

Sangaree Plaza  
 1622 N Main St, Knightsville, SC, 29483  
 Rings: 1, 3, 5 mile radii

Prepared by Young's Research

Latitude: 33.04021  
 Longitude: -80.13874

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,520	29,087	70,452
2010 Total Population	5,034	37,271	94,973
2018 Total Population	5,975	44,256	111,186
2018 Group Quarters	4	143	265
2023 Total Population	6,694	49,379	122,500
2018-2023 Annual Rate	2.30%	2.21%	1.96%
2018 Total Daytime Population	7,066	42,630	94,913
Workers	4,064	18,337	34,859
Residents	3,002	24,293	60,054
<b>Household Summary</b>			
2000 Households	1,544	10,282	25,055
2000 Average Household Size	2.92	2.80	2.78
2010 Households	1,858	13,597	35,125
2010 Average Household Size	2.71	2.73	2.70
2018 Households	2,212	16,215	41,105
2018 Average Household Size	2.70	2.72	2.70
2023 Households	2,480	18,105	45,287
2023 Average Household Size	2.70	2.72	2.70
2018-2023 Annual Rate	2.31%	2.23%	1.96%
2010 Families	1,422	9,724	25,601
2010 Average Family Size	3.05	3.18	3.11
2018 Families	1,666	11,407	29,407
2018 Average Family Size	3.08	3.20	3.16
2023 Families	1,858	12,667	32,197
2023 Average Family Size	3.08	3.21	3.17
2018-2023 Annual Rate	2.21%	2.12%	1.83%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,585	10,930	26,470
Owner Occupied Housing Units	78.2%	68.5%	72.5%
Renter Occupied Housing Units	19.2%	25.5%	22.1%
Vacant Housing Units	2.6%	5.9%	5.3%
2010 Housing Units	1,980	14,668	37,788
Owner Occupied Housing Units	73.7%	63.6%	66.5%
Renter Occupied Housing Units	20.1%	29.1%	26.5%
Vacant Housing Units	6.2%	7.3%	7.0%
2018 Housing Units	2,357	17,371	43,748
Owner Occupied Housing Units	70.6%	62.8%	65.9%
Renter Occupied Housing Units	23.2%	30.5%	28.1%
Vacant Housing Units	6.2%	6.7%	6.0%
2023 Housing Units	2,639	19,398	48,236
Owner Occupied Housing Units	67.4%	62.1%	65.9%
Renter Occupied Housing Units	26.6%	31.2%	28.0%
Vacant Housing Units	6.0%	6.7%	6.1%
<b>Median Household Income</b>			
2018	\$60,132	\$51,539	\$56,859
2023	\$65,432	\$57,004	\$63,528
<b>Median Home Value</b>			
2018	\$147,611	\$145,086	\$166,534
2023	\$157,169	\$158,268	\$179,041
<b>Per Capita Income</b>			
2018	\$25,374	\$23,187	\$26,528
2023	\$28,135	\$26,370	\$29,904
<b>Median Age</b>			
2010	36.5	33.3	34.6
2018	38.7	35.2	36.2
2023	40.0	36.0	36.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	2,212	16,215	41,105
<\$15,000	5.8%	9.7%	8.7%
\$15,000 - \$24,999	3.3%	7.4%	6.9%
\$25,000 - \$34,999	10.6%	11.6%	9.7%
\$35,000 - \$49,999	16.8%	19.3%	16.9%
\$50,000 - \$74,999	26.1%	21.5%	21.1%
\$75,000 - \$99,999	18.8%	14.0%	15.7%
\$100,000 - \$149,999	13.3%	12.6%	14.6%
\$150,000 - \$199,999	5.1%	2.8%	3.8%
\$200,000+	0.4%	1.1%	2.5%
Average Household Income	\$69,970	\$63,182	\$71,610
<b>2023 Households by Income</b>			
Household Income Base	2,480	18,105	45,287
<\$15,000	4.8%	8.1%	7.2%
\$15,000 - \$24,999	2.7%	6.1%	5.7%
\$25,000 - \$34,999	9.2%	9.9%	8.3%
\$35,000 - \$49,999	15.2%	17.9%	15.5%
\$50,000 - \$74,999	25.2%	21.6%	20.8%
\$75,000 - \$99,999	20.1%	15.7%	17.2%
\$100,000 - \$149,999	16.3%	16.0%	17.9%
\$150,000 - \$199,999	5.9%	3.4%	4.3%
\$200,000+	0.4%	1.4%	3.1%
Average Household Income	\$77,416	\$71,876	\$80,752
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,664	10,912	28,811
<\$50,000	4.9%	10.8%	7.9%
\$50,000 - \$99,999	5.0%	9.1%	7.9%
\$100,000 - \$149,999	42.1%	33.4%	25.6%
\$150,000 - \$199,999	29.0%	24.5%	26.0%
\$200,000 - \$249,999	12.1%	11.4%	11.8%
\$250,000 - \$299,999	4.1%	4.4%	6.4%
\$300,000 - \$399,999	1.0%	3.1%	7.5%
\$400,000 - \$499,999	1.0%	0.6%	2.7%
\$500,000 - \$749,999	0.0%	1.3%	2.7%
\$750,000 - \$999,999	0.4%	1.0%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.4%	0.1%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$164,627	\$168,640	\$202,046
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,779	12,053	31,782
<\$50,000	3.8%	9.2%	6.5%
\$50,000 - \$99,999	3.9%	7.5%	6.3%
\$100,000 - \$149,999	37.8%	29.1%	21.9%
\$150,000 - \$199,999	31.0%	25.6%	26.4%
\$200,000 - \$249,999	14.2%	13.6%	13.3%
\$250,000 - \$299,999	5.2%	5.6%	7.5%
\$300,000 - \$399,999	1.5%	4.4%	9.5%
\$400,000 - \$499,999	1.6%	1.0%	3.4%
\$500,000 - \$749,999	0.0%	2.1%	3.5%
\$750,000 - \$999,999	0.6%	1.4%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.5%	0.1%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$177,545	\$187,883	\$221,005

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	5,033	37,272	94,974
0 - 4	6.2%	8.1%	7.5%
5 - 9	6.5%	7.4%	7.3%
10 - 14	7.7%	7.1%	7.3%
15 - 24	13.7%	14.1%	13.8%
25 - 34	13.7%	16.0%	14.5%
35 - 44	15.0%	13.9%	14.3%
45 - 54	16.6%	14.1%	14.6%
55 - 64	12.5%	10.7%	11.2%
65 - 74	5.6%	5.3%	5.9%
75 - 84	2.0%	2.4%	2.6%
85 +	0.6%	1.0%	0.9%
18 +	74.6%	72.9%	73.2%
<b>2018 Population by Age</b>			
Total	5,973	44,256	111,186
0 - 4	5.6%	7.2%	6.9%
5 - 9	5.9%	7.3%	7.0%
10 - 14	6.2%	7.0%	7.0%
15 - 24	11.9%	12.3%	12.1%
25 - 34	15.2%	16.0%	15.3%
35 - 44	13.3%	13.8%	13.6%
45 - 54	14.1%	12.4%	13.0%
55 - 64	14.2%	11.9%	12.3%
65 - 74	9.6%	7.9%	8.4%
75 - 84	3.2%	3.1%	3.4%
85 +	0.7%	1.1%	1.1%
18 +	78.8%	74.8%	75.4%
<b>2023 Population by Age</b>			
Total	6,693	49,377	122,498
0 - 4	5.5%	7.1%	6.8%
5 - 9	5.7%	7.1%	6.9%
10 - 14	6.2%	7.3%	7.2%
15 - 24	10.9%	12.2%	11.7%
25 - 34	14.1%	14.7%	14.6%
35 - 44	14.5%	15.0%	14.8%
45 - 54	12.6%	11.5%	11.8%
55 - 64	13.9%	11.3%	11.7%
65 - 74	10.8%	8.7%	9.0%
75 - 84	4.8%	4.0%	4.3%
85 +	1.0%	1.1%	1.1%
18 +	78.9%	74.5%	75.1%
<b>2010 Population by Sex</b>			
Males	2,496	18,096	45,952
Females	2,538	19,175	49,021
<b>2018 Population by Sex</b>			
Males	2,930	21,496	53,869
Females	3,045	22,760	57,317
<b>2023 Population by Sex</b>			
Males	3,289	24,091	59,581
Females	3,406	25,287	62,919

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<b>2010 Population by Race/Ethnicity</b>			
Total	5,034	37,272	94,971
White Alone	73.9%	65.5%	69.8%
Black Alone	19.9%	25.8%	21.9%
American Indian Alone	0.6%	0.7%	0.6%
Asian Alone	1.3%	1.6%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.4%	3.3%	2.7%
Two or More Races	2.7%	3.1%	3.0%
Hispanic Origin	5.1%	8.1%	6.5%
Diversity Index	47.1	57.8	52.9
<b>2018 Population by Race/Ethnicity</b>			
Total	5,976	44,255	111,185
White Alone	70.3%	62.6%	67.2%
Black Alone	21.5%	26.5%	22.6%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	1.7%	2.1%	2.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.9%	3.9%	3.2%
Two or More Races	3.7%	4.1%	3.8%
Hispanic Origin	6.4%	9.4%	7.7%
Diversity Index	52.4	61.6	56.8
<b>2023 Population by Race/Ethnicity</b>			
Total	6,694	49,379	122,500
White Alone	68.1%	60.8%	65.4%
Black Alone	22.4%	26.9%	22.9%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	2.1%	2.5%	2.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.3%	4.4%	3.6%
Two or More Races	4.2%	4.7%	4.4%
Hispanic Origin	7.5%	10.6%	8.7%
Diversity Index	55.7	64.1	59.5
<b>2010 Population by Relationship and Household Type</b>			
Total	5,034	37,271	94,973
In Households	99.9%	99.6%	99.7%
In Family Households	88.8%	86.2%	86.9%
Householder	27.8%	26.1%	26.9%
Spouse	20.5%	17.6%	19.0%
Child	33.9%	34.5%	34.0%
Other relative	4.2%	4.7%	4.1%
Nonrelative	2.5%	3.3%	2.9%
In Nonfamily Households	11.2%	13.4%	12.8%
In Group Quarters	0.1%	0.4%	0.3%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	4,213	29,290	74,511
Less than 9th Grade	1.0%	3.2%	2.8%
9th - 12th Grade, No Diploma	8.7%	8.9%	7.3%
High School Graduate	22.0%	23.4%	23.7%
GED/Alternative Credential	6.9%	5.6%	4.8%
Some College, No Degree	29.8%	25.5%	25.9%
Associate Degree	12.8%	11.6%	11.6%
Bachelor's Degree	14.1%	14.8%	15.7%
Graduate/Professional Degree	4.8%	7.0%	8.2%
<b>2018 Population 15+ by Marital Status</b>			
Total	4,923	34,747	88,014
Never Married	30.4%	34.5%	32.0%
Married	51.8%	45.2%	48.9%
Widowed	3.9%	5.6%	5.6%
Divorced	13.8%	14.8%	13.5%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.1%	94.3%	94.5%
Civilian Unemployed (Unemployment Rate)	4.9%	5.7%	5.5%
<b>2018 Employed Population 16+ by Industry</b>			
Total	3,015	20,073	51,376
Agriculture/Mining	0.2%	0.1%	0.3%
Construction	7.1%	7.7%	7.6%
Manufacturing	12.7%	11.2%	11.9%
Wholesale Trade	3.3%	2.6%	2.1%
Retail Trade	16.6%	15.9%	15.1%
Transportation/Utilities	8.3%	5.6%	5.7%
Information	1.6%	2.0%	1.9%
Finance/Insurance/Real Estate	2.3%	4.6%	4.6%
Services	42.8%	43.8%	44.5%
Public Administration	5.2%	6.5%	6.4%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	3,017	20,074	51,375
White Collar	60.0%	56.9%	58.8%
Management/Business/Financial	10.1%	10.3%	11.7%
Professional	21.3%	18.8%	18.5%
Sales	9.2%	10.3%	11.9%
Administrative Support	19.4%	17.5%	16.7%
Services	9.4%	16.7%	16.8%
Blue Collar	30.7%	26.4%	24.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	4.0%	6.4%	6.2%
Installation/Maintenance/Repair	7.1%	4.8%	5.4%
Production	11.2%	8.4%	6.9%
Transportation/Material Moving	8.4%	6.7%	5.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,034	37,271	94,973
Population Inside Urbanized Area	97.5%	97.1%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.5%	2.9%	2.6%

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<b>2010 Households by Type</b>			
Total	1,858	13,597	35,125
Households with 1 Person	17.7%	22.2%	21.2%
Households with 2+ People	82.3%	77.8%	78.8%
Family Households	76.5%	71.5%	72.9%
Husband-wife Families	56.4%	48.3%	51.5%
With Related Children	26.0%	23.2%	24.4%
Other Family (No Spouse Present)	20.1%	23.2%	21.4%
Other Family with Male Householder	5.7%	5.7%	5.4%
With Related Children	3.3%	3.6%	3.4%
Other Family with Female Householder	14.5%	17.5%	16.0%
With Related Children	9.9%	12.3%	11.2%
Nonfamily Households	5.8%	6.3%	5.9%
All Households with Children	39.8%	39.7%	39.7%
Multigenerational Households	6.0%	5.9%	5.2%
Unmarried Partner Households	6.9%	7.8%	7.0%
Male-female	6.4%	7.2%	6.4%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	1,858	13,597	35,124
1 Person Household	17.7%	22.2%	21.2%
2 Person Household	33.7%	31.3%	32.6%
3 Person Household	21.3%	18.8%	19.2%
4 Person Household	15.7%	15.1%	15.5%
5 Person Household	8.2%	7.5%	7.2%
6 Person Household	2.3%	3.0%	2.7%
7 + Person Household	1.2%	2.0%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,858	13,597	35,125
Owner Occupied	78.6%	68.6%	71.5%
Owned with a Mortgage/Loan	66.5%	54.3%	56.9%
Owned Free and Clear	12.1%	14.4%	14.6%
Renter Occupied	21.4%	31.4%	28.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,980	14,668	37,788
Housing Units Inside Urbanized Area	97.2%	97.0%	97.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.8%	3.0%	2.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Home Improvement (4B)	American Dreamers (7C)	Middleburg (4C)
	2. Southern Satellites (10A)	Home Improvement (4B)	American Dreamers (7C)
	3. Bright Young Professionals	Bright Young Professionals	Up and Coming Families
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,057,897	\$27,386,664	\$77,786,455
Average Spent	\$1,834.49	\$1,688.97	\$1,892.38
Spending Potential Index	84	78	87
Education: Total \$	\$2,479,551	\$16,393,612	\$48,124,351
Average Spent	\$1,120.95	\$1,011.02	\$1,170.77
Spending Potential Index	77	70	81
Entertainment/Recreation: Total \$	\$5,994,047	\$39,799,427	\$113,696,885
Average Spent	\$2,709.79	\$2,454.48	\$2,766.01
Spending Potential Index	84	76	86
Food at Home: Total \$	\$9,277,669	\$63,124,804	\$177,934,733
Average Spent	\$4,194.24	\$3,892.99	\$4,328.79
Spending Potential Index	84	78	86
Food Away from Home: Total \$	\$6,604,094	\$44,419,251	\$126,249,972
Average Spent	\$2,985.58	\$2,739.39	\$3,071.40
Spending Potential Index	85	78	87
Health Care: Total \$	\$10,801,210	\$70,749,183	\$202,750,705
Average Spent	\$4,883.01	\$4,363.19	\$4,932.51
Spending Potential Index	85	76	86
HH Furnishings & Equipment: Total \$	\$3,954,608	\$26,199,478	\$75,034,197
Average Spent	\$1,787.80	\$1,615.76	\$1,825.43
Spending Potential Index	86	77	87
Personal Care Products & Services: Total \$	\$1,565,040	\$10,388,416	\$29,729,666
Average Spent	\$707.52	\$640.67	\$723.26
Spending Potential Index	85	77	87
Shelter: Total \$	\$30,267,548	\$205,906,051	\$585,404,800
Average Spent	\$13,683.34	\$12,698.49	\$14,241.69
Spending Potential Index	82	76	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,560,636	\$29,634,182	\$85,723,180
Average Spent	\$2,061.77	\$1,827.58	\$2,085.47
Spending Potential Index	83	74	84
Travel: Total \$	\$3,969,227	\$25,819,462	\$75,215,015
Average Spent	\$1,794.41	\$1,592.32	\$1,829.83
Spending Potential Index	83	74	85
Vehicle Maintenance & Repairs: Total \$	\$2,036,439	\$13,616,903	\$38,617,493
Average Spent	\$920.63	\$839.77	\$939.48
Spending Potential Index	86	78	87

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.