

Lake Murray Center
760 Highway 378 W, Lexington, South Carolina, 29072
Rings: 1, 3, 5 mile radii

Prepared by WHLR
Latitude: 33.99269
Longitude: -81.30253

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	359	10,602	25,267
2010 Total Population	1,283	17,970	39,838
2019 Total Population	2,047	22,531	49,899
2019 Group Quarters	0	192	1,318
2024 Total Population	2,332	25,135	55,238
2019-2024 Annual Rate	2.64%	2.21%	2.05%
2019 Total Daytime Population	1,377	15,614	46,677
Workers	403	4,167	21,919
Residents	974	11,447	24,758
Household Summary			
2000 Households	133	3,685	9,063
2000 Average Household Size	2.68	2.83	2.66
2010 Households	474	6,538	14,923
2010 Average Household Size	2.71	2.72	2.58
2019 Households	749	8,163	18,556
2019 Average Household Size	2.73	2.74	2.62
2024 Households	852	9,083	20,484
2024 Average Household Size	2.74	2.75	2.63
2019-2024 Annual Rate	2.61%	2.16%	2.00%
2010 Families	374	5,003	10,751
2010 Average Family Size	3.06	3.14	3.07
2019 Families	584	6,155	13,234
2019 Average Family Size	3.11	3.19	3.13
2024 Families	661	6,819	14,555
2024 Average Family Size	3.12	3.20	3.15
2019-2024 Annual Rate	2.51%	2.07%	1.92%
Housing Unit Summary			
2000 Housing Units	153	3,861	9,772
Owner Occupied Housing Units	76.5%	82.9%	78.0%
Renter Occupied Housing Units	10.5%	12.6%	14.7%
Vacant Housing Units	13.1%	4.6%	7.2%
2010 Housing Units	539	6,954	16,273
Owner Occupied Housing Units	78.3%	80.4%	71.7%
Renter Occupied Housing Units	9.6%	13.6%	20.0%
Vacant Housing Units	12.1%	6.0%	8.3%
2019 Housing Units	818	8,678	20,153
Owner Occupied Housing Units	81.7%	80.5%	72.7%
Renter Occupied Housing Units	9.9%	13.5%	19.4%
Vacant Housing Units	8.4%	5.9%	7.9%
2024 Housing Units	928	9,629	22,186
Owner Occupied Housing Units	82.0%	81.0%	73.3%
Renter Occupied Housing Units	9.7%	13.3%	19.0%
Vacant Housing Units	8.2%	5.7%	7.7%
Median Household Income			
2019	\$90,580	\$86,786	\$77,590
2024	\$105,312	\$100,253	\$89,957
Median Home Value			
2019	\$229,487	\$236,681	\$237,788
2024	\$254,444	\$258,850	\$261,420
Per Capita Income			
2019	\$40,323	\$38,848	\$37,341
2024	\$46,441	\$43,426	\$42,002
Median Age			
2010	33.4	37.4	37.9
2019	35.3	39.3	39.5
2024	35.7	38.8	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	749	8,163	18,556
<\$15,000	1.5%	3.2%	5.5%
\$15,000 - \$24,999	2.9%	3.8%	4.5%
\$25,000 - \$34,999	3.9%	4.8%	6.3%
\$35,000 - \$49,999	7.5%	10.4%	10.5%
\$50,000 - \$74,999	23.1%	20.6%	21.7%
\$75,000 - \$99,999	16.2%	13.2%	11.8%
\$100,000 - \$149,999	24.4%	25.6%	22.9%
\$150,000 - \$199,999	11.3%	10.7%	9.8%
\$200,000+	9.2%	7.7%	7.0%
Average Household Income	\$111,687	\$105,658	\$99,396
2024 Households by Income			
Household Income Base	852	9,083	20,484
<\$15,000	1.2%	2.6%	4.3%
\$15,000 - \$24,999	2.1%	3.2%	3.6%
\$25,000 - \$34,999	2.9%	4.1%	5.4%
\$35,000 - \$49,999	5.4%	8.6%	8.8%
\$50,000 - \$74,999	17.7%	18.2%	20.0%
\$75,000 - \$99,999	15.6%	13.0%	11.9%
\$100,000 - \$149,999	28.9%	28.3%	25.6%
\$150,000 - \$199,999	14.8%	13.1%	12.2%
\$200,000+	11.3%	8.9%	8.2%
Average Household Income	\$128,834	\$118,419	\$112,176
2019 Owner Occupied Housing Units by Value			
Total	668	6,990	14,652
<\$50,000	1.3%	2.3%	2.7%
\$50,000 - \$99,999	1.6%	2.0%	3.1%
\$100,000 - \$149,999	12.6%	13.8%	13.0%
\$150,000 - \$199,999	20.7%	18.1%	17.7%
\$200,000 - \$249,999	23.4%	18.8%	17.8%
\$250,000 - \$299,999	10.9%	14.7%	14.1%
\$300,000 - \$399,999	13.5%	12.4%	13.1%
\$400,000 - \$499,999	4.2%	7.8%	7.9%
\$500,000 - \$749,999	10.2%	7.2%	6.7%
\$750,000 - \$999,999	1.6%	1.7%	2.3%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.4%
\$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$280,090	\$292,698	\$297,755
2024 Owner Occupied Housing Units by Value			
Total	761	7,799	16,271
<\$50,000	0.9%	1.6%	1.9%
\$50,000 - \$99,999	1.1%	1.3%	2.1%
\$100,000 - \$149,999	8.0%	9.9%	9.3%
\$150,000 - \$199,999	16.6%	15.9%	15.5%
\$200,000 - \$249,999	22.5%	18.6%	17.7%
\$250,000 - \$299,999	11.8%	15.9%	15.5%
\$300,000 - \$399,999	17.6%	15.0%	16.0%
\$400,000 - \$499,999	5.9%	10.0%	10.0%
\$500,000 - \$749,999	13.8%	8.9%	8.2%
\$750,000 - \$999,999	2.0%	1.8%	2.4%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.4%
\$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	\$314,403	\$316,598	\$321,340

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	1,283	17,968	39,836
0 - 4	9.0%	6.8%	6.4%
5 - 9	9.7%	8.5%	7.7%
10 - 14	7.9%	8.7%	7.9%
15 - 24	9.3%	10.3%	11.2%
25 - 34	17.1%	11.6%	12.4%
35 - 44	18.0%	16.7%	15.9%
45 - 54	12.5%	15.2%	15.3%
55 - 64	9.1%	11.3%	11.5%
65 - 74	4.5%	6.2%	6.6%
75 - 84	2.1%	3.3%	3.6%
85 +	0.5%	1.3%	1.6%
18 +	69.3%	71.3%	73.7%
2019 Population by Age			
Total	2,046	22,531	49,898
0 - 4	8.0%	6.1%	5.9%
5 - 9	8.2%	6.7%	6.3%
10 - 14	8.3%	7.5%	6.9%
15 - 24	12.8%	12.8%	12.6%
25 - 34	12.4%	11.5%	12.6%
35 - 44	16.6%	13.1%	12.9%
45 - 54	14.3%	15.2%	14.7%
55 - 64	9.9%	13.2%	13.2%
65 - 74	6.5%	8.8%	9.1%
75 - 84	2.5%	3.7%	4.2%
85 +	0.7%	1.5%	1.7%
18 +	71.2%	75.2%	76.6%
2024 Population by Age			
Total	2,331	25,135	55,239
0 - 4	8.1%	6.3%	6.1%
5 - 9	8.1%	6.6%	6.3%
10 - 14	8.1%	7.2%	6.8%
15 - 24	12.4%	11.6%	11.7%
25 - 34	12.3%	13.2%	14.0%
35 - 44	17.3%	13.4%	13.0%
45 - 54	13.4%	13.3%	12.8%
55 - 64	9.3%	12.7%	12.7%
65 - 74	7.2%	9.6%	9.8%
75 - 84	3.1%	4.6%	5.2%
85 +	0.7%	1.5%	1.8%
18 +	71.4%	75.8%	76.9%
2010 Population by Sex			
Males	628	8,747	19,519
Females	655	9,223	20,319
2019 Population by Sex			
Males	981	10,904	24,330
Females	1,066	11,627	25,569
2024 Population by Sex			
Males	1,119	12,170	26,879
Females	1,213	12,965	28,359

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	1,284	17,969	39,838
White Alone	88.7%	89.8%	87.4%
Black Alone	6.3%	5.8%	7.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.8%	1.7%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.2%	1.3%
Two or More Races	1.2%	1.2%	1.3%
Hispanic Origin	4.0%	3.4%	3.6%
Diversity Index	26.8	24.4	28.4
2019 Population by Race/Ethnicity			
Total	2,048	22,531	49,900
White Alone	87.1%	88.0%	85.7%
Black Alone	6.7%	6.3%	8.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.6%	2.6%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.9%	1.4%	1.5%
Two or More Races	1.4%	1.5%	1.6%
Hispanic Origin	4.4%	3.9%	4.1%
Diversity Index	30.1	27.9	31.6
2024 Population by Race/Ethnicity			
Total	2,333	25,134	55,238
White Alone	85.8%	86.8%	84.5%
Black Alone	7.0%	6.5%	8.3%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	3.2%	3.1%	3.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.0%	1.5%	1.6%
Two or More Races	1.6%	1.7%	1.8%
Hispanic Origin	4.7%	4.1%	4.3%
Diversity Index	32.4	30.1	33.8
2010 Population by Relationship and Household Type			
Total	1,283	17,970	39,838
In Households	100.0%	99.0%	96.6%
In Family Households	90.3%	88.6%	84.0%
Householder	28.6%	28.2%	27.2%
Spouse	24.2%	23.8%	22.2%
Child	34.5%	33.5%	31.2%
Other relative	1.9%	2.0%	2.1%
Nonrelative	1.2%	1.1%	1.3%
In Nonfamily Households	9.7%	10.4%	12.6%
In Group Quarters	0.0%	1.0%	3.4%
Institutionalized Population	0.0%	0.9%	3.2%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	1,286	15,082	34,064
Less than 9th Grade	1.1%	1.7%	2.1%
9th - 12th Grade, No Diploma	2.6%	2.6%	4.0%
High School Graduate	17.3%	18.4%	19.0%
GED/Alternative Credential	2.0%	2.3%	3.1%
Some College, No Degree	22.0%	20.5%	19.1%
Associate Degree	7.5%	9.4%	9.6%
Bachelor's Degree	31.2%	29.6%	27.3%
Graduate/Professional Degree	16.3%	15.5%	15.9%
2019 Population 15+ by Marital Status			
Total	1,546	17,958	40,346
Never Married	26.9%	25.9%	26.6%
Married	63.3%	60.4%	58.2%
Widowed	3.2%	4.6%	5.1%
Divorced	6.5%	9.1%	10.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.3%	98.0%	97.8%
Civilian Unemployed (Unemployment Rate)	2.7%	2.0%	2.2%
2019 Employed Population 16+ by Industry			
Total	1,097	11,266	24,656
Agriculture/Mining	0.0%	0.3%	0.6%
Construction	7.2%	5.6%	7.0%
Manufacturing	7.6%	8.9%	8.9%
Wholesale Trade	4.2%	3.4%	3.0%
Retail Trade	9.4%	10.4%	9.7%
Transportation/Utilities	4.3%	5.5%	6.0%
Information	1.4%	1.8%	1.6%
Finance/Insurance/Real Estate	6.7%	8.6%	8.4%
Services	53.9%	49.4%	49.2%
Public Administration	5.4%	6.0%	5.8%
2019 Employed Population 16+ by Occupation			
Total	1,095	11,267	24,657
White Collar	70.5%	73.8%	71.6%
Management/Business/Financial	15.6%	16.9%	17.8%
Professional	28.3%	27.3%	26.1%
Sales	11.4%	14.3%	13.4%
Administrative Support	15.2%	15.3%	14.4%
Services	14.8%	12.9%	13.9%
Blue Collar	14.6%	13.3%	14.5%
Farming/Forestry/Fishing	0.0%	0.4%	0.7%
Construction/Extraction	2.8%	2.5%	3.0%
Installation/Maintenance/Repair	2.2%	3.1%	3.3%
Production	2.6%	3.4%	3.4%
Transportation/Material Moving	7.0%	3.9%	4.1%
2010 Population By Urban/ Rural Status			
Total Population	1,283	17,970	39,838
Population Inside Urbanized Area	98.8%	92.1%	87.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.2%	7.9%	12.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	474	6,538	14,922
Households with 1 Person	17.1%	20.0%	23.7%
Households with 2+ People	82.9%	80.0%	76.3%
Family Households	78.9%	76.5%	72.0%
Husband-wife Families	66.7%	64.5%	58.9%
With Related Children	36.9%	33.4%	29.0%
Other Family (No Spouse Present)	12.0%	12.0%	13.2%
Other Family with Male Householder	2.3%	2.9%	3.4%
With Related Children	1.5%	1.9%	2.1%
Other Family with Female Householder	9.9%	9.1%	9.8%
With Related Children	7.6%	6.9%	7.1%
Nonfamily Households	4.0%	3.5%	4.3%
All Households with Children	46.6%	42.4%	38.6%
Multigenerational Households	1.9%	2.4%	2.4%
Unmarried Partner Households	4.4%	3.7%	4.5%
Male-female	4.2%	3.2%	3.9%
Same-sex	0.2%	0.5%	0.6%
2010 Households by Size			
Total	475	6,538	14,923
1 Person Household	17.1%	20.0%	23.7%
2 Person Household	34.1%	33.7%	33.9%
3 Person Household	18.7%	18.1%	17.5%
4 Person Household	19.6%	18.8%	16.5%
5 Person Household	7.6%	6.6%	5.9%
6 Person Household	2.1%	2.0%	1.8%
7 + Person Household	0.8%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	474	6,538	14,923
Owner Occupied	89.0%	85.5%	78.2%
Owned with a Mortgage/Loan	76.8%	70.4%	62.4%
Owned Free and Clear	12.2%	15.1%	15.8%
Renter Occupied	11.0%	14.5%	21.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	539	6,954	16,273
Housing Units Inside Urbanized Area	98.9%	91.6%	87.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.1%	8.4%	12.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Top Tier (1A)	Midlife Constants (5E)	Middleburg (4C)
3.	Professional Pride (1B)	Professional Pride (1B)	Exurbanites (1E)
2019 Consumer Spending			
Apparel & Services: Total \$	\$2,136,596	\$21,069,914	\$45,202,254
Average Spent	\$2,852.60	\$2,581.15	\$2,435.99
Spending Potential Index	133	120	114
Education: Total \$	\$1,327,582	\$15,053,048	\$32,106,992
Average Spent	\$1,772.47	\$1,844.06	\$1,730.28
Spending Potential Index	111	116	109
Entertainment/Recreation: Total \$	\$3,134,248	\$32,212,257	\$68,838,450
Average Spent	\$4,184.58	\$3,946.13	\$3,709.77
Spending Potential Index	128	121	113
Food at Home: Total \$	\$4,967,432	\$49,771,215	\$107,684,637
Average Spent	\$6,632.09	\$6,097.17	\$5,803.22
Spending Potential Index	128	118	112
Food Away from Home: Total \$	\$3,689,875	\$36,400,140	\$78,275,066
Average Spent	\$4,926.40	\$4,459.16	\$4,218.32
Spending Potential Index	134	121	115
Health Care: Total \$	\$5,611,146	\$58,541,061	\$125,864,911
Average Spent	\$7,491.52	\$7,171.51	\$6,782.98
Spending Potential Index	126	121	114
HH Furnishings & Equipment: Total \$	\$2,201,845	\$21,814,202	\$46,418,261
Average Spent	\$2,939.71	\$2,672.33	\$2,501.52
Spending Potential Index	138	125	117
Personal Care Products & Services: Total \$	\$912,242	\$9,091,679	\$19,445,161
Average Spent	\$1,217.95	\$1,113.77	\$1,047.92
Spending Potential Index	137	126	118
Shelter: Total \$	\$17,239,075	\$176,962,357	\$382,162,137
Average Spent	\$23,016.12	\$21,678.59	\$20,595.07
Spending Potential Index	124	117	111
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,425,117	\$25,258,439	\$53,960,868
Average Spent	\$3,237.81	\$3,094.26	\$2,908.00
Spending Potential Index	131	125	117
Travel: Total \$	\$2,169,304	\$22,714,187	\$48,042,729
Average Spent	\$2,896.27	\$2,782.58	\$2,589.07
Spending Potential Index	129	124	115
Vehicle Maintenance & Repairs: Total \$	\$1,116,273	\$11,344,750	\$24,791,913
Average Spent	\$1,490.35	\$1,389.78	\$1,336.06
Spending Potential Index	130	121	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.