.7%	66.8%	67.3%
Renter Occupied Housing Units	22.0%	20.6%	18.5%
Vacant Housing Units	13.2%	12.6%	14.2%
2019 Housing Units	1,804	2,867	6,123
Owner Occupied Housing Units	63.8%	66.0%	66.7%
Renter Occupied Housing Units	23.2%	21.7%	19.1%
Vacant Housing Units	13.0%	12.3%	14.3%
2024 Housing Units	1,879	2,976	6,321
Owner Occupied Housing Units	64.0%	66.2%	66.7%
Renter Occupied Housing Units	23.0%	21.4%	18.8%
Vacant Housing Units	13.0%	12.3%	14.5%
Median Household Income			
2019	\$42,798	\$43,468	\$44,020
2024	\$54,108	\$54,187	\$53,198
Median Home Value			
2019	\$138,942	\$132,242	\$122,945
2024	\$180,912	\$169,515	\$145,211
Per Capita Income			
2019	\$23,347	\$23,688	\$23,507
2024	\$27,695	\$27,939	\$27,343
Median Age			
2010	42.9	42.6	42.4
2019	43.8	44.0	44.1
2024	44.8	45.2	45.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	1,570	2,513	5,248
<\$15,000	27.4%	25.3%	22.0%
\$15,000 - \$24,999	9.3%	10.5%	11.8%
\$25,000 - \$34,999	6.7%	7.3%	8.6%
\$35,000 - \$49,999	11.2%	10.9%	11.4%
\$50,000 - \$74,999	14.1%	16.0%	17.4%
\$75,000 - \$99,999	11.8%	11.6%	13.2%
\$100,000 - \$149,999	16.2%	14.3%	11.5%
\$150,000 - \$199,999	0.7%	1.2%	1.6%
\$200,000+	2.6%	2.8%	2.5%
Average Household Income	\$59,460	\$59,922	\$59,211
2024 Households by Income			
Household Income Base	1,635	2,609	5,405
<\$15,000	20.9%	19.6%	17.3%
\$15,000 - \$24,999	7.8%	8.9%	10.2%
\$25,000 - \$34,999	6.9%	7.1%	8.3%
\$35,000 - \$49,999	11.2%	10.5%	10.9%
\$50,000 - \$74,999	14.8%	17.2%	18.5%
\$75,000 - \$99,999	13.8%	13.6%	15.3%
\$100,000 - \$149,999	20.9%	18.4%	14.7%
\$150,000 - \$199,999	0.9%	1.6%	2.0%
\$200,000+	2.9%	3.2%	2.9%
Average Household Income	\$70,347	\$70,574	\$68,842
2019 Owner Occupied Housing Units by Value			
Total	1,151	1,892	4,081
<\$50,000	16.0%	18.2%	20.4%
\$50,000 - \$99,999	20.0%	19.6%	20.4%
\$100,000 - \$149,999	18.1%	19.0%	20.0%
\$150,000 - \$199,999	12.5%	12.1%	13.3%
\$200,000 - \$249,999	8.9%	8.5%	7.4%
\$250,000 - \$299,999	12.4%	10.7%	8.0%
\$300,000 - \$399,999	10.4%	9.3%	7.4%
\$400,000 - \$499,999	0.8%	0.9%	0.8%
\$500,000 - \$749,999	0.6%	1.4%	1.5%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.4%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$166,667	\$164,157	\$156,290
2024 Owner Occupied Housing Units by Value			
Total	1,203	1,970	4,215
<\$50,000	12.5%	14.4%	16.7%
\$50,000 - \$99,999	15.1%	15.1%	17.0%
\$100,000 - \$149,999	14.8%	15.8%	18.0%
\$150,000 - \$199,999	12.3%	12.0%	13.6%
\$200,000 - \$249,999	10.4%	10.1%	8.7%
\$250,000 - \$299,999	16.3%	14.0%	10.3%
\$300,000 - \$399,999	16.0%	14.4%	11.1%
\$400,000 - \$499,999	1.2%	1.4%	1.3%
\$500,000 - \$749,999	0.9%	2.2%	2.4%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.6%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$196,758	\$195,751	\$183,794

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,825	6,115	12,762
0 - 4	5.6%	5.6%	5.5%
5 - 9	5.9%	5.9%	6.1%
10 - 14	5.9%	6.3%	6.6%
15 - 24	12.4%	12.5%	12.5%
25 - 34	10.7%	10.5%	10.4%
35 - 44	12.3%	12.5%	12.4%
45 - 54	14.8%	15.0%	15.3%
55 - 64	13.6%	13.9%	14.3%
65 - 74	10.4%	10.3%	9.9%
75 - 84	5.9%	5.5%	5.0%
85 +	2.4%	2.1%	1.9%
18 +	78.3%	77.7%	77.2%
2019 Population by Age			
Total	3,984	6,367	13,204
0 - 4	5.3%	5.2%	5.1%
5 - 9	5.6%	5.6%	5.5%
10 - 14	5.7%	5.7%	5.7%
15 - 24	10.9%	10.8%	10.7%
25 - 34	12.6%	12.6%	12.7%
35 - 44	11.2%	11.2%	11.3%
45 - 54	12.9%	13.1%	13.2%
55 - 64	14.4%	14.8%	15.2%
65 - 74	12.4%	12.5%	12.7%
75 - 84	6.7%	6.4%	6.0%
85 +	2.4%	2.2%	1.9%
18 +	80.1%	80.2%	80.3%
2024 Population by Age			
Total	4,139	6,595	13,592
0 - 4	5.1%	5.1%	5.0%
5 - 9	5.3%	5.3%	5.2%
10 - 14	5.8%	5.8%	5.8%
15 - 24	11.2%	10.9%	10.6%
25 - 34	10.8%	10.8%	10.8%
35 - 44	12.0%	12.0%	12.0%
45 - 54	11.5%	11.6%	12.0%
55 - 64	14.3%	14.9%	15.2%
65 - 74	13.2%	13.3%	13.6%
75 - 84	8.1%	8.0%	7.8%
85 +	2.6%	2.4%	2.1%
18 +	79.9%	80.2%	80.5%
2010 Population by Sex			
Males	1,898	3,004	6,184
Females	1,926	3,110	6,576
2019 Population by Sex			
Males	1,992	3,158	6,464
Females	1,994	3,209	6,741
2024 Population by Sex			
Males	2,074	3,282	6,676
Females	2,064	3,314	6,916

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,824	6,114	12,760
White Alone	47.7%	47.4%	50.0%
Black Alone	50.0%	50.3%	47.6%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	0.3%	0.3%	0.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.5%	0.5%	0.6%
Two or More Races	0.8%	0.9%	0.9%
Hispanic Origin	1.0%	1.1%	1.3%
Diversity Index	53.2	53.3	53.5
2019 Population by Race/Ethnicity			
Total	3,986	6,367	13,205
White Alone	48.2%	47.9%	50.7%
Black Alone	49.0%	49.3%	46.5%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	0.5%	0.4%	0.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.7%	0.7%	0.8%
Two or More Races	1.0%	1.1%	1.1%
Hispanic Origin	1.3%	1.4%	1.6%
Diversity Index	53.9	54.0	54.1
2024 Population by Race/Ethnicity			
Total	4,138	6,596	13,593
White Alone	47.7%	47.3%	50.3%
Black Alone	49.3%	49.6%	46.6%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	0.6%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	0.9%
Two or More Races	1.1%	1.2%	1.2%
Hispanic Origin	1.5%	1.6%	1.9%
Diversity Index	54.3	54.5	54.6
2010 Population by Relationship and Household Type			
Total	3,824	6,114	12,760
In Households	92.3%	95.0%	97.5%
In Family Households	77.6%	80.4%	83.2%
Householder	25.4%	26.2%	26.9%
Spouse	16.4%	16.9%	17.5%
Child	30.4%	31.5%	32.4%
Other relative	3.6%	3.8%	4.2%
Nonrelative	1.8%	1.9%	2.2%
In Nonfamily Households	14.7%	14.6%	14.3%
In Group Quarters	7.7%	5.0%	2.5%
Institutionalized Population	7.7%	5.0%	2.5%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	2,890	4,630	9,630
Less than 9th Grade	5.8%	7.1%	7.9%
9th - 12th Grade, No Diploma	12.4%	12.6%	11.0%
High School Graduate	32.8%	32.9%	32.7%
GED/Alternative Credential	2.4%	2.5%	2.8%
Some College, No Degree	19.1%	18.4%	19.8%
Associate Degree	9.7%	9.7%	10.6%
Bachelor's Degree	12.1%	10.9%	9.2%
Graduate/Professional Degree	5.7%	5.9%	6.1%
2019 Population 15+ by Marital Status			
Total	3,327	5,318	11,046
Never Married	38.8%	39.3%	37.2%
Married	42.9%	43.4%	46.1%
Widowed	9.1%	9.3%	8.2%
Divorced	9.1%	8.0%	8.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	96.3%	96.1%
Civilian Unemployed (Unemployment Rate)	3.2%	3.7%	3.9%
2019 Employed Population 16+ by Industry			
Total	1,507	2,470	5,202
Agriculture/Mining	1.3%	1.2%	1.6%
Construction	3.4%	3.5%	5.0%
Manufacturing	12.5%	13.2%	16.4%
Wholesale Trade	3.8%	2.8%	2.1%
Retail Trade	16.2%	15.4%	13.1%
Transportation/Utilities	4.8%	5.3%	6.7%
Information	1.5%	1.0%	0.7%
Finance/Insurance/Real Estate	6.5%	5.8%	4.9%
Services	39.1%	41.5%	39.3%
Public Administration	11.0%	10.2%	10.4%
2019 Employed Population 16+ by Occupation			
Total	1,506	2,468	5,201
White Collar	57.2%	57.7%	55.5%
Management/Business/Financial	9.7%	9.7%	8.7%
Professional	15.5%	17.7%	19.4%
Sales	15.2%	14.5%	12.0%
Administrative Support	16.9%	15.8%	15.4%
Services	23.1%	23.8%	20.4%
Blue Collar	19.6%	18.3%	24.1%
Farming/Forestry/Fishing	0.7%	0.6%	1.0%
Construction/Extraction	2.2%	2.3%	3.6%
Installation/Maintenance/Repair	3.3%	2.6%	3.8%
Production	6.1%	6.4%	8.4%
Transportation/Material Moving	7.3%	6.5%	7.3%
2010 Population By Urban/ Rural Status			
Total Population	3,824	6,114	12,760
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,491	2,400	5,066
Households with 1 Person	31.3%	29.8%	28.2%
Households with 2+ People	68.7%	70.2%	71.8%
Family Households	65.6%	66.8%	68.1%
Husband-wife Families	42.3%	43.1%	44.2%
With Related Children	15.4%	16.0%	16.8%
Other Family (No Spouse Present)	23.3%	23.6%	23.8%
Other Family with Male Householder	4.2%	4.4%	5.0%
With Related Children	2.1%	2.2%	2.6%
Other Family with Female Householder	19.2%	19.2%	18.9%
With Related Children	12.1%	12.0%	11.6%
Nonfamily Households	3.1%	3.4%	3.7%
All Households with Children	30.0%	30.7%	31.5%
Multigenerational Households	4.8%	5.0%	5.4%
Unmarried Partner Households	4.7%	5.0%	5.4%
Male-female	4.3%	4.5%	4.9%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	1,493	2,401	5,067
1 Person Household	31.3%	29.8%	28.2%
2 Person Household	33.4%	33.7%	33.9%
3 Person Household	15.7%	16.0%	16.4%
4 Person Household	11.1%	11.8%	12.2%
5 Person Household	5.5%	5.5%	5.8%
6 Person Household	1.7%	1.8%	2.2%
7 + Person Household	1.3%	1.4%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,492	2,401	5,066
Owner Occupied	74.6%	76.4%	78.4%
Owned with a Mortgage/Loan	38.7%	39.1%	39.7%
Owned Free and Clear	35.9%	37.3%	38.7%
Renter Occupied	25.4%	23.6%	21.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,719	2,746	5,907
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.	Top Tier (1A)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Professional Pride (1B)	Top Tier (1A)	Top Tier (1A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$2,447,041	\$3,939,463	\$8,105,223
Average Spent	\$1,558.62	\$1,567.63	\$1,544.44
Spending Potential Index	73	73	72
Education: Total \$	\$1,346,232	\$2,178,995	\$4,534,801
Average Spent	\$857.47	\$867.09	\$864.10
Spending Potential Index	54	54	54
Entertainment/Recreation: Total \$	\$4,002,289	\$6,436,858	\$13,215,347
Average Spent	\$2,549.23	\$2,561.42	\$2,518.17
Spending Potential Index	78	78	77
Food at Home: Total \$	\$6,658,999	\$10,699,630	\$21,923,001
Average Spent	\$4,241.40	\$4,257.71	\$4,177.40
Spending Potential Index	82	82	81
Food Away from Home: Total \$	\$4,036,362	\$6,508,291	\$13,435,412
Average Spent	\$2,570.93	\$2,589.85	\$2,560.10
Spending Potential Index	70	70	70
Health Care: Total \$	\$7,585,146	\$12,204,171	\$25,078,244
Average Spent	\$4,831.30	\$4,856.42	\$4,778.63
Spending Potential Index	81	82	81
HH Furnishings & Equipment: Total \$	\$2,321,576	\$3,742,700	\$7,723,426
Average Spent	\$1,478.71	\$1,489.34	\$1,471.69
Spending Potential Index	69	70	69
Personal Care Products & Services: Total \$	\$892,914	\$1,443,507	\$2,996,457
Average Spent	\$568.74	\$574.42	\$570.97
Spending Potential Index	64	65	64
Shelter: Total \$	\$16,255,792	\$26,286,161	\$54,594,452
Average Spent	\$10,354.01	\$10,460.07	\$10,402.91
Spending Potential Index	56	57	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,989,978	\$4,815,439	\$9,915,913
Average Spent	\$1,904.44	\$1,916.21	\$1,889.47
Spending Potential Index	77	77	76
Travel: Total \$	\$2,006,419	\$3,246,815	\$6,753,796
Average Spent	\$1,277.97	\$1,292.01	\$1,286.93
Spending Potential Index	57	58	57
Vehicle Maintenance & Repairs: Total \$	\$1,399,536	\$2,249,932	\$4,615,154
Average Spent	\$891.42	\$895.32	\$879.41
Spending Potential Index	78	78	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.