

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>Population Summary</b>			
2000 Total Population	2,146	8,627	20,530
2010 Total Population	2,283	9,108	21,535
2018 Total Population	2,309	9,095	21,309
2018 Group Quarters	56	248	335
2023 Total Population	2,276	8,936	20,916
2018-2023 Annual Rate	-0.29%	-0.35%	-0.37%
2018 Total Daytime Population	2,432	10,040	21,038
Workers	1,369	5,334	9,550
Residents	1,063	4,706	11,488
<b>Household Summary</b>			
2000 Households	841	3,438	8,124
2000 Average Household Size	2.48	2.40	2.47
2010 Households	892	3,675	8,577
2010 Average Household Size	2.50	2.41	2.47
2018 Households	904	3,659	8,470
2018 Average Household Size	2.49	2.42	2.48
2023 Households	891	3,590	8,306
2023 Average Household Size	2.49	2.42	2.48
2018-2023 Annual Rate	-0.29%	-0.38%	-0.39%
2010 Families	649	2,563	5,937
2010 Average Family Size	2.93	2.91	2.98
2018 Families	650	2,523	5,797
2018 Average Family Size	2.96	2.95	3.02
2023 Families	638	2,463	5,657
2023 Average Family Size	2.97	2.96	3.04
2018-2023 Annual Rate	-0.37%	-0.48%	-0.49%
<b>Housing Unit Summary</b>			
2000 Housing Units	895	3,724	9,016
Owner Occupied Housing Units	70.9%	64.9%	59.0%
Renter Occupied Housing Units	23.0%	27.4%	31.1%
Vacant Housing Units	6.0%	7.7%	9.9%
2010 Housing Units	946	3,962	9,390
Owner Occupied Housing Units	73.5%	64.3%	58.9%
Renter Occupied Housing Units	20.8%	28.5%	32.5%
Vacant Housing Units	5.7%	7.2%	8.7%
2018 Housing Units	967	4,013	9,486
Owner Occupied Housing Units	69.2%	62.8%	56.9%
Renter Occupied Housing Units	24.3%	28.4%	32.4%
Vacant Housing Units	6.5%	8.8%	10.7%
2023 Housing Units	979	4,047	9,581
Owner Occupied Housing Units	67.3%	61.7%	56.0%
Renter Occupied Housing Units	23.6%	26.9%	30.7%
Vacant Housing Units	9.0%	11.3%	13.3%
<b>Median Household Income</b>			
2018	\$67,278	\$56,734	\$45,962
2023	\$76,012	\$62,876	\$51,780
<b>Median Home Value</b>			
2018	\$201,961	\$206,421	\$188,020
2023	\$218,873	\$222,940	\$202,083
<b>Per Capita Income</b>			
2018	\$31,273	\$29,363	\$24,598
2023	\$35,644	\$33,322	\$28,115
<b>Median Age</b>			
2010	43.9	44.1	42.0
2018	46.0	45.6	43.6
2023	47.1	46.2	44.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>2018 Households by Income</b>			
Household Income Base	904	3,659	8,470
<\$15,000	7.5%	10.3%	16.4%
\$15,000 - \$24,999	6.4%	9.0%	11.8%
\$25,000 - \$34,999	6.5%	10.5%	11.1%
\$35,000 - \$49,999	12.5%	13.4%	13.7%
\$50,000 - \$74,999	22.1%	18.9%	16.8%
\$75,000 - \$99,999	15.7%	13.8%	11.7%
\$100,000 - \$149,999	19.9%	15.8%	12.5%
\$150,000 - \$199,999	7.1%	4.9%	3.8%
\$200,000+	2.2%	3.3%	2.3%
Average Household Income	\$77,907	\$71,982	\$61,024
<b>2023 Households by Income</b>			
Household Income Base	891	3,590	8,306
<\$15,000	6.4%	9.3%	14.9%
\$15,000 - \$24,999	5.3%	7.8%	10.4%
\$25,000 - \$34,999	4.9%	8.6%	9.4%
\$35,000 - \$49,999	11.2%	12.8%	13.5%
\$50,000 - \$74,999	21.3%	19.0%	17.2%
\$75,000 - \$99,999	16.2%	14.3%	12.2%
\$100,000 - \$149,999	23.6%	18.5%	15.0%
\$150,000 - \$199,999	8.5%	5.8%	4.6%
\$200,000+	2.7%	4.0%	2.8%
Average Household Income	\$88,921	\$81,936	\$69,883
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	669	2,521	5,393
<\$50,000	3.9%	2.6%	3.9%
\$50,000 - \$99,999	6.3%	8.1%	13.9%
\$100,000 - \$149,999	13.8%	13.4%	17.3%
\$150,000 - \$199,999	25.4%	24.0%	19.6%
\$200,000 - \$249,999	15.2%	14.5%	13.0%
\$250,000 - \$299,999	14.9%	17.1%	14.9%
\$300,000 - \$399,999	15.2%	14.8%	11.5%
\$400,000 - \$499,999	1.0%	1.9%	2.8%
\$500,000 - \$749,999	2.4%	2.2%	2.0%
\$750,000 - \$999,999	1.5%	0.9%	0.8%
\$1,000,000 - \$1,499,999	0.1%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$231,063	\$232,490	\$214,802
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	659	2,499	5,361
<\$50,000	3.0%	2.0%	3.0%
\$50,000 - \$99,999	5.0%	6.8%	12.0%
\$100,000 - \$149,999	12.3%	12.0%	15.9%
\$150,000 - \$199,999	24.0%	22.5%	18.5%
\$200,000 - \$249,999	15.5%	14.6%	13.2%
\$250,000 - \$299,999	16.8%	19.1%	16.8%
\$300,000 - \$399,999	17.3%	16.7%	13.0%
\$400,000 - \$499,999	1.4%	2.2%	3.5%
\$500,000 - \$749,999	3.0%	2.7%	2.6%
\$750,000 - \$999,999	1.8%	1.0%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$245,726	\$244,175	\$229,878

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>2010 Population by Age</b>			
Total	2,282	9,104	21,537
0 - 4	5.3%	5.8%	6.2%
5 - 9	5.9%	6.1%	6.6%
10 - 14	6.3%	5.9%	6.2%
15 - 24	11.0%	11.2%	12.4%
25 - 34	9.9%	10.1%	10.4%
35 - 44	13.0%	12.0%	12.2%
45 - 54	17.1%	15.8%	16.4%
55 - 64	14.7%	14.3%	13.5%
65 - 74	9.9%	9.6%	8.8%
75 - 84	4.7%	5.9%	5.0%
85 +	2.1%	3.3%	2.4%
18 +	78.1%	78.4%	76.8%
<b>2018 Population by Age</b>			
Total	2,310	9,096	21,308
0 - 4	4.8%	5.3%	5.6%
5 - 9	5.5%	5.8%	6.0%
10 - 14	5.8%	6.0%	6.2%
15 - 24	9.8%	9.8%	10.7%
25 - 34	11.3%	11.3%	11.9%
35 - 44	11.5%	11.0%	11.1%
45 - 54	13.8%	12.7%	13.2%
55 - 64	16.5%	15.3%	15.3%
65 - 74	12.7%	12.5%	11.7%
75 - 84	6.2%	6.7%	5.7%
85 +	2.2%	3.5%	2.5%
18 +	80.6%	79.6%	78.7%
<b>2023 Population by Age</b>			
Total	2,275	8,935	20,915
0 - 4	4.4%	5.0%	5.4%
5 - 9	5.3%	5.6%	5.9%
10 - 14	6.1%	6.3%	6.3%
15 - 24	9.4%	9.8%	10.5%
25 - 34	10.0%	10.0%	10.8%
35 - 44	12.4%	12.0%	12.1%
45 - 54	12.5%	11.6%	11.8%
55 - 64	15.4%	14.3%	14.6%
65 - 74	14.2%	13.7%	13.0%
75 - 84	7.8%	8.1%	7.0%
85 +	2.5%	3.6%	2.6%
18 +	80.6%	79.5%	78.7%
<b>2010 Population by Sex</b>			
Males	1,130	4,331	10,145
Females	1,153	4,777	11,390
<b>2018 Population by Sex</b>			
Males	1,153	4,376	10,130
Females	1,156	4,719	11,178
<b>2023 Population by Sex</b>			
Males	1,144	4,338	10,028
Females	1,132	4,598	10,888

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	2,282	9,108	21,535
White Alone	73.5%	65.8%	53.6%
Black Alone	24.7%	31.0%	43.6%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	0.4%	0.7%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.6%	0.5%
Two or More Races	1.1%	1.6%	1.6%
Hispanic Origin	1.0%	1.5%	1.3%
Diversity Index	41.0	48.7	53.6
<b>2018 Population by Race/Ethnicity</b>			
Total	2,309	9,095	21,309
White Alone	74.7%	65.7%	54.2%
Black Alone	22.7%	29.9%	41.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.6%	0.9%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.9%	0.7%
Two or More Races	1.6%	2.2%	2.2%
Hispanic Origin	1.6%	2.3%	2.1%
Diversity Index	41.1	50.2	55.1
<b>2023 Population by Race/Ethnicity</b>			
Total	2,275	8,936	20,916
White Alone	75.5%	65.3%	54.2%
Black Alone	21.2%	29.3%	40.9%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	0.7%	1.1%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	1.2%	0.9%
Two or More Races	1.9%	2.7%	2.8%
Hispanic Origin	2.0%	2.9%	2.7%
Diversity Index	41.0	51.6	56.3
<b>2010 Population by Relationship and Household Type</b>			
Total	2,283	9,108	21,535
In Households	97.7%	97.4%	98.5%
In Family Households	84.9%	83.3%	84.2%
Householder	28.7%	28.1%	27.6%
Spouse	22.5%	21.0%	18.5%
Child	29.1%	29.2%	32.1%
Other relative	3.0%	3.4%	4.0%
Nonrelative	1.5%	1.6%	2.0%
In Nonfamily Households	12.8%	14.0%	14.3%
In Group Quarters	2.3%	2.6%	1.5%
Institutionalized Population	2.3%	2.6%	1.3%
Noninstitutionalized Population	0.0%	0.0%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>2018 Population 25+ by Educational Attainment</b>			
Total	1,710	6,649	15,222
Less than 9th Grade	2.7%	3.6%	5.0%
9th - 12th Grade, No Diploma	2.0%	5.0%	9.5%
High School Graduate	27.4%	24.5%	26.0%
GED/Alternative Credential	6.0%	5.2%	6.2%
Some College, No Degree	28.5%	25.0%	24.0%
Associate Degree	11.0%	11.5%	9.4%
Bachelor's Degree	15.6%	15.7%	12.9%
Graduate/Professional Degree	6.8%	9.5%	6.9%
<b>2018 Population 15+ by Marital Status</b>			
Total	1,937	7,539	17,509
Never Married	26.8%	27.1%	29.6%
Married	56.4%	52.5%	50.8%
Widowed	7.0%	8.4%	8.2%
Divorced	9.8%	12.0%	11.4%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.8%	95.9%	94.5%
Civilian Unemployed (Unemployment Rate)	2.2%	4.1%	5.5%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,248	4,395	9,825
Agriculture/Mining	4.1%	3.3%	3.8%
Construction	5.0%	6.5%	7.0%
Manufacturing	14.0%	11.7%	11.0%
Wholesale Trade	1.8%	1.2%	1.4%
Retail Trade	16.0%	12.8%	12.6%
Transportation/Utilities	3.8%	5.1%	5.1%
Information	0.3%	1.1%	1.2%
Finance/Insurance/Real Estate	6.3%	4.1%	3.6%
Services	38.5%	43.3%	45.9%
Public Administration	10.1%	10.9%	8.4%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,248	4,396	9,825
White Collar	59.1%	57.7%	53.9%
Management/Business/Financial	9.1%	9.9%	9.7%
Professional	22.1%	21.3%	18.9%
Sales	13.1%	11.3%	11.3%
Administrative Support	14.7%	15.2%	14.1%
Services	13.8%	16.5%	18.6%
Blue Collar	27.2%	25.8%	27.5%
Farming/Forestry/Fishing	1.5%	1.0%	1.1%
Construction/Extraction	4.7%	5.5%	5.7%
Installation/Maintenance/Repair	2.5%	4.4%	4.5%
Production	10.6%	6.8%	6.2%
Transportation/Material Moving	7.9%	8.1%	10.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,283	9,108	21,535
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	10.2%	48.4%	42.8%
Rural Population	89.8%	51.6%	57.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>2010 Households by Type</b>			
Total	892	3,675	8,577
Households with 1 Person	23.0%	26.4%	26.7%
Households with 2+ People	77.0%	73.6%	73.3%
Family Households	72.8%	69.7%	69.2%
Husband-wife Families	57.0%	52.1%	46.2%
With Related Children	22.0%	19.1%	17.9%
Other Family (No Spouse Present)	15.8%	17.7%	23.0%
Other Family with Male Householder	4.1%	3.7%	4.6%
With Related Children	2.1%	1.9%	2.2%
Other Family with Female Householder	11.7%	13.9%	18.5%
With Related Children	7.4%	8.7%	11.8%
Nonfamily Households	4.3%	3.9%	4.1%
All Households with Children	32.0%	30.1%	32.5%
Multigenerational Households	3.5%	3.9%	5.1%
Unmarried Partner Households	3.8%	3.8%	4.9%
Male-female	3.5%	3.5%	4.5%
Same-sex	0.3%	0.3%	0.4%
<b>2010 Households by Size</b>			
Total	892	3,674	8,577
1 Person Household	23.0%	26.4%	26.7%
2 Person Household	37.8%	36.9%	34.5%
3 Person Household	18.2%	16.7%	17.7%
4 Person Household	14.7%	12.9%	13.2%
5 Person Household	3.9%	4.5%	4.9%
6 Person Household	1.7%	1.6%	1.7%
7 + Person Household	0.8%	1.0%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	892	3,675	8,577
Owner Occupied	77.9%	69.3%	64.5%
Owned with a Mortgage/Loan	50.9%	45.6%	42.4%
Owned Free and Clear	27.0%	23.7%	22.1%
Renter Occupied	22.1%	30.7%	35.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	946	3,962	9,390
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	10.1%	49.2%	44.4%
Rural Housing Units	89.9%	50.8%	55.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

Courtland Commons  
 28412 Southampton Pky, Courtland, VA, 23837  
 Rings: 3, 5, 10 mile radii

Prepared by Young's Research  
 Latitude: 36.68628  
 Longitude: -77.02256

	3 miles	5 miles	10 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
<b>2.</b>	Top Tier (1A)	Midlife Constants (5E)	Midlife Constants (5E)
<b>3.</b>	Professional Pride (1B)	Modest Income Homes	Modest Income Homes
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,749,782	\$6,568,641	\$13,152,543
Average Spent	\$1,935.60	\$1,795.20	\$1,552.84
Spending Potential Index	89	83	71
Education: Total \$	\$1,171,921	\$4,350,560	\$8,417,985
Average Spent	\$1,296.37	\$1,189.00	\$993.86
Spending Potential Index	90	82	69
Entertainment/Recreation: Total \$	\$2,805,285	\$10,438,619	\$20,641,886
Average Spent	\$3,103.19	\$2,852.86	\$2,437.06
Spending Potential Index	96	89	76
Food at Home: Total \$	\$4,345,192	\$16,170,215	\$32,531,402
Average Spent	\$4,806.63	\$4,419.30	\$3,840.78
Spending Potential Index	96	88	77
Food Away from Home: Total \$	\$2,891,982	\$10,818,908	\$21,562,409
Average Spent	\$3,199.10	\$2,956.79	\$2,545.74
Spending Potential Index	91	84	72
Health Care: Total \$	\$5,321,957	\$19,800,008	\$38,867,816
Average Spent	\$5,887.12	\$5,411.32	\$4,588.88
Spending Potential Index	103	94	80
HH Furnishings & Equipment: Total \$	\$1,776,967	\$6,621,530	\$13,040,149
Average Spent	\$1,965.67	\$1,809.66	\$1,539.57
Spending Potential Index	94	87	74
Personal Care Products & Services: Total \$	\$688,856	\$2,586,285	\$5,102,680
Average Spent	\$762.01	\$706.83	\$602.44
Spending Potential Index	92	85	73
Shelter: Total \$	\$13,188,616	\$50,443,054	\$99,806,428
Average Spent	\$14,589.18	\$13,786.02	\$11,783.52
Spending Potential Index	87	82	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,101,640	\$8,030,275	\$15,633,799
Average Spent	\$2,324.82	\$2,194.66	\$1,845.79
Spending Potential Index	94	88	74
Travel: Total \$	\$1,753,303	\$6,572,370	\$12,591,158
Average Spent	\$1,939.49	\$1,796.22	\$1,486.56
Spending Potential Index	90	83	69
Vehicle Maintenance & Repairs: Total \$	\$931,268	\$3,479,683	\$6,921,199
Average Spent	\$1,030.16	\$950.99	\$817.14
Spending Potential Index	96	88	76

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.