

South Lake Pointe
1123 S Lake Dr, Lexington, South Carolina, 29073
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.95092
Longitude: -81.23394

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,509	19,083	49,906
2010 Total Population	1,769	25,050	72,542
2019 Total Population	2,001	30,108	89,180
2019 Group Quarters	62	916	1,363
2024 Total Population	2,142	32,821	98,020
2019-2024 Annual Rate	1.37%	1.74%	1.91%
2019 Total Daytime Population	3,733	33,085	75,695
Workers	2,631	17,895	32,048
Residents	1,102	15,190	43,647
Household Summary			
2000 Households	591	7,258	18,135
2000 Average Household Size	2.50	2.54	2.69
2010 Households	710	9,845	27,299
2010 Average Household Size	2.42	2.45	2.61
2019 Households	798	11,738	33,270
2019 Average Household Size	2.43	2.49	2.64
2024 Households	855	12,771	36,460
2024 Average Household Size	2.43	2.50	2.65
2019-2024 Annual Rate	1.39%	1.70%	1.85%
2010 Families	501	6,616	19,475
2010 Average Family Size	2.85	2.97	3.08
2019 Families	552	7,779	23,450
2019 Average Family Size	2.90	3.04	3.14
2024 Families	586	8,411	25,579
2024 Average Family Size	2.92	3.06	3.16
2019-2024 Annual Rate	1.20%	1.57%	1.75%
Housing Unit Summary			
2000 Housing Units	648	7,859	19,343
Owner Occupied Housing Units	72.5%	72.3%	77.5%
Renter Occupied Housing Units	18.7%	20.0%	16.3%
Vacant Housing Units	8.8%	7.6%	6.3%
2010 Housing Units	773	10,716	29,237
Owner Occupied Housing Units	68.0%	63.3%	72.4%
Renter Occupied Housing Units	23.8%	28.6%	21.0%
Vacant Housing Units	8.2%	8.1%	6.6%
2019 Housing Units	866	12,655	35,476
Owner Occupied Housing Units	67.6%	64.1%	72.9%
Renter Occupied Housing Units	24.7%	28.6%	20.8%
Vacant Housing Units	7.9%	7.2%	6.2%
2024 Housing Units	926	13,736	38,778
Owner Occupied Housing Units	67.8%	64.9%	73.6%
Renter Occupied Housing Units	24.5%	28.1%	20.4%
Vacant Housing Units	7.7%	7.0%	6.0%
Median Household Income			
2019	\$55,299	\$59,057	\$65,627
2024	\$60,616	\$65,900	\$74,881
Median Home Value			
2019	\$162,772	\$174,949	\$181,680
2024	\$196,173	\$199,275	\$199,683
Per Capita Income			
2019	\$24,885	\$29,474	\$31,846
2024	\$28,581	\$34,054	\$36,462
Median Age			
2010	37.3	36.0	35.7
2019	39.0	37.5	37.6
2024	39.6	37.9	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	798	11,738	33,270
<\$15,000	10.4%	9.5%	7.3%
\$15,000 - \$24,999	7.3%	6.6%	5.5%
\$25,000 - \$34,999	8.5%	8.3%	7.3%
\$35,000 - \$49,999	14.7%	13.1%	12.4%
\$50,000 - \$74,999	29.1%	26.2%	24.4%
\$75,000 - \$99,999	8.3%	10.1%	12.4%
\$100,000 - \$149,999	17.2%	16.8%	19.2%
\$150,000 - \$199,999	4.5%	6.5%	7.4%
\$200,000+	0.1%	2.8%	4.1%
Average Household Income	\$65,270	\$75,721	\$84,393
2024 Households by Income			
Household Income Base	855	12,771	36,460
<\$15,000	8.3%	7.5%	5.9%
\$15,000 - \$24,999	6.1%	5.4%	4.5%
\$25,000 - \$34,999	7.6%	7.3%	6.4%
\$35,000 - \$49,999	12.5%	11.3%	10.5%
\$50,000 - \$74,999	28.3%	25.4%	22.9%
\$75,000 - \$99,999	9.0%	10.7%	12.7%
\$100,000 - \$149,999	21.4%	20.0%	22.2%
\$150,000 - \$199,999	6.5%	8.7%	9.8%
\$200,000+	0.1%	3.7%	5.2%
Average Household Income	\$74,952	\$87,692	\$96,926
2019 Owner Occupied Housing Units by Value			
Total	585	8,117	25,876
<\$50,000	6.7%	6.1%	4.6%
\$50,000 - \$99,999	11.6%	9.0%	7.0%
\$100,000 - \$149,999	27.7%	25.7%	23.8%
\$150,000 - \$199,999	15.7%	18.2%	23.1%
\$200,000 - \$249,999	21.7%	16.2%	15.7%
\$250,000 - \$299,999	5.8%	11.5%	9.8%
\$300,000 - \$399,999	5.8%	7.3%	8.0%
\$400,000 - \$499,999	1.7%	1.8%	3.5%
\$500,000 - \$749,999	1.9%	3.0%	3.3%
\$750,000 - \$999,999	0.0%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.7%	0.4%	0.2%
\$2,000,000 +	0.7%	0.5%	0.3%
Average Home Value	\$204,487	\$212,266	\$220,434
2024 Owner Occupied Housing Units by Value			
Total	628	8,911	28,551
<\$50,000	4.9%	4.6%	3.4%
\$50,000 - \$99,999	8.6%	6.8%	5.3%
\$100,000 - \$149,999	22.0%	21.0%	19.0%
\$150,000 - \$199,999	15.6%	17.8%	22.4%
\$200,000 - \$249,999	25.2%	17.3%	17.0%
\$250,000 - \$299,999	7.3%	14.0%	11.5%
\$300,000 - \$399,999	8.6%	10.2%	10.6%
\$400,000 - \$499,999	2.7%	2.5%	4.8%
\$500,000 - \$749,999	3.0%	4.6%	4.6%
\$750,000 - \$999,999	0.0%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	1.0%	0.5%	0.2%
\$2,000,000 +	1.0%	0.6%	0.3%
Average Home Value	\$238,995	\$239,980	\$244,669

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	1,767	25,051	72,544
0 - 4	6.8%	6.8%	7.1%
5 - 9	6.5%	6.6%	7.5%
10 - 14	6.2%	6.9%	7.6%
15 - 24	13.8%	13.3%	12.2%
25 - 34	13.2%	14.9%	14.4%
35 - 44	14.8%	15.1%	15.7%
45 - 54	16.5%	15.1%	15.0%
55 - 64	12.2%	10.9%	10.8%
65 - 74	6.6%	6.2%	5.8%
75 - 84	2.7%	3.0%	2.8%
85 +	0.8%	1.2%	1.1%
18 +	76.2%	75.5%	73.5%
2019 Population by Age			
Total	2,001	30,108	89,182
0 - 4	6.1%	6.2%	6.5%
5 - 9	6.3%	6.4%	6.7%
10 - 14	6.3%	6.5%	6.8%
15 - 24	10.9%	12.1%	12.0%
25 - 34	15.1%	15.1%	14.1%
35 - 44	12.5%	13.8%	14.3%
45 - 54	13.6%	13.3%	13.8%
55 - 64	14.4%	12.7%	12.6%
65 - 74	9.7%	8.6%	8.4%
75 - 84	3.7%	3.8%	3.5%
85 +	1.0%	1.4%	1.3%
18 +	78.0%	77.4%	76.1%
2024 Population by Age			
Total	2,141	32,823	98,018
0 - 4	6.1%	6.3%	6.5%
5 - 9	6.3%	6.3%	6.6%
10 - 14	6.5%	6.6%	6.9%
15 - 24	11.1%	11.7%	11.4%
25 - 34	13.4%	14.9%	14.6%
35 - 44	13.2%	14.1%	14.5%
45 - 54	12.5%	12.3%	12.6%
55 - 64	13.4%	11.9%	11.8%
65 - 74	10.9%	9.5%	9.1%
75 - 84	5.2%	4.9%	4.5%
85 +	1.3%	1.5%	1.3%
18 +	77.5%	77.1%	76.0%
2010 Population by Sex			
Males	872	12,323	35,384
Females	897	12,727	37,158
2019 Population by Sex			
Males	986	14,790	43,386
Females	1,015	15,318	45,795
2024 Population by Sex			
Males	1,056	16,107	47,613
Females	1,086	16,715	50,407

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2010 Population by Race/Ethnicity			
Total	1,769	25,050	72,542
White Alone	81.9%	82.1%	84.6%
Black Alone	13.2%	12.6%	9.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.6%	1.4%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.6%	1.5%
Two or More Races	1.9%	1.8%	1.7%
Hispanic Origin	3.8%	4.2%	4.2%
Diversity Index	36.2	36.5	33.2
2019 Population by Race/Ethnicity			
Total	2,001	30,108	89,180
White Alone	80.0%	80.4%	82.7%
Black Alone	14.3%	13.0%	10.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.9%	2.2%	2.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.1%	1.7%	1.7%
Two or More Races	2.2%	2.2%	2.1%
Hispanic Origin	4.3%	4.6%	4.6%
Diversity Index	39.4	39.4	36.5
2024 Population by Race/Ethnicity			
Total	2,143	32,822	98,020
White Alone	78.7%	79.1%	81.4%
Black Alone	14.9%	13.4%	10.7%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	1.1%	2.6%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	1.8%	1.8%
Two or More Races	2.5%	2.6%	2.4%
Hispanic Origin	4.6%	4.9%	4.9%
Diversity Index	41.3	41.5	38.8
2010 Population by Relationship and Household Type			
Total	1,769	25,050	72,542
In Households	96.9%	96.3%	98.1%
In Family Households	83.3%	80.7%	84.7%
Householder	27.0%	26.3%	27.1%
Spouse	18.9%	19.0%	20.8%
Child	31.7%	30.4%	32.2%
Other relative	3.3%	2.8%	2.6%
Nonrelative	2.4%	2.2%	2.0%
In Nonfamily Households	13.7%	15.6%	13.4%
In Group Quarters	3.1%	3.7%	1.9%
Institutionalized Population	2.9%	3.5%	1.8%
Noninstitutionalized Population	0.2%	0.3%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	1,409	20,722	60,632
Less than 9th Grade	2.8%	3.2%	2.2%
9th - 12th Grade, No Diploma	11.5%	6.6%	5.6%
High School Graduate	28.1%	24.6%	23.3%
GED/Alternative Credential	5.5%	4.8%	3.9%
Some College, No Degree	20.7%	20.5%	20.2%
Associate Degree	8.2%	9.1%	10.4%
Bachelor's Degree	16.2%	19.4%	22.0%
Graduate/Professional Degree	7.0%	11.9%	12.5%
2019 Population 15+ by Marital Status			
Total	1,626	24,362	71,351
Never Married	28.3%	29.9%	27.8%
Married	50.4%	52.2%	57.0%
Widowed	5.5%	5.4%	5.0%
Divorced	15.7%	12.5%	10.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	94.6%	96.6%	97.3%
Civilian Unemployed (Unemployment Rate)	5.5%	3.4%	2.7%
2019 Employed Population 16+ by Industry			
Total	918	14,317	45,342
Agriculture/Mining	0.1%	0.8%	0.6%
Construction	12.9%	9.6%	8.4%
Manufacturing	12.0%	9.3%	9.5%
Wholesale Trade	1.9%	2.0%	3.0%
Retail Trade	10.2%	10.5%	10.3%
Transportation/Utilities	9.6%	7.2%	5.9%
Information	0.0%	1.1%	1.7%
Finance/Insurance/Real Estate	6.8%	6.8%	7.5%
Services	40.8%	47.0%	46.8%
Public Administration	5.6%	5.7%	6.3%
2019 Employed Population 16+ by Occupation			
Total	918	14,317	45,343
White Collar	60.2%	63.8%	65.5%
Management/Business/Financial	16.7%	16.0%	15.4%
Professional	19.4%	22.2%	23.7%
Sales	9.2%	11.1%	11.2%
Administrative Support	15.0%	14.5%	15.2%
Services	14.1%	15.0%	14.4%
Blue Collar	25.7%	21.2%	20.1%
Farming/Forestry/Fishing	0.1%	0.8%	0.5%
Construction/Extraction	9.8%	4.7%	4.2%
Installation/Maintenance/Repair	5.4%	5.5%	4.9%
Production	2.5%	4.3%	5.3%
Transportation/Material Moving	7.8%	5.9%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	1,769	25,050	72,542
Population Inside Urbanized Area	98.0%	98.6%	93.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.0%	1.4%	6.5%

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2010 Households by Type			
Total	710	9,845	27,299
Households with 1 Person	23.9%	27.1%	23.4%
Households with 2+ People	76.1%	72.9%	76.6%
Family Households	70.6%	67.2%	71.3%
Husband-wife Families	49.4%	48.7%	54.8%
With Related Children	22.1%	22.8%	27.3%
Other Family (No Spouse Present)	21.1%	18.5%	16.5%
Other Family with Male Householder	5.2%	4.6%	4.3%
With Related Children	3.1%	2.8%	2.8%
Other Family with Female Householder	15.9%	13.9%	12.2%
With Related Children	10.8%	9.7%	8.6%
Nonfamily Households	5.5%	5.7%	5.3%
All Households with Children	36.5%	35.8%	39.1%
Multigenerational Households	4.5%	3.2%	3.2%
Unmarried Partner Households	7.6%	6.7%	5.9%
Male-female	6.9%	5.9%	5.2%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	709	9,845	27,299
1 Person Household	24.0%	27.1%	23.4%
2 Person Household	33.9%	33.1%	33.0%
3 Person Household	19.5%	18.0%	18.6%
4 Person Household	14.4%	14.0%	16.1%
5 Person Household	5.8%	5.3%	6.0%
6 Person Household	1.6%	1.6%	1.9%
7 + Person Household	1.0%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	710	9,845	27,299
Owner Occupied	74.1%	68.9%	77.5%
Owned with a Mortgage/Loan	57.0%	53.4%	62.5%
Owned Free and Clear	17.0%	15.5%	15.0%
Renter Occupied	25.9%	31.1%	22.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	773	10,716	29,237
Housing Units Inside Urbanized Area	97.8%	98.5%	93.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.2%	1.5%	6.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Down the Road (10D)Up and Coming Families (7A)	
3.	Salt of the Earth (6B)	Midlife Constants (5E)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$1,307,549	\$22,202,793	\$69,465,873
Average Spent	\$1,638.53	\$1,891.53	\$2,087.94
Spending Potential Index	76	88	97
Education: Total \$	\$841,601	\$14,863,374	\$47,209,388
Average Spent	\$1,054.64	\$1,266.26	\$1,418.98
Spending Potential Index	66	79	89
Entertainment/Recreation: Total \$	\$1,991,508	\$33,546,614	\$105,656,452
Average Spent	\$2,495.62	\$2,857.95	\$3,175.73
Spending Potential Index	76	87	97
Food at Home: Total \$	\$3,248,171	\$54,129,474	\$167,362,938
Average Spent	\$4,070.39	\$4,611.47	\$5,030.45
Spending Potential Index	79	89	97
Food Away from Home: Total \$	\$2,264,359	\$38,516,866	\$120,545,329
Average Spent	\$2,837.54	\$3,281.38	\$3,623.24
Spending Potential Index	77	89	99
Health Care: Total \$	\$3,763,030	\$62,532,706	\$195,611,838
Average Spent	\$4,715.58	\$5,327.37	\$5,879.53
Spending Potential Index	79	90	99
HH Furnishings & Equipment: Total \$	\$1,322,205	\$22,352,478	\$70,915,755
Average Spent	\$1,656.90	\$1,904.28	\$2,131.52
Spending Potential Index	78	89	100
Personal Care Products & Services: Total \$	\$559,381	\$9,467,170	\$29,848,629
Average Spent	\$700.98	\$806.54	\$897.16
Spending Potential Index	79	91	101
Shelter: Total \$	\$10,773,111	\$184,930,218	\$576,437,104
Average Spent	\$13,500.14	\$15,754.83	\$17,326.03
Spending Potential Index	73	85	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,525,741	\$25,857,416	\$81,793,832
Average Spent	\$1,911.96	\$2,202.88	\$2,458.49
Spending Potential Index	77	89	99
Travel: Total \$	\$1,303,404	\$22,328,064	\$71,826,505
Average Spent	\$1,633.34	\$1,902.20	\$2,158.90
Spending Potential Index	73	85	96
Vehicle Maintenance & Repairs: Total \$	\$721,406	\$12,233,963	\$37,803,824
Average Spent	\$904.02	\$1,042.25	\$1,136.27
Spending Potential Index	79	91	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.